⬤⬤⬤ Digital Project

RUBRIC: KATE "I Want to be a School Safety SUPERhero!" Project

Feeling safe at school is a widespread issue across our nation's and Kentucky's schools. This year's Kentucky Safe Schools theme is *"I Want to be a School Safety SUPERhero!"* KATE is working with the Kentucky Center for School Safety to promote their theme across the state and beyond. You will research the theme and produce a digital video that meets the following criteria.

G.R.A.S.P.S.

Goal:
- The goal (within the scenario):
  - The "I Want to be a School Safety SUPERhero!" theme focuses on building up the self-esteem of the students in your school, while working toward an environment free of Bullying, Cyberbullying, Harassment and Conflict.   From Superman to Captain America most Superheroes started with problems or issues and turned their struggle into strength. They used their power for the betterment of society. The campaign highlights the word SUPER and qualities necessary to be a SUPERhero at school. S-Strong, U-Understanding, P-Powerful, E-Encouraging and R-Respectful, by using these character words to teach and describe our students, they can become School Safety Superheroes!
  - Produce a video that corresponds to the Kentucky Safe Schools theme described above
  - All projects will be shared with the Kentucky Center for School Safety and may be published via their website, social media, and KATE's YouTube Channel

Role:
- Your group will:
  - Research and produce a digital video that addresses at least one aspect of the given theme. For more information, check out The Center for School Safety website

Audience:
- The target audience:
  - These videos will be shared with other Kentucky schools and other students via the Kentucky Safe Schools website, social media, and KATE's YouTube Channel.

Situation:
- You need to:
  - Promote the Kentucky Safe Schools initiative through the "I Want to Be a School Safety Superhero" campaign in a positive manner
  - Educate other students in Kentucky or elsewhere on your chosen aspect(s) of the theme

Product/Performance and Purpose:
- Your team will:
  - Create a digital video that targets at least one aspect of the theme

Criteria for **Success**:
- Your project should:
  - Meet all copyright rules
  - Be viewable (and downloadable) from the web
  - Show evidence and documentation of research
    - Cite your sources correctly
  - Include a digital storyboard that explains the process and steps used in creating the video
    - This must also be be viewable (and downloadable) from the web
  - Include only appropriate and accurate content
  - Stand out as unique and original (hold the viewer's interest)
  - Evoke change from the viewer and an emotional response
  - Have high sound quality
    - Music should not overpower voices
  - Include appropriate graphics
    - Any graphics that are not original, must be cited
  - Use fonts that enhance the project and are easily readable
  - Contain no spelling mistakes or grammar errors

What the STLP Coordinator/Coach/Teacher should do:
- Share the rubric with your students
- Assist your students with questions and make suggestions on the quality of their work
- Teach your students how to find Creative Commons pictures
- Advise your students on how to research topics, find appropriate sources, and use correct citations
- Submit your team's project, including the storyboard, to KATE by supplying a link where the project files can be viewed and download

What the student group should do:
- Review the rubric

- Select an app or software to use for the project
- Select aspects of the topic to use in your project
- Research the topic
- Create the storyboard
- Collaborate as a team to produce the video
- Turn the product in on time to be considered for judging

How can KATE help?
- Contact Patti DePriest or Dwayne Buchanan at 270-809-5360 if you have questions or need clarification.
- Contact us if you need ideas of technology apps or websites that can be used for the project.

Graphic from: http://www.kycss.org