



# RUBRIC: NEWSCAST SERVICE

Live Performance at State Championship

Team Event

ONE NEWS TEAM ALLOWED PER SCHOOL TO APPLY - **BYOD**

One way that schools keep the school in the know is from a daily, weekly or monthly newscast service.

If you school has a news program, let us know more about it.

Come describe the process you utilize to get the news show done on time.

### What the STLP Coordinator/Coach/Teacher should do:

- Share the rubric with students
- Determine which student team should apply for this category
- Gather the information needed to post the process of how the team produces a news show
- Check for any copyright issues

### What the students should do:

- Review the rubric
- Decide the process used in making the news show

The school news team creates up to a 60 sec. PSA on the process of making the school news

Team will set up a presentation board display and explain the news program at the school

Team will be interviewed by judges

The team will bring the PSA to the interview (displaying the PSA is BYOD – teams must bring their own equipment)

NEWSCAST IS PRODUCED: Daily

Weekly

Monthly

NEWSCAST IS PRODUCED FOR: IN School

In School plus Community, Cable, Portal

STATE CHAMPIONSHIP	CRITERIA	POINTS EARNED
	Team sets up and presents to judges and others visiting the table	0 5
<b>COPYRIGHT</b>	There are no issues with copyright, all music is credited properly	0 5
<b>PSA EPLAINS ROLES</b>	The PSA explains team roles, organization and collaboration; up to 60 seconds in length	1 2 3 4 5
<b>PROCESS</b>	Process for gathering ideas and producing the news are included	1 2 3 4 5
<b>DISPLAY BOARD</b>	Board content has examples of news team in action; Display set up identifies news team and reflects/supports team's presentation.	1 2 3 4 5
PRESENTATION	Demonstrates good eye contact; speaks clearly; well prepared; professional. The PSA can be viewed during the interview/presentation	1 2 3 4 5
ORGANIZATION & COLLABORATION	Organization and collaboration is well explained	1 2 3 4 5
<b>CHALLENGES</b>	Challenges and solutions to produce the news service are well discussed	1 2 3 4 5 6 7 8 9 10
	<b>TOTAL SCORE OUT OF 45:</b>	