

# STLP RUBRIC: A BASKETBALL STORY

## Official Title: KY High School Basketball Centennial Documentary

From Digital Online Judging to State Championship  
Team Event, 1 Title Allowed Per School to Apply

All Kentuckians are story tellers. In recognition of 2017-2018 being the **100<sup>th</sup> Anniversary of Kentucky High School Basketball**, this documentary video category should tell a unique, compelling, exciting or timeless story about high school basketball which is a key part of Kentucky's culture and dynamic. A high quality, creative and unique production are elements of this category which can feature a historical or current topic. Examples of themes include: a fascinating story about a famous player(s), a storied gymnasium(s) that no longer exists, school rivalries, state tournament experiences, record setters/breakers, race, gender, towns that existed for basketball, culture, etc. The documentary should be visually compelling and have interviews. The product can include video footage, some still shots, newspaper clippings and other media. The best products from the 16 basketball regions will be invited to the STLP State Championship as finalists and the team members will come up on stage and receive scholarship money along with a monetary gift to the school's STLP Program. Judges will be video professionals and members of the **Kentucky High School Basketball Hall of Fame** Committee.

Just like the state basketball tournament, the top four teams will be recognized and awarded larger monetary scholarships with the Centennial State Champion and Runner-Up also receiving trophies. Throughout STLP State Competition, the top four entries will be aired throughout the day at the competition in Rupp Arena.

In July, when the Centennial Basketball Celebration kicks off in grand fashion in Elizabethtown, KY, the location of the **KHSBHF** Museum, the 16 finalists will be recognized at the Historic State Theater and the top four will have another grand premiere on the big screen.

What the STLP Coordinator/Coach/Teacher should do:

- Share the rubric with students who produce video
- Determine which students should apply for this category
- Assist students with questions, make suggestions on quality of work
- Check for any copyright issues (guide corrections as necessary)

What the students should do:

- Review the rubric
- Collaborate with a team of students to produce the documentary
- Turn work in on time to be posted

ONLINE JUDGING & STATE CHAMPIONSHIP		CRITERIA	POINTS EARNED
<b>CATEGORY</b>	Video is in the correct category and can be viewed online Documentary: tells a story or recorded history of an event or person;		0 10
<b>COPYRIGHT</b>	Intellectual property is respected; Copyright rules are followed; Any text, audio or images are school appropriate		0 10
<b>FOOTAGE</b>	Majority of the footage is running video shot by the team of students; historic images or footage are used minimally and properly credited		0 5 10
<b>CREDITS</b>	All music, images, text, websites are credited properly		0 1 2 3 4 5
<b>CREATIVITY/ORIGINALITY</b>	Preplanning: Clear purpose and audience; well organized shots are planned		1 2 3 4 5 6 7 8 9 10
<b>PRODUCTION QUALITY</b>	Clear; appealing; audio and images fit the mood		1 2 3 4 5
	Video shows planned shots and good editing; includes steady shots (use of tripod); a variety of shots (close-ups, wides, pans, tilts, zooms, trucks, dollies)		1 2 3 4 5
	Voice quality is good; can be heard/understood very clearly; internal and external microphones were used if needed		1 2 3 4 5
	Used appropriate lighting and extra lights, if needed		1 2 3 4 5
	Images, interviews, voiceover text, sound/music enhance the piece		1 2 3 4 5
<b>POST PRODUCTION</b>	Post Production: Editing is evidence in final product with effects and transitions, music, added.		1 2 3 4 5
		<b>TOTAL SCORE OUT OF 75:</b>	