



RUBRIC: MANIPULATED IMAGE PRODUCT

From Digital Online Judging to State Championship
Individual Student Event, 2 Titles Allowed Per School To Apply

Students love to take digital images with a variety of devices. When the student takes the original image and makes a change to it and makes a new original image, it fits this category. A student creates an original digital image then manipulates the image with software to create a new original image. Manipulation could include objects being added/ removed or filter effects applied to the original image. The original image is placed next to the manipulated title for judges to view online. Each piece should have a unique title.

The best products will be invited to state championship for final state judging. First and second place will be recognized at the State Championship Awards.

What the STLP Coordinator/Coach should do:

- Share the rubric with students that create digital original art
- Decide a location to post work, noting URL address when the school registers
- Assist student with questions, make suggestions on quality of work; ask an art person to help
- Check for any copyright issues
- Print and mat the piece to size if it is selected as a finalist, attach rubric and process

What the student should do:

- Review rubric; follow all copyright rules
- Create an original manipulated digital image by taking an original digital image then manipulating the image with software to create a NEW original image.
- Create process: a description written by the student of the steps and tools that he/she used to create the end product
- Same image cannot be entered in multiple categories, no one student can have two entries in the same category

NOTE: Velcro will be placed on the pieces by the judges. Schools do not need to attach Velcro.

ONLINE JUDGING	CRITERIA	POINTS EARNED
ACCESS	The piece can be viewed online; including the original image and the new manipulated image	0 5
COPYRIGHT	The image is original. There are no issues with copyright; Image is school appropriate	0 5
JUDGING continues ONLY IF image has a score of 10		
CREATIVITY/ORIGINALITY	The piece stands out as unique and original	1 2 3 4 5
INTEREST	Image or design catches and maintains the viewer's interest (visual communication)	1 2 3 4 5
VISUAL IMPACT	Color, image supports the desired mood	1 2 3 4 5
PROCESS	Student completely explains the process and steps in creating the piece; judges can access this process online in Winter Judging and is printed and attached at State	1 2 3 4 5
TOTAL SCORE OUT OF 30:		
STATE CHAMPIONSHIP		
COPYRIGHT	The image is original. There are no issues with copyright; Image is school appropriate	0 5
PRINTED WORK	A black or white 1-2 inch paper mat surrounds piece. There is no glass or metal or wooden frame.	0 5
	After matting, piece is no larger than 11 14 inches or smaller than 5 ½ 8 ½ inches	0 5
	A typed label is attached to <i>front right bottom corner</i> of mat (2) and includes <i>student name (1), grade (1), school name (1), district name (1), title (2), category (1), and software used (1)</i> ;	1 2 3 4 5 6 7 8 9 10
CREATIVITY/ORIGINALITY	The piece stands out as unique and original	1 2 3 4 5 6 7 8 9 10
INTEREST	Image or design catches and maintains the viewer's interest (visual communication)	1 2 3 4 5 6 7 8 9 10
VISUAL IMPACT	Color, image supports the desired mood	1 2 3 4 5 6 7 8 9 10
PROCESS	Student explains the process and steps in creating the piece; Original image is printed and included on back for judges	1 2 3 4 5 6 7 8 9 10
ATTACHMENTS	State Rubric and process is attached to the back of image	1 2 3 4 5 6 7 8 9 10
TOTAL SCORE OUT OF 75:		

AT STATE PRESENTED ON STAGE:

First Second