

# STLP Digital Project

## RUBRIC: KATE “Get Involved, Get it Solved” Project



**Roll up your sleeves, lace up your shoes and get involved!** Feeling safe at school is a widespread issue across our nation’s and Kentucky’s schools. This year’s Kentucky Safe Schools theme is **“Get Involved And Get It Solved.”** Make a school commitment to STOP the Bullying. The Kentucky Academy of Technology Education (KATE) is working with the Kentucky Center for School Safety to promote their theme across the state and beyond. For more information from The Kentucky Center for School Safety, go to <https://kycss.org/ssw.php>. Let’s help others G.R.A.S.P. the meaning of safe schools every day, not just during Safe Schools Week.

You will research the theme and bullying and produce a digital video or an ebook with [Book Creator](#) or other ebook creator that meets the following criteria:

### Goal:

- The goal (within the scenario):
  - This year's theme is **“Get Involved, Get it Solved! STOP the Bullying!”** which focuses on getting community members, educators, students, and parents to come together and stand on the belief that everybody should enjoy school equally and be treated with respect.
  - Produce a video or ebook that corresponds to the Kentucky Safe Schools theme described above. Click on the link above to learn more.
  - All projects will be shared with the Kentucky Center for School Safety and may be published via their website, social media, your school’s YouTube Channel, and/or KATE’s YouTube Channel. Links to the ebooks can come from Book Creator’s website.

**Role:**

- Your group will:
  - Research and produce a digital video or ebook that addresses at least one aspect of the given theme. For more information, check out [The Center for School Safety website](#).

**Audience:**

- The target audience:
  - These videos or ebooks will be shared with other Kentucky schools and other students via the Kentucky Safe Schools website, social media, and KATE's YouTube Channel. All language must be appropriate.

**Situation:**

- You need to:
  - Promote the Kentucky Safe Schools initiative through the **"Get Involved and Get it Solved" STOP the Bullying** campaign in a positive manner
  - Educate other students in Kentucky or elsewhere on your chosen aspect(s) of the theme

**Product/Performance and Purpose:**

- Your team will:
  - Create a digital video that targets **at least** one aspect of the theme.

**Criteria for Success:**

- Your project should:
  - **Meet all copyright rules**
  - Be viewable (and downloadable) from the web
  - Show evidence and documentation of research
    - **Cite your sources correctly**
  - Include a digital storyboard that explains the process and steps used in creating the video
    - This must also be viewable (and downloadable) from the web. PDF files work great!
  - Include only appropriate and accurate content
  - Stand out as unique and original (and hold the viewer's interest)
  - Evoke change from the viewer and an emotional response
  - Have high sound quality
    - Music should not overpower voices
    - Audio should be clear and easy to hear
  - Include appropriate graphics

- Any graphics that are not original, must be cited
  - [Read this](#)
- Use fonts that enhance the project and are easily readable
- Contain no spelling mistakes or grammar errors

**What the STLP Coordinator/Coach/Teacher should do:**

- Share the rubric with your students
- Assist your students with questions and make suggestions on the quality of their work
- **Teach your students how to find Creative Commons pictures**
  - [Read this](#)
- **Advise your students on how to research topics, find appropriate sources, and use correct citations**
- Submit your team's project, including the storyboard, to STLP and KATE by supplying a link where the project files can be viewed and download

**What the student group should do:**

- Review the rubric
- Select an app or software to use for the project
- Select aspects of the topic to use in your project
- Research the topic
- Create the storyboard
- Collaborate as a team to produce the video or ebook
- Turn the product in on time to be considered for judging

**How can KATE help?**

- Contact Patti DePriest at 270-809-5360 if you have questions or need clarification.
- Contact us if you need ideas of technology apps or websites that can be used for the project.

Graphic from: <http://www.kycss.org>