



RUBRIC: SCREEN CAPTURE TUTORIAL PRODUCT

From Digital Online Judging to State Championship
Individual Student Event, 2 Titles Allowed Per School to Apply

Screen capture tutorials are short multimedia products that utilize screen recording tools to actively teach a skill or process as it occurs on the narrator’s device. STLP Screen Capture Tutorials should be no more than 2 minutes in length, be media rich (including video, images, and narration with fully documented copyright info), and easily viewable online. Developing a screen capture tutorial product helps students practice informational, visual, and technical literacies. The best products will move ahead as finalists at the STLP State Championship. First and second place in each grade division will be recognized at the State Championship Awards.

The tutorial should capture the student providing a step-by-step walk through of a process/skill that is recorded live from the computer screen using software of the student’s choosing. Narration can occur as a voice-over in synch with the video, or utilize well timed on-screen titles to describe steps...or be a combination of both. Students should break down larger trainings into shorter tutorial in order to meet the 2-minute maximum length.

All content is original and produced by the student. The best products will be invited to State Championship. First and second place will be recognized at the State Championship Awards.

What the STLP Coordinator should:

- Share the rubric with students
- Determine which student should apply for this category
- Make sure work that is created can be posted online for viewing by judges
- Check for any copyright issues

What the student should do:

- Review the rubric
- Create process: a description written by the student of the steps and tools that he/she used to create the end product
- Turn work in on time to be posted include the process used

ONLINE JUDGING & STATE CHAMPIONSHIP		CRITERIA	POINTS EARNED
CATEGORY	The piece can easily be viewed online by judges		0 10
COPYRIGHT	There are no issues with copyright; Content is school appropriate		0 10
	JUDGING continues ONLY IF image has a score of 20		
PROCESS	Student completely explains the process and steps in creating the piece, tutorial audience is identified, software utilized is listed; judges can easily access online		1 2 3 4 5 6 7 8 9 10
PURPOSE	There is a strong purpose, proper treatment of subject, awareness of audience		1 2 3 4 5 6 7 8 9 10
DESIGN/PRESENTATION	Content design addresses a skill or process clearly, is presented in a visually appealing and useful manner, makes use of appropriate media, and holds attention		1 2 3 4 5 6 7 8 9 10
TECHNICAL ASPECTS	Narration is recorded clearly/captions are properly timed to match video, video is in widely used format for viewing on wide variety of devices, video fits within time limit		1 2 3 4 5 6 7 8 9 10
APPEAL	Visually appealing;		1 2 3 4 5 6 7 8 9 10
		TOTAL SCORE OUT OF 70:	

AT STATE PRESENTED ON STAGE:

First Second