



# RUBRIC: DIGITAL PHOTO PRODUCT

From Digital Online Judging to State Championship  
Individual Student Event, 2 Titles Allowed Per School To Apply

Students love their cameras – and most are carrying a high resolution camera in the pocket (smart phone camera). Find out who has been snapping images and have a local contest. Each piece should have a unique title. Students should be careful to submit photographs that do not overly depend upon digital manipulation (filters and effects); instead, submit products that stand upon their composition, framing, and feel without the distraction of too much post production enhancement. The best photos will be invited to State Championship for final state judging. First and second place will be recognized at the State Championship Awards.

What the STLP Coordinator/Coach should do:

- Share the rubric with students that create digital original photographs
- Decide a location to post work, noting URL address when the school registers
- Assist student with questions, make suggestions on quality of work; ask an art person to help
- Check for any copyright issues
- Print and mat the piece to size if it is selected as a finalist, attach rubric and process

What the student should do:

- Review rubric; follow all copyright rules
- Create original digital art
- Create process: a description written by the student of the steps and tools that he/she used to create the end product
- Same image cannot be entered in multiple categories, no one student can have two entries in the same category

NOTE: Velcro will be placed on the pieces by the judges. Schools do not need to attach Velcro.

TITLE OF PIECE: \_\_\_\_\_

ONLINE JUDGING		CRITERIA	POINTS EARNED
ACCESS	The pieces can be viewed online	0	5
COPYRIGHT	The image is original. There are no issues with copyright; Image is school appropriate	0	5
<b>JUDGING continues ONLY IF image has a score of 10</b>			
CREATIVITY/ORIGINALITY	The piece stands out as unique and original	1	2 3 4 5
INTEREST	Image or design catches and maintains the viewer's interest (visual communication)	1	2 3 4 5
VISUAL IMPACT	Color, image supports the desired mood	1	2 3 4 5
PROCESS	Student completely explains the process and steps in creating the piece; judges can access this process online in Winter Judging and is printed and attached at State	1	2 3 4 5
<b>TOTAL SCORE OUT OF 30:</b>			
STATE CHAMPIONSHIP			
COPYRIGHT	The image is original. There are no issues with copyright; Image is school appropriate	0	5
PRINTED WORK	A black or white 1-2 inch paper mat surrounds piece. There is no glass or metal or wooden frame.	0	5
	After matting, piece is no larger than 11 x 14 inches or smaller than 5 ½ x 8 ½ inches	0	5
	A typed label is attached to <i>front right bottom corner</i> of mat (2) and includes <i>student first name and last initial (1), grade division (1), school name (1), district name (1), title (2), category (1), and any software used (1)</i> ;	0	1 2 3 4 5 6 7 8 9 10
CREATIVITY/ORIGINALITY	The piece stands out as unique and original	1	2 3 4 5 6 7 8 9 10
INTEREST	Image or design catches and maintains the viewer's interest (visual communication)	1	2 3 4 5 6 7 8 9 10
VISUAL IMPACT	Color, image supports the desired mood	1	2 3 4 5 6 7 8 9 10
PROCESS	Student explains the process and steps in creating the piece	1	2 3 4 5 6 7 8 9 10
ATTACHMENTS	State Rubric and process is attached to the back of image	1	2 3 4 5 6 7 8 9 10
<b>TOTAL SCORE OUT OF 75:</b>			

AT STATE PRESENTED ON STAGE:    **First**    **Second**