



RUBRIC: UL PODCAST SERVICE: *Telling Your Story*

Live Performance at State Championship
Team Event
ONE SCHOOL TEAM MAY APPLY
Page 1 of 2

The University of Louisville's College of Education and Human Development would like to invite any STLP team from any K12 institution in the Commonwealth to develop podcasts showcasing their STLP, school, and community. The University of Louisville Education Activities Podcast (ULEAP) Design team will provide your STLP team with storage space and hosting services for free as well as training in the uses, creation, and marketing of your podcast. The amount of storage space available amounts to the possibility of a one 1 hour video podcast a week for a school year. This may be broken into multiple formats, e.g. two 30-minute episodes a week, four 15-minute episodes a week, or 10-minute daily episodes for the school year. First and second place will be recognized at the State Championship Awards.

The training appointment will include:

- Purpose and uses of a school's podcast
- Content development using readily available tools that are NOT platform specific
- Designing and uploading of episodes to the podcast server
- Connecting your podcast to the world through sites such as iTunes

ULEAP Design team to schedule a training appointment at: Joshua Reynolds and Steve Swan
jlreyn01@louisville.edu or steve.swan@louisville.edu

What the STLP Coordinator/Coach/Teacher should do:

- Contact Steve Swan to get space at UL
- Share the rubric with students
- Determine which students should apply for this category

What the student should do:

- Review the rubric

MUST post the podcasts at UL site



RUBRIC: UL PODCAST SERVICE: *Telling Your Story*

Live Performance at State Championship

Team Event

ONE SCHOOL TEAM MAY APPLY

(Page 2 of 2)

UL PODCAST CRITERIA	1	2	3	4	POINTS EARNED
HOSTING	Podcast is a standalone file and is not subscribable to any user	Hosted through the University of Louisville's ULEAP server or another hosting site, with just one episode and subscribable to any user	Hosted through another podcast hosting site server, is episodic in nature with more than one episode, and subscribable to any user	Hosted through the University of Louisville's ULEAP server, is episodic in nature with more than one episode, and subscribable to any user	
VIDEO COMPOSITION	None of the video is framed properly/ Heads not cut off/ Camera angle good/ Steady	Some of the video is framed properly/ Heads not cut off/ Camera angle good/ Steady	Most of the video is framed properly/ Heads not cut off/ Camera angle good/ Steady	All video is framed properly/ Heads not cut off/ Camera angle good/ Steady	
AUDIO/VIDEO QUALITY	Poor audio/video quality throughout the podcast	Good audio/video quality through some of the podcast (Proper lighting, no background noise, constant audio levels, good color balance)	Good audio/Video quality throughout the majority (85-95%) of the podcast. (Proper lighting, no background noise, constant audio levels, good color balance).	Good audio/video quality throughout the entire podcast (Proper lighting, no background noise, constant audio levels, good color balance)	
PRODUCTION	Students produced little of the podcast. (Video, Audio, and Editing.)	Students produced some of the podcast. (Video, Audio, and Editing.)	Students produced most of the podcast. (Video, Audio, and Editing.)	Students produced all of the podcast. (Video, Audio, and Editing.)	
CREATIVITY	No evidence of creativity in the podcast.	Little evidence of creativity in the podcast.	Some evidence of creativity in the podcast.	The podcast is very creative.	
				TOTAL SCORE OUT OF 20:	