

STLP RUBRIC: PHOTOJOURNALISTS

From Digital Online Judging to Service Team at State Championship
Individual Student Event, 1 Candidate Allowed Per School to Apply, 9-12 Division ONLY

Photography provides a unique method for telling a story. In some ways, photography is able to expand a story by helping the viewer to fully visualize the situation being described in print. While words still play an important role in telling a story, the visual aspects provided through photography allow messages to reach people on an entirely different level. For STLP Photojournalists, candidates will use their cameras to produce pictures that will tell a story.

Photojournalist candidates will submit 2 sample photos. The 2 photos can act as a 2-part narrative for one story, or each of the 2 sample photos can represent 2 separate stories. Within the Process Document, candidates can briefly share the story behind their photos (including succinct captions for each). Photos may be lightly edited, but over use of software-based filters will lower scores.

Students who are invited to State to be part of the STLP Photojournalism Service Team will work to capture a narrative of the STLP State Championship. Their photos from State may be used to tell the story of STLP on our website, in promotional materials, and/or in STLP related presentations. All invited members of the STLP Photojournalism service team will need to provide their own photography equipment and any additional editing tools they may wish to use (BYOD).

NOTE: There is no additional competitive aspect for Photojournalists after the initial DPOJ competition. If selected, STLP Photojournalists will come to State to work on the service team throughout the day and may help coordinate and organize the Photo on Demand competitions held at State. All members of the STLP Photojournalist service team will be recognized on stage during the STLP Awards Ceremony.

What the STLP Coordinator/Coach should do:

- Share the rubric with students that create digital original photographs
- Decide a location to post work, noting URL address when the school registers
- Assist student with questions, make suggestions on quality of work; ask an art person to help
- Check for any copyright issues

What the student should do:

- Review rubric; follow all copyright rules
- Create original digital photojournalistic narrative utilizing no more than 2 original photographs
- Create process: a description written by the student of the steps and tools that he/she used to create the end product
- Same image cannot be entered in multiple categories, no one student can have two entries in the same category

TITLE OF PIECE: _____

ONLINE JUDGING	CRITERIA	POINTS EARNED
ACCESS	The pieces can be viewed online	0 5
COPYRIGHT	The image is original. There are no issues with copyright; Image is school appropriate	0 5
JUDGING continues ONLY IF image has a score of 10		
CREATIVITY/ORIGINALITY	Sample photos stand out as unique and original	1 2 3 4 5
INTEREST	Image or design catches and maintains the viewer's interest (visual communication)	1 2 3 4 5
VISUAL NARRATIVE	Without reading the Process document, viewers are pulled into the image and can imagine its story	1 2 3 4 5
TECHNICAL SKILL	Focus, composition, definition, focal length, & lighting/exposure enhances the viewing experience	1 2 3 4 5
CAPTION	Process document includes a caption for each photo that succinctly relays the event/story captured in the photos	1 2 3 4 5
PROCESS	Student completely explains the steps in creating the photos: include camera settings, list any filters used, described how any editing software was used (if an); captions included; judges can access this doc online easily	1 2 3 4 5
TOTAL SCORE OUT OF 40:		

Participate at State on Photojournalist Service Team:

YES

Not at this time