



# RUBRIC: WEB SITE DESIGN

Live Performance at State Championship  
Individual Student Event  
ONE STUDENT PER SCHOOL ALLOWED TO APPLY

### What the STLP Coordinator/Coach/Teacher should do:

- Share the rubric with students
- Determine which students should apply for this category

### What the student should do:

- Review the rubric
- COME PREPARED-Bring a laptop and connections; loaded with your choice software to use
- Be ready for prompt
- NOTE: Student will need to load a DVD or Thumb Drive which contain files needed on prompt

STATE CHAMPIONSHIP	CRITERIA	POINTS EARNED
<b>CONTENT</b>	Created the page using the elements in the prompt	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20
<b>ORGANIZATION</b>	Design and layout make it easy to use Pages are visually well organized and easy to read	1 2 3 4 5 6 7 8 9 10
<b>APPEARANCE</b>	Colors, fonts, and overall layout are consistent Layout is attractive Color, images, backgrounds, headings, font sizes, and positioning of all of the above enhance a visitor's understanding and navigation of the site. The layout is not too "busy" and does not detract from the site	1 2 3 4 5 6 7 8 9 10
<b>WRITING</b>	Correct grammar, punctuation and spelling	1 2 3 4 5 6 7 8 9 10
<b>CITATIONS</b>	Permission to use any materials not created by the student is clearly stated or noted as public domain	1 2 3 4 5 6 7 8 9 10
<b>FUNCTION</b>	There are no technical problems when viewing the site	1 2 3 4 5 6 7 8 9 10
<b>ORIGINAL DESIGN</b>	The student is creative in the solution and layout	1 2 3 4 5 6 7 8 9 10
<b>BONUS CODE</b>	The student uses CODE to create the web page and does not use the template	BONUS 1 2 3 4 5
	<b>TOTAL SCORE OUT OF 80:</b>	