

STLP RUBRIC: A BASKETBALL STORY

Official Title: KHSBHF Video Contest: "A Lost School"

From online submission to State Championship **Updated for 2018**
 Team Event, 1 Title Allowed Per School to Apply, 9-12 Division ONLY

In recognition of 2017-2018 being the **100th Anniversary of Kentucky High School Basketball**, this documentary video category should tell a unique, compelling, exciting or timeless story about high school basketball which is a key part of Kentucky's culture and dynamic. A high quality, creative and unique production are elements of this category which must feature an historical or fascinating story about a storied gymnasium or lost school (one that **no longer exists**). The documentary should be visually compelling and have interviews. The product can include video footage, some still shots, newspaper clippings and other media. **The product must be no longer than 8 minutes in length.** The best products from the 16 basketball regions will be invited to the STLP State Championship as finalists and the team members will come up on stage and receive scholarship money. Judges will be video professionals and members of the **Kentucky High School Basketball Hall of Fame** Committee.

At the STLP State Championship, just like at the state basketball tournament, the top four teams will be recognized and awarded additional monetary scholarships with the Centennial State Champion and Runner-Up also receiving trophies.

In the summer of 2018, **during** the Centennial Basketball Celebration in Elizabethtown, KY, the location of the **KHSBHF** Museum, the finalists will be recognized at the Historic State Theater and the winners will have a grand premiere on the big screen.

The Kentucky High School Basketball Hall of Fame (KHSBHF) is an independent, non-profit, charitable organization (501c3) striving to recognize and protect the rich cultural heritage of Kentucky high School basketball.

What the STLP Coordinator/Coach/Teacher should do:

- Share the rubric with students who produce video
- Determine which students should apply for this category
- Assist students with questions, make suggestions on quality of work
- Check for any copyright issues (guide corrections as necessary)

What the students should do:

- Review the rubric
- Collaborate with a team of students to produce the documentary
- Turn work in on time to be posted

ONLINE JUDGING & STATE CHAMPIONSHIP		CRITERIA	POINTS EARNED
CATEGORY	Video is in the correct category and can be viewed online Documentary: tells a story or recorded history of an event or person;		0 10
COPYRIGHT	Intellectual property is respected; Copyright rules are followed; Any text, audio or images are school appropriate		0 10
FOOTAGE	Majority of the footage is running video shot by the team of students; historic images or footage are used minimally and properly credited		0 5 10
CREDITS	All music, images, text, websites are credited properly		0 1 2 3 4 5
CREATIVITY/ORIGINALITY	Preplanning: Clear purpose and audience; well organized shots are planned		1 2 3 4 5 6 7 8 9 10
PRODUCTION QUALITY	Clear; appealing; audio and images fit the mood		1 2 3 4 5
	Video shows planned shots and good editing; includes steady shots (use of tripod); a variety of shots (close-ups, wides, pans, tilts, zooms, trucks, dollies)		1 2 3 4 5
	Voice quality is good; can be heard/understood very clearly; internal and external microphones were used if needed		1 2 3 4 5
	Used appropriate lighting and extra lights, if needed		1 2 3 4 5
	Images, interviews, voiceover text, sound/music enhance the piece		1 2 3 4 5
POST PRODUCTION	Post Production: Editing is evidence in final product with effects and transitions, music, added.		1 2 3 4 5
		TOTAL SCORE OUT OF 75:	