



RUBRIC: PRODUCTION COMPANY SERVICE

Interview at Regional Qualifier to be invited to State Championship
Individual Student Event, Two Students Per School Allowed To Apply
Division Level(s): 6-8 and 9-12 ONLY

We know these students are out there who are producing shows, classroom and community events. They are part of your film crew, lighting crew, or audio crew. We need them to help produce and film the Awards Program at the STLP State Championship.

The Production Company works behind the scenes with the Kentucky State University production truck to film the day's events at State Championship, as well as the annual awards program that night.

Students will be using large professional cameras and be assigned different tasks to learn more about live production.

Students will be part of the team and rotate roles during the day. The student will work with many breaks during the day and opportunities to work in the Production Truck. Students will be selected to be on the team at State and will be recognized on stage during the awards. (Unless they are manning the camera.)

What the STLP Coordinator/Teacher should do:

- Share the rubric with students that produce video
- Assist student with questions, make suggestions on quality of work
- Plan for the student to attend a Regional Qualifier for the interview

What the student should do:

- Compile information needed to answer potential interview questions
- Bring examples of your camera work or production experience to be presented for judges.
- **Bring a device with your example work preloaded to play for the judges.** (Do not assume there will be Internet access or that judges will have their own devices). Please be sure your device is charged and has a screen size at least as large as a tablet (no smartphones).
- Respect intellectual property of others, follow all copyright rules
- Prepare for the interview

What Judges will do:

- Interview the student and score the interview and documents based upon the rubric

REGIONAL QUALIFIER	CRITERIA	POINTS
SKILLS	Skills using a camera, audio recording or lighting	1 2 3 4 5
	Purpose in applying for position	1 2 3 4 5
EXPERIENCE	Experience shooting video, recording audio, or lighting a set	1 2 3 4 5
	Experience producing a show	1 2 3 4 5
INTERVIEW	Student presents information and answers questions demonstrating knowledge of production	1 2 3 4 5
PRODUCTION EXAMPLE	Example should include footage from production experiences (school news, PSA, etc.) that demo student skills	1 2 3 4 5
PRESENTATION BYOD	Student came prepared with appropriate device, necessary accessories, and knowledge to present their production experience examples	1 2 3 4 5
	TOTAL POINTS OUT OF 35	

INVITED TO STATE THIS YEAR? ____ Yes ____ No

NOTE to JUDGES: Please be certain to record comments for the student and include those comments for review in the final scoring form that will be released to the student candidate. Your comments are critical to their future success.