



RUBRIC: DOCUMENTARY VIDEO PRODUCT

From Digital Online Judging to State Championship
Team Event, 2 Titles Allowed Per School To Apply

Recording history of your school or community? Has a famous person has been a student in your building? Perhaps a community person has made an impact to the school, all of these make possible subjects for a documentary. The documentary video can tell about a person or place in present or past history. The documentary may include some still shots, images and other media, but the majority of the video is motion footage. The best products will be invited to State Championship as finalists (no physical copies or student presentations are required). First and second place will be recognized at the State Championship Awards.

What the STLP Coordinator/Coach/Teacher should do:

- Share the rubric with students who produce video
- Determine which students should apply for this category
- Assist students with questions, make suggestions on quality of work
- Check for any copyright issues (guide corrections as necessary)

What the students should do:

- Review the rubric
- Collaborate with a team of students to produce the documentary
- Turn work in on time to be posted

ONLINE JUDGING & STATE CHAMPIONSHIP		CRITERIA	POINTS EARNED
CATEGORY	Video is in the correct category and can be viewed online Documentary: tells a story or recorded history of an event or person;		0 10
COPYRIGHT	Intellectual property is respected; Copyright rules are followed; Any text, audio or images are school appropriate		0 10
FOOTAGE	Majority of the footage is running video shot by the team of students; historic images or footage are used minimally and properly credited		0 5 10
CREDITS	All music, images, text, websites are credited properly		0 1 2 3 4 5
CREATIVITY/ORIGINALITY	Preplanning: Clear purpose and audience; well organized shots are planned		1 2 3 4 5 6 7 8 9 10
PRODUCTION QUALITY	Clear; appealing; audio and images fit the mood		1 2 3 4 5
	Video shows planned shots and good editing; includes steady shots (use of tripod); a variety of shots (close-ups, wides, pans, tilts, zooms, trucks, dollies)		1 2 3 4 5
	Voice quality is good; can be heard/understood very clearly; internal and external microphones were used if needed		1 2 3 4 5
	Used appropriate lighting and extra lights, if needed		1 2 3 4 5
	Images, interviews, voiceover text, sound/music enhance the piece		1 2 3 4 5
POST PRODUCTION	Post Production: Editing is evidence in final product with effects and transitions, music, added.		1 2 3 4 5
		TOTAL SCORE OUT OF 75:	

AT STATE PRESENTED ON STAGE: First Second