



RUBRIC: BLOGGER CORPS (formerly Cyber Gazette & STLP Reporters)

From Attending Regionals to Digital Online Judging to State Championship
Individual Student Event, 2 Student Per School Allowed To Apply

Students often cover events in the school or community by writing for school newsletters, web pages, blogs and news shows. Students may join the Blogger Corps at State Championship by submitting a blogging or podcasting sample to DPOJ judges. The original sample should be based on their experience interacting with other teams (not their own school) at a Regional Event during the fall.

Selected Blogger Corps team members will be invited to cover events at State Championship and will be recognized on stage during the awards.

What the STLP Coordinator/Coach should do:

- Share the rubric with students that enjoy writing about a live event
- Schools may have many students produce stories while at the Regional event and select the best pieces to post online.
- Assist student with questions, make suggestions on quality of work
- Decide a location to post work, noting URL address when the school registers, mark either text or podcast piece
- Decide which two stories of writer or podcasts are going to represent your school.
- A school may have two of either combination, but only two.
- Make sure the URL location can be accessed by a judge

What the student should do:

- Create original work after visiting a Regional event in the fall
- Respect intellectual property of others, follow all copyright rules
- Turn piece in on time to be posted by deadline

PICK ONE SECTION OF THE RUBRIC (Blogger -or- Podcaster)

REGIONALS WORK ONLINE JUDGING BLOGGER		WRITER CRITERIA	POINTS EARNED
SUBJECT MATTER	The journalism piece was not about the student's own school		0 10
PURPOSE	Effective communication; ideas supported with engaging details; strong purpose and audience		1 2 3 4 5 6 7 8 9 10
ORGANIZATION	Logical, coherent, correct and varied sentences; control of spelling and grammar		1 2 3 4 5 6 7 8 9 10
IMPACT	Audience is informed or entertained		1 2 3 4 5
ETHICS	Proper language and copyright use; school appropriate		0 10
IMAGES	Images are added for understanding of the story		1 2 3 4 5
		TOTAL SCORE OUT OF 50:	
REGIONALS WORK ONLINE JUDGING PODCASTER		PODCASTER CRITERIA	POINTS EARNED
SUBJECT MATTER	The journalism piece was not about the student's own school		0 10
PURPOSE	Effective communication and strong purpose		1 2 3 4 5 6 7 8 9 10
ORGANIZATION	Logical and coherent editing		1 2 3 4 5 6 7 8 9 10
ETHICS	Proper language and copyright use; school appropriate		0 10
PRODUCTION	Quality of production is clear, audible;		1 2 3 4 5 6 7 8 9 10
PODCAST ONLY	Include with the work, experience with podcasting		1 2 3 4 5 6 7 8 9 10
		TOTAL SCORE OUT OF 60:	

INVITED TO STATE THIS YEAR _____