RUBRIC: KATE “Lean on Me” Product

From DPOJ to State Championship
Team Event, Two Titles Per School Allowed To Apply

Bullying is widespread across our nation's and Kentucky's schools. This year's Kentucky Safe Schools theme is “L.E.A.N. On Me; Stop the Bullying!” KATE is working with the Kentucky Safe Schools to promote their theme across the state and beyond. You will research the theme and produce a digital project that meets the following criteria.

G.R.A.S.P.S.

Goal:
• The goal (within the scenario) is:
  o In working with this theme, we want to bring an awareness and possible solutions to bullying in schools and communities. Remember that bullying is harassment that occurs more than once face-to-face or via social media.

Role:
• Your group is:
  o To research and produce a digital project that addresses an aspect of the given theme.

Audience:
• The target audience:
  o These digital projects will be shared with other Kentucky schools and other students via the Kentucky Safe Schools website.

Situation:
• You need to:
  o Promote the Kentucky Safe Schools initiative through the “LEAN On Me: Stop the Bullying” campaign in a positive manner.

Product/Performance and Purpose:
• You need to:
  o Your team will create a digital product that can be a video, e-book, website, blog, or other method that targets one aspect of the theme.

Criteria for Success:
• Your project will:
  o Meet all copyright rules
  o Cite your sources correctly
  o Project can viewed online
  o Research is evident and documented
  o The group will create a storyboard that explains the process and steps used in creating their product
  o All content is accurate and appropriate.
  o The product stands out as unique and original and it holds the viewer's interest.
  o The product will evoke change from the viewer and hopefully an emotional response.
  o The piece should have high sound quality
  o All graphics should be original and appropriate. Any that are used that are not, should be cited.
  o All fonts should enhance the project and be easily read.
  o The project should have no misspellings or grammar errors.

What the STLP Coordinator/Coach/Teacher should do:
• Share the rubric with your students
• Assist your students with questions and make suggestions on the quality of their work
• Teach your students how to find Creative Commons pictures
• Advise your students on how to research the topic and find appropriate sources
• If your team's piece is selected as a finalist, you will attach the rubric, the storyboard, and make sure the project is accessible on the Internet.
RUBRIC: ENGINEER SERVICE

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What the student group should do:
• Review the rubric
• Select a format for the project
• Select an aspect of the topic to use in your project
• Create the storyboard
• Research the topic
• Collaborate as a team to produce the project
• Turn the product in on time to be considered for judging

How can KATE help?
• Contact Patti DePriest or Dwayne Buchanan at 270-809-5360 if you have questions or need clarification.
• Contact us if you need ideas of technology apps or websites that can be used for the project.

<table>
<thead>
<tr>
<th>ONLINE JUDGING &amp; STATE CHAMPIONSHIP</th>
<th>CRITERIA</th>
<th>POINTS EARNED</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACCESS</td>
<td>The Pieces can be viewed online. Anti Bullying theme selected.</td>
<td>0 5</td>
</tr>
<tr>
<td>COPYRIGHT/SOURCE</td>
<td>There are no copyright issues. The piece is school appropriate. Music is properly documented. All sources are properly cited.</td>
<td>1 2 3 4 5</td>
</tr>
<tr>
<td>RESEARCH</td>
<td>Research is evident and documented. Primary sources are utilized.</td>
<td>1 2 3 4 5</td>
</tr>
<tr>
<td>PROCESS</td>
<td>Students completely explain the process/steps in creating the piece. Judges can access this process and steps online and is printed and attached at State.</td>
<td>1 2 3 4 5</td>
</tr>
<tr>
<td>CONTENT ACCURACY</td>
<td>All content throughout the presentation is accurate. No factual errors.</td>
<td>1 2 3 4 5</td>
</tr>
<tr>
<td>CREATIVITY/ORIGINALITY</td>
<td>The piece stands out as unique and original, and it holds the attention of the viewer.</td>
<td>1 2 3 4 5</td>
</tr>
<tr>
<td>SOUND QUALITY</td>
<td>The sound is crisp and easy to hear and understand.</td>
<td>1 2 3 4 5</td>
</tr>
<tr>
<td>VISUAL QUALITY</td>
<td>All visual aspects are in focus and easy to see.</td>
<td>1 2 3 4 5</td>
</tr>
<tr>
<td>GRAPHICS; TEXT-FONT CHOICE &amp; FORMATTING</td>
<td>All graphics are attractive (size and color) and support the theme of the presentation. Font formats have been planned to enhance readability of the content.</td>
<td>1 2 3 4 5</td>
</tr>
<tr>
<td>EFFECTIVENESS</td>
<td>Project includes all material needed to gain an understanding of the topic and evoke change or awareness.</td>
<td>1 2 3 4 5</td>
</tr>
<tr>
<td>SPELLING &amp; GRAMMAR</td>
<td>Presentation has no misspellings or Grammatical errors.</td>
<td>1 2 3 4 5</td>
</tr>
</tbody>
</table>

Total Score out of 55