Objective: Create a 5-10 minute video that reflects THERE'S ONLY ONE KENTUCKY about your local area.

What the STLP Coordinator/Coach should do:
- View the requirements for the video and have a device (devices) available for students to use to create
- Share the rubric and requirements with student(s) and explain the objective
- Determine the best work to represent your school; specific media format, images, videos, audio, text, etc.
- Props and ad-libs for live presentation as enhancement to video, but the video should stand alone as the sole objective
- Assist student(s) with questions, make suggestions on quality of work, give feedback often
- Produce the work to a final digital copy on your own device and be sure the video plays before the competition
- Bring a playback device (iPad, laptop, etc.) to state for final presentation (ONLY judging the video and not props)
- Contact Christie Turbeville, christie.turbeville@bullitt.kyschools.us if you have any questions about this project

What the student should do:
- Partner with locals in your community tourism; find local musicians, historians, and community friends to help you
- Respect intellectual property of others, follow all copyright rules (cite work from all sources)
- Have the project completed on time for State; be sure the final product plays on the device you are bringing to state
- Burn a digital copy to a disc or flash drive
- Have the project completed on time for State Championship
- Respect intellectual property of others, partner with locals in your community tourism
- Assisting student(s) with questions, make suggestions on quality of work, give feedback often
- Produce the work to a final digital copy on your own device and be sure the video plays before the competition
- Bring a playback device (iPad, laptop, etc.) to state for final presentation
- Contact Christie Turbeville, christie.turbeville@bullitt.kyschools.us if you have any questions about this project

Resources:
- http://www.kentuckytourism.com/
- http://www.onlyonekentucky.com/
- http://digitalliteracy.cornell.edu/tutorial/dpl3310.html

<table>
<thead>
<tr>
<th>STATE CHAMPIONSHIP</th>
<th>CRITERIA</th>
<th>POINTS EARNED</th>
</tr>
</thead>
<tbody>
<tr>
<td>COPYRIGHT</td>
<td>Intellectual property is respected; Copyright rules are followed &amp; appropriately cited for audio, images, video, &amp; text Any text, audio, video or images are school appropriate and cited throughout or at the end of the presentation. Names of STLP video artists were present in the video (beginning or end).</td>
<td>012345</td>
</tr>
<tr>
<td>MUSIC CREDITS</td>
<td>Any music used is documented and credited properly; goes with piece.</td>
<td>01234</td>
</tr>
<tr>
<td>CREATIVITY/ORIGINALITY</td>
<td>Preplanning was evident / original piece / own videos and images used</td>
<td>012345</td>
</tr>
<tr>
<td>PRODUCTION QUALITY</td>
<td>Clear objective – local community / area well identified from the beginning Images, interviews, voiceover text, sound/music enhance the piece Visually Appealing – Clear images, videos, text / eye-catching visuals Appealing and fits the mood of the video throughout Video shows planned shots and good editing includes steady shots (use of tripod), motion shots when appropriate a variety of shots / edited shots throughout the video (close-ups, wides, pans, tilts, zooms, trucks, dollies)</td>
<td>012345 012345 012345</td>
</tr>
<tr>
<td>POST PRODUCTION</td>
<td>Post Production: Editing is evident in final product with effects and transitions, music added, video flows well throughout. Live Presentation: Props used to enhance the “video” debut at state (video should be able to stand alone and be scored without the props or presentation)</td>
<td>012345 01234</td>
</tr>
<tr>
<td>PLAYBACK/DIGITAL COPY</td>
<td>Playback worked seamlessly on the device student(s) used to present. A digital copy was given to the judges.</td>
<td>01234</td>
</tr>
<tr>
<td>COMMUNITY AWARENESS</td>
<td>The video reflects research into the community; shows a good progression. At least 5 features of the community/county/area were present in the video.</td>
<td>01234 012345</td>
</tr>
</tbody>
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TOTAL SCORE OUT OF 60: