By participating in STLP, a school enables students at P-12 to: fulfill the Mission and 6 Goals of STLP, to develop 21st Century Skills, to demonstrate the National Educational Technology Standards for Students (NETS), Common Core, and Kentucky Technology Program of Studies.

STLP gives students an opportunity to use and model digital citizenship via projects, products and services that help students become college or career ready.

ABOUT THE STLP HANDBOOK:
This document is intended to exist as a living document. Any necessary regular updates to the document will be included and posted with a version number to indicate how current the document is and what the latest updates include.

Please consider using this document electronically.

- Version 2013_14_1 Published September 2, 2013 – Initial Release
- Version 2013_14_2 Updated September 6, 2013 (changes to KATE, RCX, and GSE rubrics)
- Version 2013_14_3 Updated September 12, 2013 (grammatical updates)
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- Version 2013_14_4 Updated December, 2013 (2nd deadline extensions for WVJ)
- Version 2013_14_5 Updated February, 2014 (deadline extensions for Retain Status)

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STLP MISSION AND GOALS

What Is STLP?

The Student Technology Leadership Program (STLP™) uses project-based learning to empower students to use technology to learn and achieve.

An appointed school coordinator guides students to create products, provide services or carry out projects that help the school and community.

STLP is open to all students in P-16. No student should be turned away from being part of STLP. Restricting membership is not part of an active recruitment and retention process.

STLP allows students the opportunity to demonstrate what they know in various ways called categories. STLP taps into the students’ interest and can challenge and motivate them.

*STLP provides a means for students to create and do meaningful work.*

Mission

*The Mission of the Student Technology Leadership Program (STLP) is to advance the individual capabilities of students; to motivate all students; and to create leadership opportunities through the use of technology.*

Six Goals

1. The STLP will develop activities that enhance the academic, social and emotional growth of the student.
2. The STLP will provide leadership opportunities for all students.
3. The STLP will experience multi-age collaboration by forming innovative learning partnerships.
4. The STLP will form learning partnerships between students with different technology skills.
5. The STLP will develop activities that benefit communities.
6. The STLP will develop instructional activities, which integrate technology and benefit the school and support the Kentucky Education Technology System (KETS).
IMPORTANT DATES 2013-2014

August 2013  
STLP students decide projects, products and services

August-May  
District Showcases

October 30  
Deadline to register online to attend a Fall Showcase

Fall Showcase Dates

<table>
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<tr>
<th>Date</th>
<th>Location and Venue</th>
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<td>November 07</td>
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<td>December 04</td>
<td>Eastern Kentucky Exposition Center Showcase, Pikeville</td>
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<td>December 10</td>
<td>Western Kentucky University Showcase, Diddle Arena</td>
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January 3, 2014  
Deadline to submit- so award items can be ordered:
• Outstanding Student Nomination Online Documentation
• District Titanium /Platinum Email Documentation
• Friends of STLP Email Documentation

January 3 (extended to 1/29)  
Deadline to register for Winter Virtual Judging

January 13-24 (February 7–24)  
Virtual Judges receive an email and online judging begins. Results to be returned by virtual judges before Jan. 31

January 31  
Deadline to submit:
New Silver and Gold School Documentation

February 3 (February 10)  
Retain Gold Schools Email Documentation due

March 10 (March 17)  
Deadline to register to attend State Championship in Lexington

March 5-7  
STLP Engineers KySTE, Galt House, Louisville

April 22  
STLP State Championship and Annual Awards  
Lexington Convention Center (LCC) & Rupp Arena

June  
STLP invited to ISTE

May, June, July  
District Summer Camps & Community Events

August  
Handbook and STLP Website are updated for new school year

Updated: February 3, 2014 in response to extensive and consistent school closures across KY in Jan/Feb
JOIN AND PARTICIPATE

How does my school join STLP?
STLP is open to all public schools and certified nonpublic schools. Schools may join and become state recognized by sending an email to: jeff.sebulsky@education.ky.gov
Visit the STLP web site at: http://stlp.education.ky.gov

How can a school participate in STLP?
• There is no cost to register your school to be state-recognized.
• There are no costs to belong to STLP. Costs to travel or spend the night are school/district expenses.
• STLP is open to all students. STLP can meet before, during or after school.
• Restricting membership is not part of an active recruitment and retention process.
• Registration to become state-recognized is open year round.
• Schools decide how and what level to become involved in STLP opportunities.

What is the Code of Conduct for all STLP Students?
• Students’ behavior (spoken language, body language, actions) shall reflect upon their school.
• Students are to be the role model of proper copyright usage and practice good digital citizenship.
• Students are to follow all instructions of the chaperone(s) and STLP Coordinator(s).
• Students spending the night for an event are expected to observe curfews, hotel and chaperone rules.
• Students shall not be in possession of tobacco, alcohol, drugs or weapons at any STLP event.
• All school, district and state rules/laws apply at all STLP events.

What to do when so many students want to join STLP?
• STLP is for all that show an interest. STLP coordinators will need to work with principals, TISs, parents, other staff, and community persons to help each group (projects, product, and service) have guidance from an adult. Other older students can also help lead the younger students, as well.
• Not all students need to meet as a large group, since STLP is not structured like a club with defined meetings, but rather structured to accomplish goals of STLP. Cluster the students into groups based upon the work they do.
• Coordinators should help students find and develop meaningful projects, products or services to accomplish.
• Students can enter STLP at any time, based upon the schedule and after school schedules of the student.
• Sometimes the coordinator’s schedule will help formulate the STLP schedule with different groups working with the coordinator at different times.
• The STLP Coordinators will need support from the school district when more than 50 students want to be part of the program.
• Some STLP schools rotate students into face time with the STLP coordinator while the other STLP work independently. No interested student should be turned away.

Why should the school have an active recruitment program?
Active recruitment of the STLP program can help broaden the population of the STLP program. Students move away and move to the net building level having new students helps your program grow. As students join during the year, more skill sets can be discovered.

Why should the school market the STLP?
Marketing the STLP program helps the school gain recognition and support of the community, which strengthens the program and opens partnerships. Active schools market the program in the school and community. Marketing is a criterion for a Gold School.
ACCOMPLISHING THE STLP GOALS

All goals improve the students’ leadership skills. Coordinators guide students in creating projects, products and services. The projects, products and services accomplish the 6 STLP Goals.


Allowing students to be empowered to create projects, products and services increases that student’s feeling of accomplishment, and creates a sense of belonging.

How a school wishes to meet the goals is as different as each school.

*When the STLP coordinator assures students are leaders of technology in the building; are a resource to teachers and fellow students; are allowed to create STLP projects, products and services in classrooms, the school and community; then this school’s STLP will shine and be recognized.*

Schools may apply for Gold and Silver Status by submitting slides on projects, products, services that meet the 6 goals. See the Gold and Silver rubric in this handbook.
TIPS FOR THE COORDINATOR/COACH

1. Read the Handbook. Guide students to select meaningful work.
2. Create projects, products and services authentic in nature. Students should be able to express that the project is making a difference in the school and community.
3. Base the projects students select to undertake on the need and interest of the students, school and community. The best projects come from the passions and interest of the team. Encourage students to use a variety of technology to communicate, support and extend their learning and create products for varies purposes, audiences and situations.
5. Look to see how classroom content and 21st Century skills can be woven into projects, products and services, so students can demonstrate what they know.
6. Remember others can support the work of STLP. Ask for help, have another teacher or parent work with groups. The community wants to help, include them. If others help, make sure you have a clear procedure for pick up and departure of students from any school, regional or state event. We want all students safe.
7. Select the best projects, products and services for competitions (Fall, Winter & State).
8. Follow the rubrics in the handbook.
9. Check with the principal and the CIO/DTC to decide how best to finance the levels of involvement the school will undertake.
10. Talk to your principal early to secure money for a bus and any overnight stay.
11. Some schools must raise money to attend events or stay overnight.
12. Look at sharing a bus within the district to go to Fall Showcase or State.

If unsure about any issue, contact Jeff Sebulsky (jeff.sebulsky@education.ky.gov)
FIVE LEVELS OF STLP INVOLVEMENT

Students have many opportunities to be involved with STLP. These levels of involvement help the STLP schools reach higher levels of learning and collaboration.

School Level
A. The foundation and most important area for STLP is the school level.
B. Schools decide what projects, products and services the group will offer the school and community. These day-to-day, week-to-week activities/projects allow students to gain technology and leadership skills.

District Level
A. Many districts plan for events that bring all schools together. These events may be a district showcase, STLP awards or a learning camp. The district showcase of student technology skills allows parents and community persons to witness the empowered and talented students.
B. Some districts have a district team of students, which are students representing each school in the district. The district level STLP group helps plan and advise district STLP events or may carry out district projects. These students may be part of a district help desk, as well.
C. Some STLP present at the school board to share what they are doing in STLP.

Regional Showcase Level
A. Local universities plan events that are unique to the college. These events held on a campus allow students a chance to witness college life and plan for future post-secondary education. Students come to the event to compete in two categories: showcase projects and engineers.
B. University partners for past events: Murray State, Western, Eastern, UL, UK, Morehead, Thomas More, Hazard Community College, Northern Kentucky and Georgetown.
C. In some areas of the state, showcases are at a center or convention center, due to large numbers participating, or sponsorships of the event.

State Level
A. Invited STLP Engineers will provide tech support to endorsed STLP events.
B. Schools across Kentucky are invited to participate in the annual STLP State Championship. The best projects, products and performance categories are competing to be selected as the Best in State. Guest speakers, the technology playground and the annual awards program are highlights of this event.
C. Some schools might attend and/or present at a state conference and represent STLP.

National Level
A. Showcase projects, which are selected as the Best in State, may be invited to present at the student showcase at ISTE in Atlanta, GA, June 28 - July 1, 2014. The schools would be representing Kentucky on the national level. Engineers may be invited to ISTE 2013.
B. Some schools might attend and/or present at a national conference and represent STLP.
GETTING STLP STARTED

1. Secure a person to be an STLP Coordinator/coach. Some STLP schools have more than one adult helping to support the students' projects, products and services. Many parents and community persons support STLP.
2. Some districts offer stipends to coordinators/coaches. Some districts do not.
3. Gain the endorsement of the Principal, Superintendent, and District Technology Coordinator (DTC)/Chief Information Officer (CIO).
4. Communicate to parents and the community. Market the program.
5. Open STLP to all students. STLP is for ALL interested students, so your STLP should reflect your school's population. Use a variety of on-going approaches to recruit. Try to attract students who are "naturals" with technology, but make sure all students get a chance to join sometime during the school year. Data shows these students benefit: ones new to the school, ones not doing well in class, ones who do not have a computer at home, ones with special needs, ones who speak another language, and ones who rarely receive a teacher's positive attention. Work to recruit new members, especially girls in the upper grades. Your STLP should have members from across the school's population.
6. Your STLP should be multi-age and multi-grade over time.
7. Do not exclude students. Do not allow your schedule or the student’s schedule or transportation problems limit your STLP. This means, be clever and creative on how, when, and where students can help the school and community. Not all students must be involved in all projects all at the same time.
8. STLP is project driven. Projects may spring from classrooms, after school or community needs. Let where students are during the day, and what projects they have an interest in doing, drive some of the projects in the program.
9. Publicize your meetings. Let students know when and where the meetings will take place. Some meet during a class; some meet before or after school.
10. Google STLP, find the STLP KY Department of Education website and mark the website address.: http://stlp.education.ky.gov
11. Have you joined the STLP School Listserv? Your students may join the STLP Student listserv. Join both at http://www.uky.edu/Education/kylists.html
12. Discuss the STLP Mission and Goals. Talk about the structure of your STLP. Structure is centered on the 5 levels of participation, a schedule of when and how your STLP meets, and the goals the group wants to accomplish. There is no one way to structure. Make the structure fit your school and its needs.
13. When planning projects, products and services, consider the technology standards for students and teachers, the school's consolidated improvement plan, the needs and interests of the students and community. Student-designed projects, products and services drive STLP and impact learning and the school and community.
14. Some projects may lead to a service for the school or community; and some may be innovative/entrepreneurial; or teach/instruct others; and some are very technical in nature. These projects can be shared at a school, district, and state events or at the regional fall showcase.
15. Decide at what levels to be involved. (Local, district, regional showcase, statewide event)
16. Decide if and when students will excel and compete during the year.
17. Decide what events (regional or state) your STLP will attend.
18. Decide which students will participate in which of the three out of school of events: fall showcase, winter virtual judging or state championship.
19. Use the EASY form in this handbook to organize the STLP students and events.
20. Gain funding or raise funds for attending events, for materials needed for your STLP.
21. Arrange for a judge to be at the events you decide to be involved with this year.
22. Make sure the judge is certified. See the Certify Judge section in the handbook.
23. Go online and submit information so your school is registered to attend an event.
24. Continue to market the program year round.

Contact Jeff Sebulsky anytime you have questions. (Jeff.sebulsky@education.ky.gov)
STLP RESOURCES

All STLP Resources
http://stlp.education.ky.gov

STLP Listserv
http://www.uky.edu/Education/kylists.html
Join to learn from other coordinators and be updated on STLP events and opportunities.

STLP Twitter by Susan Jenkins, Bullitt County TIS
You can follow @STLPKentucky on Twitter by visiting: http://www.twitter.com/stlpkentucky
Follow the updates and share what you are doing in your schools with STLP.

Digital Citizenship
Digital: Literacy; Communications; Access; Security; Etiquette; Rights & Responsibilities; Health & Wellness; Law; Commerce
http://www.digitalcitizenship.net

Digital Driver's License
http://otis.coe.uky.edu/DDL/launch.php

Human Resources:
State STLP Coordinator
Schedule a district visit with Jeff Sebulsky (jeff.sebulsky@education.ky.gov)

Human Resources
These persons may offer ideas for projects; advise, teach or assist the STLP School.

Central Office Staff
Community Persons
Dataseam Initiative
DTC/CIO-District Technology Coordinator
District Technical Staff
District or School Technology Integration Specialist (TIS)
Fellow Teachers
Friends of STLP
Library Media Specialist (LMS)
Mentors
Parents
STLP State Advisory Council

Partners
Central Ky Inventors http://www.ckic.org/, Dataseam Initiative, Explorium of Lexington, Heritage Council, Kentucky Army National Guard, KET, Kentucky Virtual Library (KVL), Kentucky School Board Association (KSBA), Kentucky Science and Technology Corporation (KSTC), KySTE, ISTE, The Center for Rural Development, and the Eastern Kentucky Exposition Center all support STLP.

Kentucky Girls Stem Collaborative & Aspirations in Computing /NCWIT
KY Girls Collaborative Project http://www.ngcproject.org/kentucky/
http://www.ngcproject.org/
http://www.ncwit.org/programs-campaigns/aspirations-computing

University of Kentucky STEM Education Department & P20 STEM Education Lab created this slideshow.

University Partners
Colleges across Kentucky are great partners to STLP. Many of the universities provide post-secondary opportunity at showcase and the state event. Present supporting universities: Eastern, Georgetown, KSU, Morehead, Murray, Northern Kentucky, UK, UL, Western, These colleges who have supported STLP in the past: Thomas More, Lindsey Wilson, and Hazard Community College.
STLP IS PROJECTS
AT FALL SHOWCASE & INVITED TO STATE CHAMPIONSHIP

• STLP foundation is student created projects, products and services.
• Schools design projects to accomplish the Mission and 6 Goals.
• Projects can be short or long term. Some projects may continue year after year.
• At times, projects can morph into a service. The school’s project is so constant and expected that it becomes a service to the school over time.
• The project supports the school and community in the use of technology, helps others learn with the use of technology or solves local or global issues.
• Projects developed by the STLP members will be stronger when projects are:
  o Related to a need in the building and/or community
  o Carried out by the students over time with adult guidance
  o Engaging and challenging to students
  o Centered around critical thinking and problem solving
  o Student interest or emerging technology topics
  o Reinforced by school and the community and are part of the school culture
  o Centered around the STLP Mission and Goals
  o Demonstrated by students and allow for tech standards to grow
  o Partnered across grades, schools, communities (local, state, national and global)

Groups may apply online by the deadline for the showcase project category. Use the rubrics to guide the performance.

If the project develops and is brought to regional showcase, there are three categories:

Community Service: projects that extend outside the classroom to help the school/community
Instructional: projects that impact instruction and help with student or adult learning
Technical Expertise: project with a purpose; in-depth and specific use of hardware or software

How do you decide which project category?
Once the students begin work, see which area they are focused upon and how they can explain what they are doing: are they mostly teaching others; have they reached out to others; or is much of the work been on the project’s hardware or software?

For example: A regular news program can be any of the three categories. The project where students are making newscasts so others can learn or enjoy the content in the newscast is community service. If the project is about teaching others how to set up a newscast each week, with all the processes of getting features done, then could be instructional. If the students are explaining the how of the editing software and cameras, this can be technical.

The most important part is having the passion for what they are doing and can explain the project to others.
No grade level has been assigned, due to the multi-grade nature of project-based learning and STLP.

Community Service Projects
Assist non-profit agencies in technology needs
Host open houses with tech demonstrations
Publish written and virtual work
Produce school items for a purpose
Collaborate with others to solve a problem
Collaborate with another school, district, state, nation

Instructional Projects
Offer technology classes on topics
Teach parents, senior citizens, and fellow classmates
Form buddy partners with lower grades, peers, and staff

Technical Expertise Projects
Support highly specialized topics in STEM topics
Offer technical support as a help desk service
Make patch cables, salvage parts from inoperable computers
Check and clean computers
Work with the school and district technology departments to support technology in schools or district
Seek industry standard technology certifications
Utilize technical skills with software and hardware
Deploy software upgrades or install new software
Troubleshoot video production issues; hook up hardware
Learn new software well to teach others
SEVEN STEPS IN PROJECT PLANNING

At one of the meetings with the students, the coordinator can lead the discussion on how to plan a project. If a school’s STLP has more than one project, this form may help the coordinator plan the projects and manage how to work with one student leader of each project. Schools may have more than one project.

Step One
• Brainstorm ideas for projects that would impact the school or community.
• As a team, determine projects your school would like to focus upon this year.

Step Two
• Do you have any research or data, need or interest by students to support the project?

Step Three
• Select one project a small group (team 1-4 students) wishes to implement.
• Consider the following questions:
  • Is the project a returning project?
  • How will the project impact others?
  • Does the project accomplish STLP goal(s)?
  • Does the project help?
  • Teachers gain Technology Standards?
  • Students gain technology skills?
  • Community persons gain technology skills?
  • Persons increase learning with the help of technology?
  • Is the project carried out over time?
  • Will the students hold interest in the project after the initial stages?
  • How does the project reach out to people or the community?
  • Is the project highly technical, instructional or community service based?
  • Is the project assisting with any areas of STEM? 
  • Does your group believe they can succeed in accomplishing the project?

Step Four
• Talk about the project:
  • Has the school done this project before? Is there new work the new students can do to improve the returning project?
  • What type of project is it? (Community Service, Instructional, or Technical Expertise)
  • When to do the project? What has to be done? Who is responsible?
  • What resources are needed? (Materials and people)
  • How will you determine feedback and outcomes?
  • How will you collect the information to show impact?

Step Five
• STLP is open to all students.
• To ensure a stronger team, the make-up of the team members can be diverse in talent. A team could include: a student that is beginning to learn technology, one who likes to talk about the project, one with technical skills, and one which could teach others about the project. This can make a well-rounded team.
  • Check with students about sports, AP Testing, other club trips that may affect the student being involved in the project at fall showcase and at State Championship.

Step Six
• Have someone record who and what are being done in order to complete the project and document the progress.

Step Seven
• Does the project warrant going to fall showcase in the project category to compete? Register project online.

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1 STEM= Science, Technology, Engineering and Mathematics
PAST STATE PROJECTS AT ISTE/NECC

http://www.iste.org

International Society for Technology in Education (ISTE) is the national stage for the best in Kentucky projects to showcase their work.

These schools have represented STLP from 2006-2013:

**ISTE 2013, San Antonio, TX**
Knott County Central High School, Knott County
Collins High School, Shelby County
Jessamine Career & Technology Center
Carroll County High School, Carroll County
Metcalfe County High School, Metcalfe County
Carter County Career & Technical Center
Hopkinsville High School, Christian County
Todd County Central High School, Todd County
Nelson County High School, Nelson County

**NECC 2009: Washington, DC**
Western Elementary School, Scott County
Two Rivers Middle School, Covington Independent
Elizabethtown High School, Elizabethtown Independent

**NECC 2008: San Antonio, TX**
Pulaski County Elementary School, Pulaski County
Crittenden County Middle School, Crittenden County
South Floyd High School, Floyd County

**NECC 2007: Atlanta, GA**
Kathryn Winn Elementary School, Carroll County
Metcalfe County Schools, Metcalfe County
Elizabethtown High School, Elizabethtown Independent

**NECC² 2006: San Diego, CA**
Mt. Sterling Elementary School, Montgomery County
Carr Creek Elementary School, Knott County
Apollo High School, Daviess County

**ISTE 2012, San Diego, CA**
Oakview Elementary School, Ashland Independent
Bazzell Middle School, Allen County
Woodford County High School, Woodford County

**ISTE 2011, Philadelphia, PA**
Millbrooke Elementary School, Christian County
Todd County Middle School, Todd County
Bryan Station High School, Fayette County

**NECC 2010: Denver, CO**
Pembroke Elementary School, Christian County
Bowling Middle School, Owen County
Buckhorn High School, Perry County

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² National Education Computer Conference (1979-2009) changed the name to ISTE in 2010.
STLP IS PRODUCTS
AT WINTER VIRTUAL JUDGING & INVITED TO STATE CHAMPIONSHIP

- STLP is projects, products and services.
- STLP students regularly create professional products for the classroom, school and community.
- Products must be entirely original and created by the student. The best products are ones that are used for STLP projects and services, the classroom for learning, or in the community.
- Some products are a result of an authentic task and have strong purpose and audience.
- Products may be created after school or at home, with the teacher and parent verifying the original work.
- Check the category to determine if the product is an individual or teams production.
- Local teachers and community persons may guide the student in learning about creating products.
- KET field consultants can assist schools in understanding video production and script writing, etc.  
  http://www.ket.org/contact/contact10.htm

Schools decide the two best products to submit for winter judging online. The school will register the products online. The school will need to submit a certified judge to help score work online. Schools post products online at a site of their choice. Virtual judges, using a rubric, will decide the best product among a group of 6-10 titles. Virtual judging will continue until there are 8 pieces to bring to state in elementary, middle and high level in each category. The rubric should guide the teacher in the process. The student should be given a copy of the rubric.

Schools may apply online by the deadline for these categories. Use the rubrics to guide the performance.

POSTING PRODUCTS ONLINE FOR JUDGING

- Schools need to select a site of choice to post the product and information requested by the rubric.
- All work needs to be original. Original means the student/team created the work.
- All products need to have a unique title.
- In order to be scored, a product needs to be located so the judge only has one or two clicks to find the title.
- The rubric has specific requirements. The requirements need to be listed with the title of the piece online so judges can find the information readily.
- Use the checklists listed on each rubric.
- A title must be posted for each product and the URL listed when registering online.
- Judges will search by the URL and title listed. The judge will not spend extra time searching.

INDIVIDUAL SUBMISSIONS
- Digital Art: one student creates original digital art
- Gazette Reporter Service: one student posts a story about Fall Showcase for a Gazette position at State
- Graphic Design: one student creates graphic design piece
- KSU GIS/Maps/Cartography: one team creates a digital map
- Manipulated Image: one student takes an original photo, manipulates it into a totally new image and posts both
- Multimedia: one student uses three types of digital media to teach a concept
- Music: one student creates an original digital music piece
- Photo: one student takes an original image
- Poster: one student creates an original digital poster
- Storytelling: one student writes an original story
- Technical Writing: one student creates a technical piece

INDIVIDUAL OR UP TO TWO STUDENTS
- Presenter Service: 1-2 students submit a 2 minute presentation video, slides & resume for a session at State

TEAM ONLY (Team can be 1 or more students)
- Documentary: one team creates an original documentary video using new footage
- ePublishing/Publishing: one team creates a product used by a class, school or the community
- Feature: one team creates a video using new footage
- KATE: Patriots Among Us
- PSA: one team creates a PSA video (15, 30 or 60 sec.)
STLP IS SERVICES
FALL SHOWCASE & WINTER VIRTUAL JUDGING & INVITED TO STATE CHAMPIONSHIP

- STLP is projects, products and services.
- Many services develop due to student skill sets developing to routinely offer assistance in a particular area. The service may result from needs in the building or district.
- Some services develop from a project that mushrooms into a service the school will provide.
- Some projects and products are so frequent and popular they become a service the STLP School provides to others.
- Often times the service is free of charge.
- Sometimes the service can develop into a service and can generate funds for the STLP School.
- Students that have skills in newscast communications, speaking and writing often excel in the service category.

ALL SERVICE CATEGORIES:
Students may apply online by the deadline for these categories. Use the rubrics to guide the performance.

FALL SHOWCASE
- **Cyber Shorts Service**: one student presents a resume and is interviewed to film and produce the State video
- **Engineer Service**: one student presents a resume, references, and is interviewed for technical positions at KySTE and State Championship, ISTE (pending)
- **Ky National Guard**: one student presents a resume and is interviewed to be on a team to set up a satellite at State
- **Live Reporting Service**: one student presents a resume and is interviewed for a position on a team at State
- **Production Company Service**: one student presents a resume and is interviewed for the State camera crew
- **Twitter Service**: one student presents a resume and is interviewed for a position to Tweet at State

WINTER VIRTUAL JUDGING
- **Gazette Reporter Service**: one student posts a story about Fall Showcase for a Gazette position at State
- **Presenter Service**: 1-2 students submit a 2 minute presentation video, slides & resume for a session at State

STATE CHAMPIONSHIP
- **Help Desk Desktop Support Service**: one team presents and markets the school’s technical support to judges at State
- **Newscast Service**: one team documents and explains the school’s news program and includes a three (2) min. video
- **UL Podcast Service ** **Telling Your Story**: one team uploads best podcast to the UL server
Students demonstrate technical knowledge and know how; can problem solve technical issues in classrooms, school or district. Students working with technical projects, maintaining networks, running help desks/desktop support and offering informal troubleshooting should apply.

STLP students gather technical knowledge with hands-on activities and self-study. Experience could also come from being a member of the school or district help desk, taking technical classes, or working in tech after school. Engineers sometimes gain vendor certifications offered in high schools across Kentucky.

**STLP Engineers 2013-2014**

Senior Engineer:
Corey Clark -- Knott County High School

Junior Engineers:
Eight new engineers will be selected from the eight fall showcases.

**2008-2013 ISTE**

ISTE (International Society for Technology in Education) http://www.iste.org/

Students have traveled with the best STLP showcases to Atlanta, San Diego, Washington, DC, Denver and Philadelphia to support technology at the conference of thousands.

**2007 Past History with National Education Computing Conference/NECC**

In 2007, STLP engineers were invited to be tech support at National Education Computing Conference (NECC). NECC has since been renamed ISTE.

**2006-1995 Past History with KTLK/KETC³**

1995-2006, STLP projects, presenters and art were set up at the event for teachers and administrators to view how students were learning with technology. Students also worked as conference associates and created the Cyber Gazette. STLP Engineers worked behind the scenes and ran wire, set up the network and all the computer labs.

In 2007-2008, only the art was hung and engineers worked at KTLK.

**STLP ENGINEER ALUMNI**

Former STLP senior engineers continue to return and to guide the STLP senior and junior engineers at State Championship. Many former STLP students supported Kentucky Teaching and Learning Conference (KTLK) with special talks and discussions. Many attended the Tech Tank event at the state event prior to the formation of STLP State Championship.

We appreciate these former STLP Engineers returning and supporting STLP:
DJ Anderson (Shelby), Alan Barnes (Jefferson), Jacob Egan (Fleming), Scottie Beth Fleming (Allen), Kenny Franks (Shelby), Clay Graves (Mason), Jason Harrison (Laurel), Adam Knecht (Shelby), Jamie Leistner (Ashland), Walker Mattox (Nicholas), Tony Miles (Nelson), Dillion Patrick (Montgomery), Elizabeth Ramos (Shelby), and Ernesto Ramos (Shelby), Cynthia Smith (Meade), and Derek Williams (Carroll).

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³ KTLK= Kentucky Teaching and Learning Conference; KETC=Kentucky Educational Technology Conference
MAJOR STLP EVENTS OUT OF THE BUILDING

The work a school does in the building to help support technology and help students and teachers gain technology skills is the most important work an STLP can do. Many schools begin reaching out in the community to help that community using technology. A school can decide to become involved outside the building by attending an event in which student demonstrations and recognition is woven into each event. When a school leaves the building for one of the events, a judge must be asked to attend, too.

REGISTER ONLINE TO ATTEND AN STLP EVENT

<table>
<thead>
<tr>
<th>Event</th>
<th>Deadline</th>
</tr>
</thead>
<tbody>
<tr>
<td>Regional Fall Showcase</td>
<td>Oct. 30</td>
</tr>
<tr>
<td>Winter Virtual Judging</td>
<td>Jan. 3</td>
</tr>
<tr>
<td>State Championship</td>
<td>March 10</td>
</tr>
</tbody>
</table>

Schools decide which events in which to participate. Online registration is required to attend or participate.

REAL WORK IN REAL SITUATIONS IN REAL TIME

STLP schools should look around the school and community for ideas and real work:

- School projects, products and services which arise from opportunities
- Join the listserv, follow @STLPKentucky and watch for more opportunities via Facebook or Google+
- Look for local issues to address with innovative technology solutions
- Look for a community or global collaborative partner
- Think about what needs filling, needs help in the building or community
- Think about what students need to know
- Think about what students have an interest in

WHAT TO DO

In order to participate:

- Schools should ask principals, DTC/CIO for permission and $$ to attend the event
- With tight budgets, talk to your principal and CIO/DTC early.
- Think about fundraisers to support meals, travel and overnight stays
- Obtain transportation to the event based upon school and board policy
- Share a bus with other schools in the district that are attending.
- Belong to the listserv and read all listserv emails concerning the events
- Join the STLP listserv – http://www.uky.edu/Education/kylists.html
- Register online prior to deadline dates
- Decide whom to ask to judge. Decide how they qualify to be certified. Inform the judge of the date of the event(s). Ask for an email address to include on the online form. Take responsibility for your judge.
- Prepare all permission slips prior to attending
- Watch the listserv for reminders
- Obtain rubrics and share with students. Follow the steps on the rubric.
- Secure chaperones to assist
- Make name tags for students and adults attending, include your judge
- Send a press release to local media
- Ask questions prior to the event by emailing Jeff (jeff.sebulsky@education.ky.gov)
- Remind your judge to attend and arrive on time, or to judge virtually in a prompt manner
- Send feedback after any event, which is important for rewriting this handbook and redirecting issues.
SELECTING JUDGES FOR ALL EVENTS

AT FALL SHOWCASE & WINTER VIRTUAL JUDGING & STATE CHAMPIONSHIP

Student projects, products and services are a vital part of the STLP program. Schools may participate in different levels of involvement. There are three main events that need judges: Fall Showcase, Winter Virtual Judging and State Championship. Students gain leadership and technology skills when asked to talk about what they know to someone outside the school building or display their work virtually.

Each school needs to provide one judge for each event in which they participate: fall showcase, winter judging and State Championship.

The majority of judges will be assigned as a Showcase Project Judge. Other adults will be asked to judge in several other areas. People that have very specific talents and expertise will be matched when possible with that area of expertise. (Example: Art judges have talent in art.)

Judges will not judge their own school.

A school needs one judge in the fall, one if the school has entered winter virtual judging and one judge to attend State Championship and help score. The same judge or several judges may help in one, two or all three events.

Projects, products or services will not be scored if a school does not have a judge. Nor will the student be allowed to enter a live performance category at State Championship if there is no judge on site.

How does the school decide whom to ask?

- Has your judge scored at fall showcase, winter virtual judging or state before?
- Can your person be trusted to evaluate other school projects, products, or services?
- Is the person able to drive to the event?
- How much time does the judge have to judge? (1/2 day for Fall and 1 full day for State)
- Is the person retired and willing to put their expertise to good use?
- Does the person have specialized expertise?
- Does the person understand the use of technology?
- Will your person read and reply to any emails in a prompt fashion?
- Is the person dependable and polite?
- Can the person work with others to record scores and get all final documents complete?
- Will your judge keep scores and discussions to themselves?

The school has this responsibility:

1. Contact several persons and ask them to serve as your school’s judge at STLP events for the school year
2. You may have different judges in the Fall, Winter Virtual Judging And State, but each must meet criteria
3. Look at the list of areas online in which the judge can assist
4. List the person’s name and email when applying online
5. Make a name tag for the judge to wear at Fall or State
6. Have a stand by certified judge in case of an emergency

What the Fall Showcase Project Judge Level 1 is expected to do:

- Read an email and be reminded by the school to arrive and sign in on time at the event location
- Sign in and decide a group in which to score
- (Select from elementary, middle, high school level/Community service, instructional, technical project category)
- Meet the team members in the group, turn off cell phones and attend to the task
- Label all rubrics in your selected group as specified by School Judging List
- Go on the floor and score the school at the assigned time
- Gather the school’s envelope while at the table
- Come to consensus with your team to arrive at each school’s final score, discussing away from the school
- Record all scores for each school on a master list (Scores 105 receive an invitation to State)
- Organize the score sheets into proper school envelopes - ready to be mailed
- Go get in line as a team. All team members are to be present when turning in scores in case of questions
- Wait in line as a team to turn in all materials before departing as a team
WHAT IS EXPECTED OF JUDGES?

What the Showcase Project Judge Level 2 will do at State Championship:
1. Read an email and be reminded by the school to arrive and sign in on time for Level 2 Judging, bring form
2. Decide a group in which to score-Projects that have been declared best in group with a score of 105 or higher will be placed in a group by school level, decide the school level in which to judge
3. Label all rubrics in your selected group as specified by School Judging List
4. Judge each school within the time frame with the Level 2 Rubric
5. Record all scores for each school on the rubric and on a master list
6. Continue judging to decide the Best in Regional Group, 7 Runners Up and the 3 Best in State
7. Organize the score sheets into proper school stamp envelopes -ready to be mailed
8. Wait in line as a team to turn in all materials before departing as a team

What the Project Showcase Judge Level 3 will do at State Championship:
1. Read an email and be reminded by the school to arrive and sign in on time for Level 3 Judging, bring form
2. Decide the group in which you will score-Projects that have been declared best in group with a score of 105 or higher will be placed in a group by school level, decide the school level in which to judge
3. Label all rubrics in your selected group as specified
4. Judge each school within the time frame with the Level 3 Rubric
5. Record all scores for each school on the rubric and on a master list
6. Continue judging to decide the Best in Regional Group, 7 Runners Up and the 3 Best in State
7. Organize the score sheets into proper school stamped envelopes -ready to be mailed
8. Wait in line as a team to turn in all materials before departing as a team

What the judge will do during January Virtual Winter Judging:
1. Read an email and be reminded by the school to complete the virtual judging in the specified time period allotted
2. Open the email with the information about judging
3. Look for the group you have been assigned to judge; each item has a title and a URL location
4. Review Copyright and open the rubric that matches your assigned category to judge
5. Click the URL location using your web browser and find by name the item in your group list
6. Use the rubric score the item-the purpose is to decide the best piece/score among your group
7. There can be no ties so the best needs to be the highest score among your group
8. Record the scores in the electronic group sheet provide in the email
9. Return scores on group sheet on time via email for your assigned group
10. Pieces will continue to be judged by other judges until the top best pieces are selected
11. (Example, your piece gets placed into another group until the best pieces arise. These final pieces will be invited to state.)

At State Championship, what areas will judges be needed?
If a school attends and just visits the event, no judge is needed and a school marks JUST ATTENDING.
If a school has even 1 or 75 students participating, the school needs to provide at least one judge.
(More than one judge is always welcome.)
All judges are divided into three judging sections. Due to crowds the judges are asked to report in two time frames.

Showcase Project Judges (See above)
Presenter Judges
Other Judges (Live performance, products, services)
9:30-9:50 Sign-in Showcase Level 2 and Presenter Judges- Required
10:00-10:55 Training for Showcase Level 2 and Presenter Judges ONLY
10:30-11:00 ALL other category judges report to assigned area and sign in for credit to the school
11:00-5:00 Judging Projects, Products, Services and Live Performance

What Presenter Judges will do at State Championship:
1. Read an email to see what category in which they are assigned
2. Sign in at the Elkhorn Room A for training. Bring form. You will select a judging group
3. Review the presenter rubric for State prior and attend final training with Lead Judges
4. Judge with a team in one of the Elkhorn rooms. Rooms are divided into elementary, middle and high school levels.
5. Students select their own technology topic to teach.
6. Score presenters in the room. As a team –enter scores on the master sheet; return all materials to Lead Judges

What All Other Judges will do at State Championship:
1. Since each category at State needs judges, a judge may be assigned in one of the other areas: Live performance, products, and services.
2. Read an email to see what category in which you are assigned. Review the rubric. Bring Form
3. Report and sign in by 10:30 to get your directions from the Lead Judge of that category area
4. Stay the required time. To get full credit, the school judge will need sign in and work the required time as assigned.

*Judges that leave early risk the school’s project, product or service to not be scored.
SELECTING JUDGES TO BE CERTIFIED

CERTIFICATION REQUIREMENT

Each judge must be certified for what they are to judge at Fall Showcase, Winter Virtual Judging and at State Championship.

Most judges will be selected for Showcase Projects. Some will judge as an expert in a content area and may judge Winter Judging. Some will be randomly selected to assist a Lead Judge at State Championship.

Each school that has students registered in any category needs a certified judge.

EXCEPTION: If a school is just attending to observe, with no students in any category, no judge is needed.

To become certified, the school must match their judge with one statement below when they register online to attend an event.

When applying online to attend an event, please use the pull down menu and select the one best statement that fits your judge’s qualifications. You will be requested to enter the name and email of the judge.

In order to match judge to a judging category, STLP Coordinators will select a category in which the person wishes to judge when entering the name of the judge on the online form. When possible, those wishes will be honored. Sometimes the number needing judges may not allow the judge to have a first choice judging assignment.

FALL SHOWCASE PROJECT JUDGES AT FALL 2013
The person needs to arrive at the fall showcase site and judge with a team of people. Bring form.

To be certified the person has the time during the day to stay for the entire judging and fulfills one criterion below:

- Has judged projects at regional showcases or state in the past
- Is a current or retired TIS/TRT for the school/district
- Is a current or retired educator with classroom and technology knowledge
- (Public, private and/or university)
- Meet with a TIS/TRT or STLP coordinator to review online documents prior to event

WINTER VIRTUAL JUDGES in JANUARY 2014
The person needs to be able to access rubrics and URL locations online so they can judge work.

To be certified the person has the time to judge and fulfills one criterion below:

- Has judged products in the past
- Is a current or retired TIS/TRT for the school/district
- Is a current or retired educator with classroom and technology knowledge
- (Public, private and/or university)
- Has experience and knowledge in one of the virtual areas and can access email, a web browser

STATE CHAMPIONSHIP APRIL 22, 2014
The person needs to arrive at the event site and judge with a team of people. Bring form.

To be certified the person has the time during the day to stay for the entire judging and fulfills one criteria below:

- Has talent to assist in any live performance area due to skill or interest
- Has judged projects or presenters at regional showcases or state in the past
- Is a current or retired educator with classroom and technology knowledge
- (Public, private and/or university)
- Meet with a TIS/TRT or STLP coordinator to review online documents prior to event
JUDGES SIGN IN & DROP OFF FORM

IMPORTANT: Please complete this form prior to arriving at Judges Sign In table

This sheet will be used at all face-to-face events (Fall Showcase and State Championship).

Print name of judge: ____________________________________________________________

Signature: ___________________________________________________________________

Representing School: ____________________________________________________________

District: ___________________________________________________________________

Assignment Area based upon the email sent to the school coordinator and judge:

Fall Showcase  (mark one)

___ Cyber Shorts
___ Engineers
___ Ky National Guard
___ Live Reporting

State Championship

___ Showcase Projects Level 2
___ Showcase Projects Level 3
___ Art on Demand
___ Bench Challenge
___ Cinemania
___ Coding
___ Dell & Microsoft Gaming
___ EKU Aviation
___ Enterasys Networking
___ Flight Sim
___ Geek Squad Ready
___ Georgetown College Robot Use
___ Geotechnologies/Geospatial Literacy
___ Help Desk/Desktop Support Service
___ Production Company
___ Showcase Projects Level 1
___ Twitter
___ Heritage Council
___ KSTC's Students.Ideas.Enterprise
___ KY Dept. Travel
___ KSU Cartography/Maps
___ Learning Games Network Design Challenge
___ Newscast Service
___ NKU Mobile App
___ Photo on Demand
___ Proven Learning Quick Tech Recall
___ Racing to the Future
___ RCX (Robo Challenge Xtreme)
___ Sumo Bot
___ UK Computer Science
___ UK Engineering Minds On Innovation
___ UL Podcast Service Telling Your Story
___ Web Site Design

Report to Where: (mark one)

___ Fall Showcase Location (Location vary across Kentucky)
___ State Championship Rupp Arena, Lexington

Report When:

___ Fall Showcase All Judges 9:00 AM Local Time
___ State Championship (Depends on assignment)

<table>
<thead>
<tr>
<th>Time</th>
<th>Event Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>9:30-9:50</td>
<td>Sign-in Showcase Level 2 Required and Presenter Judges- Required</td>
</tr>
<tr>
<td>10:00-10:55</td>
<td>Training for Showcase Level 2 and Presenter Judges ONLY</td>
</tr>
<tr>
<td>10:30-11:00</td>
<td>ALL other judges report to assigned area and sign in for credit to the school</td>
</tr>
<tr>
<td>1:00-2:00</td>
<td>Training for Level 3 Judges</td>
</tr>
<tr>
<td>11:00-5:00</td>
<td>Judging Projects, Products, Services and Live Performances</td>
</tr>
</tbody>
</table>
THE FALL SHOWCASE EVENT
Deadline to register is Oct. 30

The school level is the foundation and most important area of involvement for STLP. Schools decide what projects, products and services the group will offer the school and community. These day-to-day, week-to-week activities/projects allow students to gain technology and leadership skills.

The schools can expand the participation from school level to a regional level. Eight sites around Kentucky host an STLP Fall Showcase. Having a showcase on a college campus site impacts the future post-secondary plans of the STLP student, provides college role models, and allows for university interactions with school districts. The opportunity to celebrate and come together motivates and extends the local STLP School. The opportunity to display student work, to demonstrate technology-integrated skills for other students, teachers, administrators, university and the public is a major objective. When one school sees how another school uses technology for student achievement and classroom integration, this has a direct impact of what the school, teachers and students will do in the future.

Attending and interviewig at this event is a big deal in the life of some of our STLP students, as noted in stories from students, teachers and parents. This event gives a real audience to their learning, a real purpose in creating resumes and sharpening 21st Century Skills. These students’ skills will impact Kentucky’s future economy. The students will be able to compete globally. Leadership skills will bloom.
When the students meet and compete -the whole day is called Fall Showcase 2013. The events are designed to support and extend authentic learning.

Student demonstrates skills at the event:
• Implement, market and design the project or presentation for various purposes, audiences and situations
• Build leadership skills
• Utilize research, critical thinking skills to inquiry/problem-solve and make informed decisions for learning
• Create ideas, products, and presentations that are innovative and creative
• Communicate and collaborate with school and community persons
• Communicate and interview with adults, outside the school building, in a professional manner
• Practice and engage in legal, safe and ethical use of technology
• Plan for post-secondary education

When registering online, schools may select the showcase site that is nearest to the school or district.

Common elements of good projects:
• Products and new ideas are sometimes generated from the project.
• Students have to create and carry out the project over time.
• Students must be able to discuss the project in depth. (Age appropriate)
• The project is tied to many human and technology resources.
• The project makes an impact on other persons, the school and/or community

The three types of showcase projects are:
• Community Service: projects that extend outside the classroom to help the school and/or community
• Instructional: projects that impact instruction and help with student or adult learning
• Technical Expertise: projects that are specific to the use of hardware and software; areas of STEM

STLP Coordinators that attend find other coordinators to discuss project, product or service ideas.

First time coordinators find the fall showcase a time to discover what a project really looks like and how the event leads to state.

Often judges that attend fall showcase can return to the school and help the school’s project get stronger.
FALL SHOWCASE FAQ

How does the school register to attend?
Schools must register online by Oct. 30. There is no cost to register or attend. Visit http://stlp.education.ky.gov

What groups of students compete at Fall Showcase?
- **Cyber Shorts Service**: one student presents a resume and is interviewed to film and produce the State video
- **Engineer Service**: one student presents a resume, references, and is interviewed for technical positions
- **Ky National Guard**: one student applies to be on a team to set up satellite at State
- **Live Reporting Service**: one student presents a resume and is interviewed for a position on a team at State
- **Production Company Service**: one student presents a resume and is interviewed for the State camera crew
- **Showcase Project**: One to four students create and present the project for Level One Judges
- **Twitter Service**: one student presents a resume and is interviewed for a position to Tweet at State

What are the Showcase dates and sites?
- November 7: Murray State University Showcase, Curris Center
- November 9: University of Kentucky Showcase, Student Center Ballroom
- November 10: University of Louisville Showcase, Student Activities Center
- November 11: Northern Kentucky University Showcase, Student Activities Center
- November 13: Morehead State University Showcase, Adron Doran University Center
- November 14: Eastern Kentucky Exposition Center Showcase, Pikeville
- November 21: Western Kentucky University Showcase, Diddle Arena
- December 5: Bluegrass State University Showcase, Student Center
- December 4: Eastern Kentucky Exposition Center Showcase, Pikeville
- December 10: Western Kentucky University Showcase, Diddle Arena

How do I keep informed about the event?
Join the KYSTLP Listerv for direct communications (http://www.uky.edu/Education/kylists.html)
Follow @stlpkentucky on Twitter for up to the minute STLP news and updates

What does the schedule look like?
Possible schedule at most sites: Showcase times below are local time of the regional site.
- 9:00-10:00: Judges arrive for final training and begin paper work
- 9:30-9:50: Registration, check in by schools
- 9:30-10:00: Students report to set up or report for an interview
- 10:00-12:00: Judging of all categories by judges
- 10:00-12:00: Showcase is open to the public for visitors, so schools need students at the table
- Students eat lunch and depart back to the school
- 12:00-2:00: Judging team continues to work and complete required paper work

What can you do to prepare students?
Make sure all competing students read and understand the rubric and are prepared for any interviews.

Should beginning STLP students and a new STLP school attend Fall Showcase?
They would benefit attending and seeing other student leaders demonstrating technology.
New STLP schools, new coordinators and beginning STLP students are welcome to attend for the learning experience.

How do I plan for food while at STLP Showcase?
Food for purchase is at most sites. Schools may also bring in a sack lunch at every site. Coolers for food and drinks are allowed.
Many of the college campuses have student centers in which your students may eat. We consider this an educational experience since students will be interacting with others on campus.
Some schools like to eat at a food establishment while on the way back to school.

When is the deadline to register online?
Deadline to register to attend a showcase is Oct. 30.
*To gain a table and set up at time to be judged, a school must register online and provide a judge. Due to large numbers that register, a late school could be turned away from their first choice showcase site.

Where do I go to register?
Visit http://stlp.education.ky.gov to find all registration materials and links
WINTER VIRTUAL JUDGING EVENT
Deadline January 3

Schools may submit in each category the best two products online for judging. Judges will receive the list of online products to score. Virtual judges will determine which products are of quality and invite these to State Championship. The rubric score defines quality. All rubrics are in this handbook.

Products
- **Digital Art Product**: one student creates original digital art
- **Documentary Product**: one team creates an original documentary video using new footage
- **ePublishing/Publishing Product**: one team creates a published product used by a class/school/community
- **Feature Product**: one team creates a video using new footage
- **Graphic Design Product**: one student creates a graphic design
- **KATE Patriots Among Us**: students will create an epub book (electronic book) that can be shared with schools across the state about the lives of Revolutionary War soldiers buried in Kentucky
- **KSU GIS/MAPS/Cartography Product**: one team creates a digital map or model
- **Manipulated Image Product**: one student takes an original photo, manipulates it into a totally new image
- **Multimedia Content Product**: one student uses three types of digital media to teach a concept
- **Music Product**: one student creates an original digital music piece
- **Photo Product**: one student takes an original image
- **PSA Product**: one team creates a PSA video (15, 30 or 60 sec.)
- **Storytelling Product**: one student writes an original story
- **Technical Writing Product**: one student creates a technical piece

Services
- **Gazette Reporter Service**: one student posts a story about Fall Showcase for a Gazette position at State
- **Presenter Service**: 1-2 students submit a 2-minute presentation video, slides & resume

What will judges do when scoring products and services?
1. Read an email and be reminded by the school to complete the virtual judging in the specified time
2. Open the email with the information about judging
3. Look for the group you have been assigned to judge; each item has a title and a URL location
4. Review Copyright. All work the students do is to be original. All judges must look for copyright issues first. Look at the product. If you see any part of the product that seems familiar in text or graphics, or image, then question it.
5. Open the rubric that matches your assigned category to judge, open the group list of pieces to judge (look for your name)
6. Click the URL location using your web browser and find by name the item in your group list
7. There can be no ties so the best needs to be the highest score among your group
8. Record the scores on the group sheet provide
9. Return scores on group sheet on time via email for your assigned group

Pieces will continue to be judged by other judges until the top best pieces are selected
The piece from one scoring group gets placed into another group until the best pieces arise. These final pieces will be invited to State.
The best pieces in each product and service category above will be invited to State Championship.

What will judges do when scoring finalist products at State?
At State, the judges will form a team and score the final products. Judges are expected to stay until the scoring is complete. Each Lead Judge will define the roles, time schedule after you sign in as a representative of your school.

**Judges that do not show or leave early risk the school’s project, product or service to not be scored.**
STATE CHAMPIONSHIP EVENT
April 22, 2014 Lexington Convention Center (LCC) and Rupp Arena
Deadline to register for State Championship: March 10, 2014

The State Championship allows students from across the state to come together and demonstrate for other students, school and community persons what they know and can do with technology.

DISTRICTS AT STATE CHAMPIONSHIP
• Over 4,300 P-12 students and 1,500 adults attended and supported 2013 State Championship.
• Over 360 schools from 94 districts came to show what they know.
• Hundreds of judges determined the best technology user students in Kentucky.

“It isn't just about winning - it's about learning, helping people with projects and having a good time.”

All STLP schools are welcome to attend the State Championship to learn and achieve. There are no registration fees. All schools attending must register online- including the number of students and adults attending.

Plan to attend the whole day. If your budget allows or your school has raised the funds, you may wish to consider staying overnight before the day of the event and/or overnight the day of the event.
Some schools plan another trip in the area. (KET, Toyota, UK, Horse Park, Explorium of Lexington, etc.)

At State Championship schools may:
• Talk with other students, teachers, community persons and visitors that support technology;
• Attend student presentations in small rooms
• Compete in any of the many live performance competitions
• Visit playground activities provided by supporting partners in Rupp
• Explore the many outstanding showcase projects in the large hall
• Interact with Guess My Career
• View best services and products
• Attend the awards celebration

THREE WAYS TO PARTICIPATE AT STATE FOR ALL STLP SCHOOLS

JUST ATTEND
• Any STLP School may attend and observe at the event in order to learn from demonstrating and competing students.

BE INVITED
• Qualifying prior to State event in showcase projects, fall and winter finalists

COMPETE IN A LIVE PERFORMANCE CATEGORY
• Sign up students to participate.
• Students must be preregistered to enter a category at state.

SCHEDULE AT A GLANCE

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>9:30</td>
<td>Doors Open</td>
</tr>
<tr>
<td>9:30-9:50</td>
<td>Sign-in Showcase Level 2 Required and Presenter Judges- Required</td>
</tr>
<tr>
<td>10:00-10:55</td>
<td>Training for Showcase Level 2 and Presenter Judges ONLY</td>
</tr>
<tr>
<td>10:30-11:00</td>
<td>ALL other judges report to assigned area and sign in for credit to the school</td>
</tr>
<tr>
<td>1:00-2:00</td>
<td>Training for Level 3 Judges</td>
</tr>
<tr>
<td>11:00-5:00</td>
<td>Judging Projects, Products, Services and Live Performances</td>
</tr>
<tr>
<td>5:00-7:30</td>
<td>Awards Program</td>
</tr>
</tbody>
</table>

HOTELS @ STATE CHAMPIONSHIP
Blocks of rooms at these hotels at a special price for STLP, until the block is gone:
• Hyatt Regency at the Lexington Convention Center ($112.00)
• Hilton attached to the Lexington Convention Center
• Clarion Hotel at East 115 I64/I75
LIVE PERFORMANCE @ STATE CHAMPIONSHIP

ALL PERFORMANCE COMPETITIONS:

• Schools must determine which students have the best skills to represent their school in the given categories.
• Schools apply online for a competition category when they apply to attend state.
• Have as many different students apply as possible since many categories are happening at the same time.
• Directions will be given onsite for each performance category.
• Best performances by three age groups 4 will be recognized at the annual awards.

LIVE PERFORMANCE CATEGORIES

• **Art on Demand**: one student creates an original piece of art using the prompt, theme and Photoshop/GIMP.
• **Bench Challenge**: two students must apply; reply to questions, best scorers troubleshoot a computer onsite.
• **Cinemania**: using a given prompt, one team creates and posts a video within 48 hours of the state event.
• **Coding Challenge**: one student finds a solution to a prompt by creating a script/code.
• **Cyber Defense**: a team of students will capture flags worth points while working through a series of information security situations.
• **Dell & Microsoft Gaming**: onsite one student competes for high score on a selected game.
• **EKU Aviation**: one student plans a flight.
• **Enterasys Networking**: one student takes a written test and best scorers troubleshoot network issues onsite.
• **Flight Sim**: one student answers quiz, best scorers use Flight Sim software to fly.
• **Geek Squad Ready**: one student will generate a web page concerning a topic and interview at State.
• **Georgetown College Robot Use**: a robot performs a task and 1 to 2 students discuss the task of the robot.
• **Geotechnologies/Geospatial Literacy**: one team uses GIS to find a solution to a problem.
• **Help Desk/Desktop Support Service**: one team presents and markets the school/district help desk.
• **Heritage Council**: one team creates a Main Street video.
• **KSTC’s Students.Ideas.Enterprise**: one team presents their company to KSTC.
• **KY Dept. of Travel**: one team creates a video on “There’s Only One Kentucky.”
• **Learning Games Network Design Challenge**: one team plans, designs and presents an original video game.
• **Newscast Service**: one team documents and explains the school’s news program & includes a sample video.
• **NKU Mobile App**: one team creates a mobile application for learning or entertainment.
• **Photo on Demand**: one student captures a photo with a given theme in a given amount of time.
• **Proven Learning Quick Tech Recall**: one student quickly replies to general technology questions.
• **Racing to the Future**: one student’s car will race on a slot car track for fastest speed, best design using STEM.
• **RCX (Robo Challenge Xtreme)**: the regional team winners are invited to compete for the RCX state title.
• **SumoBot**: 1-2 students program their robot to maneuver another robot off the circular ring within a time limit.
• **UK Computer Science**: two students, BYOD, learn a programming language onsite and complete a task.

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4 Age groups: Primary/Elementary (P1-3, 4-5), Middle (6-8) and High (9-12)
• **UK Engineering Minds On Innovation**: one team creates, designs a product, idea or process that solves a problem

• **UL Podcast Service *Telling Your Story***: one team uploads best podcast to the UL server

• **Web Site Design**: one student, BYOD and choice software, will design a webpage using a given prompt
ANNUAL AWARDS PROGRAM AT STATE
Tuesday, April 22, 2014
Rupp Arena 5:00 PM - 7:30 PM

During State Championship, students from across the state will be recognized for performance and work. The annual awards program is held at the end of the day’s activities on the Rupp Arena stage. All students, parents, teachers and community persons are encouraged to attend. There is no cost to attend.

Ambassador award is given to an individual for his/her continual dedication to STLP at the local, district or state level.

Beth Henderson 120% Effort is given to STLP Coordinators that have shown extra effort with guiding the school’s STLP. This award is named for the late STLP Coordinator Beth Henderson of Christian County. Retaining Gold School projects are automatically nominated from emails that contain a favorite project.

Champion Award is given to a CIO/TRT who has assisted the school/district STLP. Schools nominate the person.

Friends of STLP
Schools may nominate a person(s), business or agency in the community that has supported STLP with can be in-kind support, technical advice, mentoring or other resources.

Gold School and District Award
Schools and district self-nominate for the Gold or Silver School Award and the Titanium or Platinum Districts will be recognized.

Hall of Fame in 2015
Every three years, the Hall of Fame will be given to an outstanding graduated STLP student who is a leader. The former STLP student has given continual support to STLP after graduating. The student excels in their chosen field or career. The first Hall of Fame was given in 2012.

Live Performance Competitions
Students scoring the top first and second place in Live Performances will be recognized at the awards program.

Lydia Wells Sledge MVP
The award is given by The Office of KIDS. The award honors an individual who has made significant contributions to students using technology in the state of Kentucky. These contributions must demonstrate a professional commitment in advocating progress in providing technology opportunities for students. Lydia Wells Sledge was Director of the Office of Education Technology and was an integral part of the Kentucky Education Technology System (KETS) - part of the historic landmark Kentucky Education Reform Act (KERA). She was instrumental in developing STLP, setting a vision for instructional uses of the KETS system, and a mentor to many educators in education technology.

Outstanding Students
Outstanding students will be recognized. The criteria reflect the ISTE Student Standards. STLP Coordinators work with the student to collect and submit evidence.

Showcase Projects at State
The judged projects will be recognized: Best in Group, 7 Runners Up and the 3 Best in Kentucky.

STLP Finalist Products
First and second place finalists per category per grade level will be recognized on stage.

STLP Services
All service groups will be recognized on stage.
THE AWARDS PROGRAM (continued)

How does a school know if a student is part of awards program at the end of the day?
It takes hundreds of people to judge and determine quality for the awards program. Schools need to watch and check the WALL OF WINNERS. This section near the stage on Rupp’s floor will provide the First and Second Place students that will be called to the stage.

If a student was selected in a service group, they will be recognized on stage.

The awards program is divided into different sections of recognition: Services, Products, Human Talent, Live Competitions and Projects.

Services
- Cyber Shorts
- Engineer
- Gazette Reporter
- Ky National Guard
- Live Reporting Presenter
- Production Company
- Twitter Service

Products
- Digital Art, Graphic Design, Manipulated Image, Photo, Documentary, Feature, PSA
- ePublishing/Publishing
- KATE Imagine You Were There
- KSU GIS/Maps/Cartography
- Multimedia Content
- Music
- Storytelling, Technical Writing

Human Talent
- Ambassador
- Beth Henderson 120% Effort
- Champion Award
- Friends of STLP
- Gold School and District
- HP Get Certified
- Lydia Wells Sledge MVP
- Outstanding STLP Students

Live Competitions
- Art on Demand
- Bench Challenge
- Cinemania
- Coding Challenge
- Cyber Defense
- Dell & Microsoft Gaming
- EKU Aviation
- Enterasys Networking
- Flight Sim
- Geek Squad Ready
- Georgetown College Robot Use
- Geotechnologies/Geospatial Literacy
- Help Desk/Desktop Support Service
- Heritage Council
- KSTC's Students.Ideas.Enterprise
- Ky Dept. of Travel Learning Games Network Design Challenge
- NewsCast Service
- NKU Mobile App
- Photo on Demand
- Proven Learning Quick Tech Recall
- Racing to the Future
- RCX (Robo Challenge Xtreme)
- Sumo Bot
- UK Computer Science
- UK Engineering Minds On Innovation
- UL Podcast Service Telling Your Story
- Web Site Design

Projects in Showcase
SILVER & GOLD SCHOOL AWARD
Deadline January 31 for NEW Applying Gold or Silver Schools
Deadline February 10 Retain Gold School Email

Outstanding Schools
A school may apply for Gold and Silver\(^5\) Status and be recognized at the annual awards program. Send evidence by Jan. 31. Using the rubric, schools create an electronic presentation documenting what the STLP is doing. Schools may use PowerPoint or other presentation software that can be readily viewed by judges. The major components to be documented follow the rubric and are: targeting the mission and goals, describing types of projects, detailing recruitment, describing the membership process and community awareness, stating the vision of the STLP program, and discussing the school’s participation as a representative of STLP outside their building.

SILVER: Schools that reach the Silver Status level may reapply for Gold Status.
GOLD: Once a school has reached the Gold Status, the school is Gold.

RETAiN GOLD: All schools that reach gold status are asked to update the status with an email each year. The email prompt will ask coordinators to describe membership, recruitment and a favorite project of that year. This allows a school to Retain Gold status each year. Send the evidence of participation to by email by February 10, 2014.
Each year, Retain Gold Schools are asked to stand during the awards program and are listed on a chart at State Championship.

Statistics of Gold and Silver Schools Across Kentucky

<table>
<thead>
<tr>
<th>Year</th>
<th>Gold and Silver</th>
</tr>
</thead>
<tbody>
<tr>
<td>2012</td>
<td>15</td>
</tr>
<tr>
<td>2011</td>
<td>35</td>
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<tr>
<td>2010</td>
<td>10</td>
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<td>2002</td>
<td>39</td>
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<tr>
<td>2001</td>
<td>41</td>
</tr>
<tr>
<td>2000</td>
<td>27</td>
</tr>
</tbody>
</table>

TOTAL: 364 Gold Schools; 30 Silver Schools
RETAiN GOLD in 2012: 209 Gold Schools

Lapel Pin

From the STLP web site (http://stlp.education.ky.gov), schools can order lapel pins to match their status. The lapel pin order form and the costs are online at the STLP KDE website.

FOR ALL SCHOOLS - STLP - red and black STLP letters lapel pin
SILVER STATUS - Silver STLP School – silver color STLP letters lapel pin
GOLD STATUS - Gold STLP School – gold color STLP letters lapel pin

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\(^5\) Gold is the highest school award given.
If a school applies for Silver Status and then applies for Gold Status, the Gold year will be the date listed.
TITANIUM & PLATINUM DISTRICT AWARD
Deadline January 3

Outstanding District
Many schools are doing powerful things because STLP has strong district support. To recognize this support, districts may apply for the district award. Districts may apply for platinum and titanium status and be recognized at the annual awards’ program. Using the rubric in this handbook, a district may prepare a web site, a notebook or request the Word file to document each rubric area.

2004 Barren County
2004 Crittenden County
2004 Kenton County
2004 Pike County

2005 Fayette County
2005 Magoffin County

2006 Bourbon County
2006 Covington Independent
2006 Jackson County
2006 Jefferson County
2006 Shelby County
2006 Taylor County

2007 Meade County
2007 Montgomery County

2008 Madison County - Titanium Award
2008 Ashland Independent
2008 Newport Independent

2009 Christian County
2009 Danville Independent
2009 Warren County

2010 Fleming County
2011 Lyon County

2012 Fairview Independent

2013 Data Pending

A district will document how active the STLP schools are in the district. There are five areas in which the CIO/DTC or staff would gather facts and information. The areas are school, district, regional, state and national levels of activity.

For more information, contact Jeff Sebulsky (jeff.sebulsky@education.ky.gov)

Statistics on Platinum\(^6\) Districts: 22
Statistics on Titanium\(^7\) Districts: 1

\(^6\) Platinum is the highest level of the district award
\(^7\) Titanium is the second level of the district award
COPYRIGHT AND DIGITAL CITIZENSHIP

An STLP student should be the model for all other students in the building. When designing materials, STLP students should be the content creators of original work.

As a good digital citizen, STLP students need to properly cite and credit anyone else’s work when designing projects and services.

If others see projects or services in other classes, the district, region or state, proper citations are required. All products submitted to STLP for judging should be original. Products submitted for Winter Virtual Judging should be an original idea, words, image, photo or media. Judges should not recognize an image, photo or text from another source or person.

Some partners with STLP will not post materials if there are any issues with copyright.

A few resources to better understand copyright and intellectual properties are listed below.

**Copyright**
Creative Thinking at Northern Kentucky University
http://creativethinking.nku.edu/

**Resources on Copyright of Jocelyn Sams, Laurel County**
http://www.livebinders.com/play/play_or_edit?id=443760

**Creative Commons**
http://creativecommons.org/

**Citations and Copyright**
Library Media
http://www.education.ky.gov/kde/instructional+resources/library+media/

**Digital Citizenship**
http://www.digitalcitizenship.net/

**Nine Elements of Digital Citizenship**
http://www.digitalcitizenship.net/Nine_Elements.html

**Digital Driver’s License (DDL)**
Learning how to be a good digital citizen, go for the license. Go to the link and read About the DDL.
http://otis.coe.uky.edu/DDL/launch.php

**KET Multimedia Education Resources**
http://www.ket.org/schoolmedia
The KET Ed Cons will help you create media.
Look at KET School Video Project - Content and Technical Requirements
When STLP students create projects, products and services, they utilize the National Technology Standards. The Outstanding Student Rubric documents the work students do in the school, home and community to acquire the ISTE Student Technology Standards.

### NETS for Students

1. **Creativity and Innovation**  
   Students demonstrate creative thinking, construct knowledge, and develop innovative products and processes using technology.

2. **Communication and Collaboration**  
   Students use digital media and environments to communicate and work collaboratively, including at a distance, to support individual learning and contribute to the learning of others.

3. **Research and Information Fluency**  
   Students apply digital tools to gather, evaluate, and use information.

4. **Critical Thinking, Problem Solving, and Decision Making**  
   Students use critical thinking skills to plan and conduct research, manage projects, solve problems, and make informed decisions using appropriate digital tools and resources.

5. **Digital Citizenship**  
   Students understand human, cultural, and societal issues related to technology and practice legal and ethical behavior.

6. **Technology Operations and Concepts**  
   Students demonstrate a sound understanding of technology concepts, systems, and operations.

STLP has projects, products and services that will help build technology, core content and 21st Century skills. Students may demonstrate the skills at their school, in the community and during Regional Fall Showcase, Winter Virtual Judging and State Championship each year.
STATE ADVISORY COUNCIL SEATS

People from across Kentucky guide the STLP Program.

Established in 1994
Council was composed of teachers, students, and community members who created the STLP Mission & Goals. The Council guides the program. MiniGrants were awarded in 1995-1997.

Regional Areas of the State:
Far Western (FW), Western (W), Southeastern (SE), Central (C), Jefferson County (JC), Northern (N), Northeastern (NE), Far Eastern (FE).

Regional Membership Types and Terms
- **Member-at-Large**: seat is refreshed with one current regional member (5 years)
- **STLP Student**: seat is refreshed with one 6-12 grade student[1] (2 years)
- **STLP Coordinator**: seat is refreshed with one current coordinator (2 years)
- **Alumni/Retired Coordinator**: seat is refreshed with one alumni student or retired coordinator (3 years)
- **Leadership**: seat is refreshed with one school leadership or central office person (3 years)
- **Platinum/Titanium District**: seat is refreshed with one platinum or titanium district person (2 years)
- **Business/Community**: seat is refreshed with one business or community person (2 years)
- **University/KDE**: seat is refreshed with one local college/university or KDE person (3 years)

Duties of the STLP Regional Council:
- Attend and support local STLP events and assist with the regional Fall Showcase
- Reply to emails promptly
- Replace any vacant seats during the term cycle

Determining seats to fill:
- Reply to email to confirm membership
- Open seats will be filled during the regional fall showcase
- Students nominations can be made by a teacher, district or community person
- Seats can be filled by CIO/DTC nomination or self-nomination

Duties of the STLP State Advisory Council:
- Support STLP in the school, district or community
- Attend and support Regional Showcase and State Championship
- Reply to emails promptly
- Attend council meetings representing group and region to guide the state program

[1] Parent could bring the student, the parent is not part of the council
STATE ADVISORY COUNCIL 2013-2014

Membership

Adults and students from schools, district offices, community and university agencies sit on the council. The council meets once a year face to face and communicates via email or webcasts when needed.

**Far Western Kentucky**
Kay Harrison, District STLP, Christian County
Nina Whitney, CIO, Lyon County

**Western Kentucky**
Chad Alward, Daviess County
Marilyn Crow, Retired
Dr. Benny Lile, CIO, Barren County
Belinda Stark, John Hardin High School
Valerie Stokes, TIS, Barren County
Sherry Wheeler, Retired

**Jefferson County**
Pam Caudill, Jefferson County
Michele Ezedi, Jefferson County
Jana Hickey, Jefferson County
Sharis Lattimore, Jefferson County
Pat Meurer, Retired
Diana Sterling, Jefferson County

**Northern Kentucky**
Dennis Daniel, Retired
Kim Dawson, CIO, Eminence Independent
Vicki Fields, CIO, Kenton County
Cindy Joann, CIO, Carroll County
Angie White, CIO, Gallatin County

**Central Kentucky**
Allie Evans, Student Marion County
Julie Gaskin, District STLP, Fayette County
Diane Goodwin, OVEC
Debbie Goldy, District STLP, Montgomery County
Mary Ruth Hogan, Lebanon MS, Marion County
Jansje Huyck, Retired

Jennifer Russell, Lebanon MS, Marion County

**Southeastern Kentucky**
Linda Beal, Retired
Dr. Mike Crowhurst, Pulaski County
Melinda Dolen, Madison Southern High School
Rhonda Thompson, CIO, Jackson County

**Northeastern Kentucky**
Lareina Bierley, Mason County Intermediate School
Cynde Elkins, Ashland Independent
David Lucas, Fleming County
Sheila Meade, LMS, Ashland Independent
Cary Williams, CIO, Ashland Independent

**Far Eastern Kentucky**
Neil Arnett, Pikeville Independent
Lynda Congleton, TIS, Lee County
Patty Johnson, District STLP/TIS, Pike County
Greg Moore, Adams Middle School, Floyd County
Cheryl Slater, Retired

**Business and Community**
Gary Grant, KySTE
Sharon Fields, Ashland, KEDC
Kenny Franks, Google

**University/ Kentucky Department of Education (KDE)**
Dr. Megan Downing, Northern Kentucky University
Bob Fortney, Retired
Carole Frakes, Career and Technical Education
Sarah Mann, Northern Kentucky University
Dr. Andrea Peach, Georgetown College
Steve Swan, University of Louisville
THE YEAR AT A GLANCE

Look at what your students are doing. Can they attend STLP events and show others?

FALL SHOWCASE TO STATE Deadline Oct. 30
Using the rubric, judges will determine quality on site at each Fall Showcase.

- **Cyber Shorts Service**: one student presents a resume and is interviewed to film and produce the State video
- **Engineer Service**: one student presents a resume, references, and is interviewed for technical positions
- **Ky Army National Guard**: one student applies to be on a team to set up satellite at State
- **Live Reporting Service**: one student presents a resume and is interviewed for a position on a team at State
- **Production Company Service**: one student presents a resume and is interviewed for the State camera crew
- **Project**: One to four students create and present the project for Level One Judges - Limit 3 per school; Gold and Platinum extra
- **Twitter Service**: one student presents a resume and is interviewed for a position to Tweet at State

WINTER VIRTUAL JUDGING- PRODUCTS DUE Jan. 3
Online judges will evaluate work and determine the best in each category.

- **Digital Art**: one student creates original digital art
- **Documentary**: one team creates an original documentary video using new footage
- **ePublishing/Publishing**: one team creates a published product used by a class, school or the community
- **Feature**: one team creates a video using new footage
- **Gazette Reporter Service**: one student posts a story about Fall Showcase for a Gazette position at State
- **Graphic Design**: one student creates a graphic design
- **HP Get Certified!**: one student presents IT certification and resume to be invited to state
- **KATE Imagine You Were There**: one team creates an animated historic character using primary sources
- **KSU GIS/Maps/Cartography**: one team creates a digital map (School grounds, community, curriculum)
- **Manipulated Image**: one student takes an original photo, manipulates it into a totally new image and posts both
- **Multimedia Content**: one student uses three types of digital media to teach a concept
- **Music**: one student creates an original digital music piece
- **Photo**: one student takes an original image
- **Presenter Service**: 1-2 students submit a 2 minute presentation video, slides & resume for a session at State
- **PSA**: one team creates a PSA video (15, 30 or 60 sec.)
- **Storytelling**: one student writes an original story
- **Technical Writing**: one student creates a technical piece

STATE CHAMPIONSHIP Deadline March 10
Students will present work or perform in the following categories April 22.

- **Art on Demand**: one student creates an original piece of art using the prompt, theme and Photoshop/GIMP
- **Bench Challenge**: two students must apply; reply to questions, best scorers troubleshoot a computer onsite
- **Cinemania**: using a given prompt, one team creates and posts a video within 48 hours of the event
- **Coding Challenge**: one student finds a solution to a prompt by creating a script/code
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- **Geotechnologies/Geospatial Literacy**: one team uses GIS to find a solution to a problem
- **Help Desk Service**: one team presents and markets the school/district help desk
- **Heritage Council**: one team completes and presents the Heritage Council project
- **KSTC’s Students.Ideas.Enterprise**: one team presents idea and company to KSTC
- **Ky Dept. of Travel**: one team creates a video on “There’s Only One Kentucky”
- **Learning Games Network Design Challenge**: one team plans, designs and presents an original video game
- **Newscast Service**: one team documents and explains the school’s news program & includes a sample video
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- **UL Podcast Telling Your Story**: one team uploads best podcast to the UL server
- **Web Site Design**: one student, BYOD and choice software, will design a webpage using a given prompt

STLP Handbook 2013-2014
ORGANIZATION SHEET FOR STLP EVENTS

(Page 1 of 2)

This will help you register online.

Plan your year. What projects will help your school or community? What services can your STLP provide to the school or community? What high quality products/content can students create? What students are up for the challenge in State live competitions? Plan now.

<table>
<thead>
<tr>
<th>PROJECT TITLE</th>
<th>PROJECT TYPE</th>
<th>1-4 STUDENT NAMES - these are not asked for online but are on the project planner form</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td></td>
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<tr>
<td>2.</td>
<td></td>
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<tr>
<td>3.</td>
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<tr>
<td>ONLY A GOLD SCHOOL MAY HAVE #4.</td>
<td>List Gold School Year</td>
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<tr>
<td>4.</td>
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<td></td>
</tr>
<tr>
<td>ONLY A SCHOOL FROM A PLATINUM OR TITANIUM DISTRICT MAY HAVE #5.</td>
<td>List Year District Award</td>
<td></td>
</tr>
<tr>
<td>5.</td>
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FALL SHOWCASE SERVICE-Individual

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<th>GRADE STU 1</th>
<th>STUDENT NAME2</th>
<th>GRADE STU 2</th>
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<tbody>
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<tr>
<td>Engineer Service</td>
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<tr>
<td>Ky National Guard</td>
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<tr>
<td>Live Reporting Service</td>
<td></td>
<td></td>
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<tr>
<td>Production Company Service</td>
<td></td>
<td></td>
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<tr>
<td>Twitter Service</td>
<td></td>
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</tr>
</tbody>
</table>

Based upon the rubric results, students will be invited to State Championship.

<table>
<thead>
<tr>
<th>WINTER VIRTUAL JUDGING</th>
<th>NAME STU 1</th>
<th>TITLE 1</th>
<th>URL Location 1</th>
<th>NAME STU 2</th>
<th>TITLE 2</th>
<th>URL Location 2</th>
</tr>
</thead>
<tbody>
<tr>
<td>Digital Art</td>
<td></td>
<td></td>
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<tr>
<td>Gazette Reporter</td>
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<tr>
<td>Graphic Design</td>
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<tr>
<td>HP Get Certified</td>
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<tr>
<td>Manipulated Image</td>
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</tr>
<tr>
<td>Multimedia Content</td>
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<tr>
<td>Music</td>
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<tr>
<td>Photo</td>
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<tr>
<td>Storytelling</td>
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<tr>
<td>Technical Writing</td>
<td></td>
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<tr>
<td>TEAM</td>
<td>Team 1</td>
<td>Title 1</td>
<td>URL 1</td>
<td>Team 2</td>
<td>Title 2</td>
<td>URL 2</td>
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<tr>
<td>Documentary</td>
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</tr>
<tr>
<td>ePublishing/Publishing</td>
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<tr>
<td>Feature</td>
<td></td>
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<td></td>
</tr>
<tr>
<td>KATE “Project to Be Announced”</td>
<td></td>
<td></td>
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<td></td>
<td></td>
</tr>
<tr>
<td>KSU GIS/Maps/ Cartography</td>
<td></td>
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<tr>
<td>PSA</td>
<td></td>
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</tr>
</tbody>
</table>

ONLY ONE TITLE

<table>
<thead>
<tr>
<th>NAME 1</th>
<th>TITLE 1</th>
<th>URL</th>
<th>NAME 2</th>
<th>Grade</th>
</tr>
</thead>
<tbody>
<tr>
<td>Presenter</td>
<td></td>
<td></td>
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<td></td>
</tr>
</tbody>
</table>

Winter Judging Finalists are invited to State Championship.
## ORGANIZATION SHEET FOR STLP EVENTS

### STATE LIVE PERFORMANCE - Individual - One or Two Students

<table>
<thead>
<tr>
<th>Event Name</th>
<th>Student 1 Full Name</th>
<th>Student 2 Full Name</th>
</tr>
</thead>
<tbody>
<tr>
<td>Coding Challenge - BYOD</td>
<td></td>
<td></td>
</tr>
<tr>
<td>EKU Aviation - BYOTools</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Enterasys Networking</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Flight Sim</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Geek Squad Ready</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Proven Learning Quick Recall</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Racing to the Future - BYO Car</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

### STATE LIVE PERFORMANCE - Individual - LIMIT ONE

<table>
<thead>
<tr>
<th>Event Name</th>
<th>Student 1 Full Name</th>
</tr>
</thead>
<tbody>
<tr>
<td>Art on Demand - BYOD</td>
<td></td>
</tr>
<tr>
<td>Dell &amp; Microsoft Gaming</td>
<td></td>
</tr>
<tr>
<td>Photo on Demand - BYOD</td>
<td></td>
</tr>
<tr>
<td>Web Site Design - BYOD</td>
<td></td>
</tr>
</tbody>
</table>

### LIVE PERFORMANCE - One Team LIMIT ONE

<table>
<thead>
<tr>
<th>Event Name</th>
<th>Team Name</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cinemania - Upload Title</td>
<td></td>
</tr>
<tr>
<td>Geotechnologies/Geospatial</td>
<td></td>
</tr>
<tr>
<td>Help Desk Desktop Support</td>
<td></td>
</tr>
<tr>
<td>Heritage Council</td>
<td></td>
</tr>
<tr>
<td>KSTC Students.Ideas.Enterprise</td>
<td></td>
</tr>
<tr>
<td>Ky Dept. of Travel</td>
<td></td>
</tr>
<tr>
<td>LGN Game Design Challenge</td>
<td></td>
</tr>
<tr>
<td>Newscast Service</td>
<td></td>
</tr>
<tr>
<td>NKU Mobile App Design BYOA</td>
<td></td>
</tr>
<tr>
<td>UK Engineering Minds On Innovation</td>
<td></td>
</tr>
<tr>
<td>UL Podcast Telling Your Story</td>
<td></td>
</tr>
</tbody>
</table>

### LIVE COMPETITION - 2 Students Required

<table>
<thead>
<tr>
<th>Event Name</th>
<th>Student 1 Full Name</th>
<th>Student 2 Full Name</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bench Challenge</td>
<td></td>
<td></td>
</tr>
<tr>
<td>May Be One Or Two Students</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Georgetown College Robot Use BYOR</td>
<td></td>
<td></td>
</tr>
<tr>
<td>SumoBot - BYOR</td>
<td></td>
<td></td>
</tr>
<tr>
<td>UK Computer Science - BYOD</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Students that score first or second in the Live Competitions will be called to the Rupp stage during Awards.

Extra Students Attending to Learn:

Chaperones:

Judge:

-⇒ Equipment Needed
-⇒ Permission to Attend - Student Permission Slips
-⇒ Bus Order
-⇒ Reservations at a Hotel
RUBRICS FOR FALL, WINTER & STATE EVENTS

Unless stated otherwise, all rubrics are for elementary, middle and high school levels.
RUBRIC: CYBER SHORTS SERVICE
From Fall Showcase to State Championship
Individual Student Event, Two Students Per School Allowed To Apply
Middle and High School Only
DEADLINE TO REGISTER: October 30

What students are doing the video production in your building? These are the students we want to apply for this category. Students will be producing the video of record for STLP State Championship 2014. They will work as a team to ask, record and edit the event. The video will be shown at the Awards Program. Students selected will be recognized on stage during the awards.

What the STLP Coordinator/Coach/Teacher should do:
- Share the rubric with students who shoot and edit video or stand in front of a camera
- Assist students with questions, make suggestions on quality of work
- Plan for the student to attend Fall Showcase for the interview

What the student should do:
- Review the rubric
- Be prepared to talk about skills and experience in the one selected job category
- Create the up to a 2 minute video on why you should be a member of the Cyber Shorts Service Team include URL posted online. (It may be viewed before, during or after the interview)
- Bring an stamped addressed envelope so rubric can be mailed back
- Be prepared for the interview at Fall Showcase

What Judges will do:
- Interview the student and score the interview and documents based upon the rubric

SCHOOL NAME: __________________________
DISTRICT: __________________________
NAME OF STUDENT: __________________________
GRADE LEVEL: 6 7 8 9 10 11 12

MARK ONE JOB CATEGORY IN WHICH TO APPLY:
___ Editor-Uses digital editing to create a unified and cohesive final video of quality, including graphics
___ Videographer-Uses digital camcorder to capture footage and record interviews that tell stories about the event
___ Reporter/Writer-Uses journalistic skills to conduct interviews and write stories

<table>
<thead>
<tr>
<th>FALL SHOWCASE</th>
<th>CRITERIA</th>
<th>POINTS EARNED</th>
</tr>
</thead>
<tbody>
<tr>
<td>ARRIVAL</td>
<td></td>
<td>0 5</td>
</tr>
</tbody>
</table>

JUDGES PICK ONE TO SCORE
Based upon job category marked above

<table>
<thead>
<tr>
<th>JOB CATEGORY</th>
<th>CRITERIA</th>
<th>POINTS EARNED</th>
</tr>
</thead>
<tbody>
<tr>
<td>EDITOR</td>
<td>Skills and experience in digital editing</td>
<td>1 2 3 4 5</td>
</tr>
<tr>
<td></td>
<td>Can create graphics, finalize video</td>
<td>1 2 3 4 5</td>
</tr>
<tr>
<td></td>
<td>OR OR OR</td>
<td></td>
</tr>
<tr>
<td>VIDEOGRAPHER</td>
<td>Skills and experience in shooting video</td>
<td>1 2 3 4 5</td>
</tr>
<tr>
<td></td>
<td>Can captures quality footage, well framed, focused and various shot types</td>
<td>1 2 3 4 5</td>
</tr>
<tr>
<td></td>
<td>OR OR OR</td>
<td></td>
</tr>
<tr>
<td>REPORTER/WRITER</td>
<td>Skills and experience in conducting interviews</td>
<td>1 2 3 4 5</td>
</tr>
<tr>
<td></td>
<td>Can write open ended questions and create factual, unified and cohesive copy</td>
<td>1 2 3 4 5</td>
</tr>
<tr>
<td>2 MINUTE VIDEO</td>
<td>Up to 2 Minute video which persuades the viewer and demonstrates skills for job</td>
<td>1 2 3 4 5</td>
</tr>
<tr>
<td>INTERVIEW</td>
<td>Student presents information and answers questions</td>
<td>1 2 3 4 5</td>
</tr>
<tr>
<td>LEADERSHIP</td>
<td>Can work as a team member; meet deadlines</td>
<td>1 2 3 4 5</td>
</tr>
<tr>
<td>ETHICS &amp; COPYRIGHT</td>
<td>Understands and demonstrates the basics of good journalistic ethics</td>
<td>1 2 3 4 5</td>
</tr>
</tbody>
</table>

TOTAL POINTS OUT OF 35

INVITED TO STATE THIS YEAR ______
RUBRIC: ENGINEER SERVICE

From Fall Showcase to KySTE & to State Championship
Individual Student Event, Two Students Per School Allowed To Apply
High School Only
Required Documents
DEADLINE TO REGISTER: October 30

Often the school and district have students that are helping to troubleshoot issues with hardware and software or students take specific course work that builds their skill sets. These students are great candidates for STLP Engineer. Selected students will work at KySTE, State Championship and possibly ISTE. Engineers are recognized at State Championship each year.

What the STLP Coordinator/Coach should do:
• Register the student online by deadline
• Shares the rubric with student
• Plan for the student to attend Fall Showcase for the interview

What the student should do:
• Read the rubric for guidance in preparation and interview
• Bring the typed answers to these questions to the fall showcase
• Prepare a one page resume that reflects skill sets and rubric requirements
• Bring the one page resume to the fall showcase
• Ask 2 persons from school, district or community to prepare a one-page letter of recommendation
• Bring the two letters to the showcase and present the letters to the judges at showcase
• Bring an stamped addressed envelope so rubric can be mailed back
• Check schedule to understand, if selected you will attend and work the KySTE conference March 5-7 and State Championship April 22. Attending ISTE in Atlanta will be based upon budget, attendance and work at both KySTE and State STLP.

NOTE: Without letters, these questions and resume, the engineer candidate cannot sit for an interview.

SCHOOL NAME: ____________________________________________________________
DISTRICT: _______________________________________________________________
NAME OF STUDENT: _______________________________________________________
GRADE LEVEL: 9 10 11 12

QUESTIONS TO BE ANSWERED AND BROUGHT TO FALL SHOWCASE

1. Explain in your own words why you are applying for this position and how you will benefit from this experience?
2. List any advanced placement courses you are taking or have taken:
3. List any technology courses you are taking or have taken:
4. List certifications you hold or currently working on (A+, CNE, CNA, and MSCE):
5. List any extra-curricular technology activities you participate in:
6. List any non-technology extra-curricular activities you participate in:
7. Do you hold any leadership positions this year or in the past? If so, please list:
8. If you have any after school jobs, list them and describe your responsibilities briefly.
9. Are you ever called upon to assist others in your school with technology?
10. Describe the kinds of assistance that you provide:
11. How long have you been involved with STLP?
12. Give an example of how you follow directions and rules in school and when on a trip.
RUBRIC: ENGINEER SERVICE

From Fall Showcase to KySTE & to State Championship
Individual Student Event, Two Students Per School Allowed To Apply
High School Only
DEADLINE TO REGISTER: October 30

SCHOOL NAME: ____________________________
DISTRICT: _______________________________
NAME OF STUDENT: _______________________
GRADE LEVEL: 9 10 11 12

What judges should do:
• Check in candidates using the list from the online registration
• Gather questions, letters of recommendation and resume from each student
• If questions, letters and resume are complete allow student to sign up the interview
• Begin interviews based upon the schedule
• Use the rubric to score
• Tally scores and enter those scores on the rubric and master score sheet
• Do not have a tie, in case we use the net score down to fill a vacant spot
• Record all scores on Master Score Sheet
• Place scored rubric in student envelope to mail back
• Return all materials to Judges Headquarters, keeping nothing

NOTE: Without letters, the questions and resume, the engineer candidate cannot sit for an interview.

<table>
<thead>
<tr>
<th>FALL SHOWCASE</th>
<th>Criteria</th>
<th>Score</th>
</tr>
</thead>
<tbody>
<tr>
<td>ADVANCED PREPARATION AND TECHNICAL SKILLS</td>
<td>Advanced learning in topics (Software Preparation, Lan/Wan, Wireless And Wiring, Classes Taken, Independent Studies, Online Learning, Work Experience)</td>
<td>1 2 3 4 5 6 7 8 9 10</td>
</tr>
<tr>
<td>GENERAL MOTIVATIONAL &amp; SOFT SKILLS</td>
<td>Willingness to work</td>
<td>1 2 3 4 5</td>
</tr>
<tr>
<td></td>
<td>Positive &amp; professional attitude</td>
<td>1 2 3 4 5</td>
</tr>
<tr>
<td></td>
<td>High level of motivation</td>
<td>1 2 3 4 5</td>
</tr>
<tr>
<td></td>
<td>STLP Experience</td>
<td>1 2 3 4 5</td>
</tr>
<tr>
<td>LEADERSHIP QUALITIES</td>
<td>Ability to lead and follow</td>
<td>1 2 3 4 5</td>
</tr>
<tr>
<td></td>
<td>Complete a task assigned</td>
<td>1 2 3 4 5</td>
</tr>
<tr>
<td></td>
<td>Work independently</td>
<td>1 2 3 4 5</td>
</tr>
<tr>
<td></td>
<td>Communication skills</td>
<td>1 2 3 4 5</td>
</tr>
<tr>
<td></td>
<td>STLP Leadership</td>
<td>1 2 3 4 5</td>
</tr>
<tr>
<td>ATTEND KySTE, STATE CHAMPIONSHIP</td>
<td>Students understand these events will mean getting permission to miss school and will need to make up work</td>
<td>YES NO</td>
</tr>
<tr>
<td>DATES: March 5-7, April 22, 2014</td>
<td>Student presents information and answers questions</td>
<td>1 2 3 4 5 6 7 8 9 10</td>
</tr>
<tr>
<td>INTERVIEW</td>
<td></td>
<td></td>
</tr>
<tr>
<td>TOTAL SCORE OUT OF 65:</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

STUDENT WAS NOT SELECTED THIS YEAR __________
STUDENT SELECTED AS AN ALTERNATE (May be selected if someone drops) __________
STUDENT SELECTED AS JUNIOR ENGINEER 2012-2013 __________
RUBRIC: KY ARMY NATIONAL GUARD

From Fall Showcase to State Championship
Individual Student Event, Two Students Per School Allowed To Apply
Middle & High School Only
DEADLINE TO REGISTER: October 30

For some students a career option is to become involved in the guard. The team of students will be setting up “Smart” military equipment and working alongside the Guard at State.

This opportunity gives a student the chance to interact and assist in the Guard area at State Championship. Students will be selected to be on the team at State and will be recognized on stage during the awards.

What the STLP Coordinator/Coach should do:
- Shares the rubric with student
- Plan for the student to attend Fall Showcase for the interview

What the student should do:
- Read the rubric for guidance in preparation and interview
- Bring the typed answers to the questions below to the fall showcase
- Prepare a one page resume that reflects skill sets and rubric requirements
- Bring the one page resume to the fall showcase
- Bring an stamped addressed envelope so rubric can be mailed back

What Judges will do:
- Interview the student and score the interview and documents based upon the rubric

SCHOOL NAME: _______________________________________
DISTRICT: ___________________________________________
NAME OF STUDENT: ___________________________________
GRADE LEVEL: 6  7  8  9 10 11 12

1. What do you know about satellites?
2. Why do you want to learn more about satellites?
3. What do you know about the Ky Army National Guard?

<table>
<thead>
<tr>
<th>FALL SHOWCASE</th>
<th>CRITERIA</th>
<th>POINTS EARNED</th>
</tr>
</thead>
<tbody>
<tr>
<td>INTEREST &amp; SKILLS</td>
<td>Interest in satellite communications, security, electronic devices</td>
<td>1 2 3 4 5</td>
</tr>
<tr>
<td>MOTIVATIONAL &amp; SOFT SKILLS</td>
<td>Willingness to work</td>
<td>1 2 3 4 5</td>
</tr>
<tr>
<td></td>
<td>Positive &amp; professional attitude</td>
<td>1 2 3 4 5</td>
</tr>
<tr>
<td></td>
<td>High level of motivation</td>
<td>1 2 3 4 5</td>
</tr>
<tr>
<td>INTERVIEW</td>
<td>Student presents information and answers questions.</td>
<td>1 2 3 4 5</td>
</tr>
<tr>
<td>LEADERSHIP QUALITIES</td>
<td>Ability to lead and follow</td>
<td>1 2 3 4 5</td>
</tr>
<tr>
<td></td>
<td>Complete a task assigned</td>
<td>1 2 3 4 5</td>
</tr>
<tr>
<td></td>
<td>Work independently</td>
<td>1 2 3 4 5</td>
</tr>
<tr>
<td></td>
<td>Communication skills</td>
<td>1 2 3 4 5</td>
</tr>
<tr>
<td>SATELITE KNOWLEDGE</td>
<td>Student presents information and answers questions</td>
<td>1 2 3 4 5</td>
</tr>
</tbody>
</table>

TOTAL SCORE OUT OF 55:  

INVITED TO STATE THIS YEAR _____
RUBRIC: LIVE REPORTING SERVICE
From Fall Showcase to State Championship
Individual Student Event, Two Students Per School Allowed To Apply
DEADLINE TO REGISTER: October 30

Are you a future reporter? Do you like to report live on camera? This is the category for you. Due to State Championship being in various locations, a team of students is needed to report live on stage about those different events and areas. Selected students will be assigned a time to report from the stage on the topic of their choice. Students will be selected to be on the team at State and will be recognized on stage during the awards.

What the STLP Coordinator/Coach/Teacher should do:
• Share the rubric with students
• Determine which student should apply for this category
• Plan for the student to attend Fall Showcase for the interview

What the student should do:
• Review the rubric
• Gather information to bring to interview at Fall Showcase; be specific
• Create the sample video; follow copyright
• Be prepared at interview to talk about your reporting skills and experiences
• Bring an stamped addressed envelope so rubric can be mailed back

What Judges will do:
• Interview the student and score the interview and documents based upon the rubric

SCHOOL NAME: ____________________________________________
DISTRICT: ________________________________________________
NAME OF STUDENT: _________________________________________
GRADE LEVEL: P1 P2 3 4 5 6 7 8 9 10 11 12

<table>
<thead>
<tr>
<th>FALL SHOWCASE</th>
<th>CRITERIA</th>
<th>POINTS EARNED</th>
</tr>
</thead>
<tbody>
<tr>
<td>DEPENDABILITY</td>
<td>Student reports on time to gain interview time</td>
<td>0 5</td>
</tr>
<tr>
<td>SKILLS</td>
<td>Skills interviewing live on camera</td>
<td>1 2 3 4 5</td>
</tr>
<tr>
<td></td>
<td>Skills at formulating interviewing questions</td>
<td>1 2 3 4 5</td>
</tr>
<tr>
<td>EXPERIENCE</td>
<td>Experience reporting</td>
<td>1 2 3 4 5</td>
</tr>
<tr>
<td></td>
<td>Experience getting a story</td>
<td>1 2 3 4 5</td>
</tr>
<tr>
<td></td>
<td>Experience on stage</td>
<td>1 2 3 4 5</td>
</tr>
<tr>
<td>SAMPLE VIDEO</td>
<td>Sample should include interviewing skills on camera; interesting questioning skills used during interviews</td>
<td>1 2 3 4 5 6 7 8 9 10</td>
</tr>
<tr>
<td>INTERVIEW</td>
<td>Student presents information and answers questions</td>
<td>1 2 3 4 5 6 7 8 9 10</td>
</tr>
<tr>
<td>TOTAL POINTS OUT OF 50</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

INVITED TO STATE THIS YEAR _____
RUBRIC: PRODUCTION COMPANY SERVICE
From Fall Showcase to State Championship
Individual Student Event, Two Students Per School Allowed To Apply
Middle and High School Only
DEADLINE TO REGISTER: October 30

We know these students are out there who are producing news shows, classroom and community events. They are part of your film crew. We need them to help produce and film the awards program at State Championship thus building their resume.

The Production Company works behind the scenes with the Kentucky State University production truck to film the day’s events at State Championship, as well as the annual awards program that night. Students will be using large professional cameras and be assigned different tasks to learn more about live production.

Students will be part of the team and rotate roles during the day. The student will work with many breaks during the day and opportunities to work in the Production Truck. Students will be selected to be on the team at State and will be recognized on stage during the awards. (Unless they are manning the camera.)

What the STLP Coordinator/Coach should do:
• Share the rubric with students that produce video
• Assist student with questions, make suggestions on quality of work
• Plan for the student to attend Fall Showcase for the interview

What the student should do:
• Create information for interview
• Respect intellectual property of others, follow all copyright rules
• Prepare for the interview
• Bring an stamped addressed envelope so rubric can be mailed back

What Judges will do:
• Interview the student and score the interview and documents based upon the rubric

SCHOOL NAME: ____________________________________________
DISTRICT: _____________________________________________
NAME OF STUDENT: _______________________________________
GRADE LEVEL: 6 7 8 9 10 11 12

<table>
<thead>
<tr>
<th>FALL SHOWCASE</th>
<th>CRITERIA</th>
<th>POINTS EARNED</th>
</tr>
</thead>
<tbody>
<tr>
<td>SKILLS</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Skills using a camera</td>
<td>1 2 3 4 5</td>
<td></td>
</tr>
<tr>
<td>Purpose in applying for position</td>
<td>1 2 3 4 5</td>
<td></td>
</tr>
<tr>
<td>EXPERIENCE</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Experience shooting video</td>
<td>1 2 3 4 5</td>
<td></td>
</tr>
<tr>
<td>Experience producing a show</td>
<td>1 2 3 4 5</td>
<td></td>
</tr>
<tr>
<td>INTERVIEW</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Student presents information and answers questions</td>
<td>1 2 3 4 5</td>
<td></td>
</tr>
<tr>
<td>TOTAL POINTS OUT OF 25</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

INVITED TO STATE THIS YEAR _____
RUBRIC: SHOWCASE PROJECT INFORMATION

(Page 1 of 4)

From Fall Showcase to State Championship
Team Event
One to Three Projects Allowed Per School To Apply
*Additional Project allowed for a Gold School and an additional project for Platinum/Titanium District

DEADLINE TO REGISTER: October 30

Are the students self-directed with your guidance? Are they using many types of technology to help the school or community? STLP students who create projects to help their school and/or community should bring the project to Fall Showcase. If students create many projects, the school decides which projects to bring out of the building to Fall Showcase. One to Three Projects Allowed Per School an additional Project is allowed for a Gold School and an additional project for Platinum/Titanium District.

JUDGING: Fall Showcase is Level 1 Judging.

(NOTE: Level 2 and 3 Judging Rubrics are under review and will be published ASAP.)

Schools receiving scores of 105 or higher in Level 1 Judging will be invited to State Championship from the Fall Showcase. At State, the first round is called Level 2 Judging, the project will compete with other projects in their group. The group is made up of other projects from across the state.

Projects must be both: score over 105 points and be the highest score in their group to move to Level 3 Judging.

During Level 3 Judging, the project could be judged more than once with different sets of judges. The projects from Level 3 Judging will be named Best in Regional Group, 7 Runners Up or 3 Best in State at Awards.

What the STLP Coordinator/Coach should do:

- Share the rubric with students
- Work with a team of students, one to four (1-4) students to create a project
- Insure the project helps an individual, classroom, school or the community and has an impact
- Decide which best projects to bring to fall showcase, note a limit this year. See rubric with number allowed.
- Registered project titles online by deadline, including judges name and email
- Take a picture of the display board and include it on the Project Planner
- Watch for an email that contains: table number, a time for judging
- Create a snappy nametag for each student and adult attending (includes judges & chaperones)
- Create the sign to display at the table: Title of project, school and district name, Project Planner, STLP logo
- Upon arrival, remove the table sign, decorate and return the table sign so judges can find your table number
- Snap a pic of the students in front of the display, email before April 1 to Jeff, pic will to be included in Awards slideshow
- Make sure all adults step aside and offer no help (verbal or hand signals) to the students during judging
- Make sure NO ONE videos, records or takes any pictures of the judges at any table during official judging
- Make sure the team cleans up all materials and trash at the table before departing (Bring a garbage bag)

What the Team should do:

- Decide what project to do
- Determine a plan to carry out project; assign roles and work
- Begin project by creating needed materials
- Continue project till the end, noting any impact of the project
- Projects do not have to be complete in time for judging at Fall Showcase. Fall Showcase can include projects that are just getting started; however, everyone should prepare a written plan (See Project Planner) that indicates how your project will grow and what impact you expect it to have in the time between being selected at Fall Showcase and presentations at State. By State the project must show impact.
- STLP Coach may assist students in listing any relevant Common Core State Standards that apply to your project (see Project Planner)
- Give a copy of the Project Planner and return envelope with a stamp to judges during assigned time
- Be prepared for the 10 minute interview by judges at the assigned time (Level 1 and Level 2)
- During all judging, the 1-4 students should be at the table for the judges to interview
- After official judging time, some students still need to be at the table to answer visitors’ questions
- At State, the Level 3 judging time is not set, so judges may come at different times and return visits

TYPE OF PROJECT

This type should match what the school entered during online registration. This is the category in which the project will be grouped and judged.

- **Community Service**: projects that extend outside the classroom to help the school and/or community
- **Instructional**: projects that impact classroom instruction and help in student or adult learning
- **Technical Expertise**: projects that are specific to the use of hardware and software; or STEM topics

---

8 There have been complaints from the showcase and state hosts in the amount of trash left behind at each table.
SHOWCASE PROJECT PLANNER

To be displayed at table and given to judges

School Name: __________________________________________________________

District Name: _____________________________________________________________________

<table>
<thead>
<tr>
<th>STUDENT NAMES</th>
<th>GRADE LEVELS</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Primary</td>
</tr>
<tr>
<td>1. _______________</td>
<td>P1 P2</td>
</tr>
<tr>
<td>2. _______________</td>
<td>P1 P2</td>
</tr>
<tr>
<td>3. _______________</td>
<td>P1 P2</td>
</tr>
<tr>
<td>4. _______________</td>
<td>P1 P2</td>
</tr>
</tbody>
</table>

___ NEW PROJECT
___ RETURNING PROJECT

TITLE OF PROJECT: __________________________________________________________

TYPE OF PROJECT

This type should match what the school entered during online registration. This is the category in which the project will be grouped and judged.

___ Community Service: projects that extend outside the classroom to help the school and/or community

___ Instructional: projects that impact classroom instruction and help in student or adult learning

___ Technical Expertise: projects that are specific to the use of hardware and software; or STEM topics

INSERT AN IMAGE OF THE DISPLAY BOARD HERE. INCLUDE THE TITLE OF PROJECT (Students do not need to be in pic)

DESCRIBE WHAT HOW YOUR PROJECT WILL GROW AND WHAT IT WILL ACCOMPLISH BETWEEN THE TIME OF THE SHOWCASE EVENT AND THE STATE COMPETITION IF SELECTED FOR STATE (attach narrative as needed).

LIST ALL COMMON CORE STATE STANDARDS THAT APPLY TO YOUR PROJECT (YOUR STLP COORDINATOR MAY HELP YOU FIND AND LIST THESE).


**RUBRIC: SHOWCASE PROJECT**

**LEVEL 1**

From Fall Showcase to State Championship  
Team Event  
DEADLINE TO REGISTER: October 30  
TITLE:  
TYPE: Community Service, Instructional, Technical Expertise Project

What the students do:

Students create and carry out the project. During judging, students have within the 10 min. to describe project, answer judges’ questions and show any materials/products. Hand planner and envelope to judges.

<table>
<thead>
<tr>
<th>BOOTH ENHANCEMENT</th>
<th>A few props or visuals are present</th>
<th>Props and visuals are pleasing and have some relation to the content</th>
<th>Props and visuals enhance the content and draw the audience; Students were strongly involved</th>
</tr>
</thead>
<tbody>
<tr>
<td>POINTS EARNED</td>
<td>3 4</td>
<td>5 6 7</td>
<td>8 9 10</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>COPYRIGHT &amp; ETHICAL USE</th>
<th>Judges see an ethical or legal misuse of technology or content</th>
<th>Judges hear unsafe use of the technology or sees copyright issues.</th>
<th>There is no question of ethical &amp; safe use of technology/copyright.</th>
</tr>
</thead>
<tbody>
<tr>
<td>POINTS EARNED</td>
<td>0</td>
<td>0</td>
<td>10</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>COMMUNICATION AND COLLABORATION</th>
<th>Little amount of communication and collaboration evident</th>
<th>Some communication and collaboration evident</th>
<th>Interacts, communicates, collaborates with others which supports and extends the learning</th>
</tr>
</thead>
<tbody>
<tr>
<td>POINTS EARNED</td>
<td>3 4</td>
<td>5 6 7</td>
<td>8 9 10</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>CRITICAL THINKING /PROBLEM SOLVING &amp; RESEARCH</th>
<th>Little amount of critical thinking, problem solving or research was evident</th>
<th>Some critical thinking; some problem solving, some research was evident</th>
<th>Critical thinking and research was firmly evident and strengthens the project; plans, manage activities for informed decisions or solution</th>
</tr>
</thead>
<tbody>
<tr>
<td>POINTS EARNED</td>
<td>3 4</td>
<td>5 6 7</td>
<td>8 9 10</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>CREATIVITY AND INNOVATION</th>
<th>The project has little creative or unique features</th>
<th>The project has some creative or unique features</th>
<th>A strong creative impact in design, implementation and impact; developed innovative products, processes, or ideas</th>
</tr>
</thead>
<tbody>
<tr>
<td>POINTS EARNED</td>
<td>3 4</td>
<td>5 6 7</td>
<td>8 9 10</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>PRODUCTIVITY/TECHNOLOGY/INFORMATION/MEDIA</th>
<th>The project uses one expected technology to create 1 product; students have difficulty explaining the technology</th>
<th>A few products were created and students can somewhat explain the use</th>
<th>Students used a variety of technology tools to effectively support and enhance the learning and students can explain use of the technology</th>
</tr>
</thead>
<tbody>
<tr>
<td>POINTS EARNED</td>
<td>3 4</td>
<td>5 6 7</td>
<td>8 9 10 11</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>STUDENT ENGAGEMENT</th>
<th>Students cannot describe details of project or any plan of project</th>
<th>Students were somewhat involved and engaged in project decisions</th>
<th>Students were strongly involved and engaged in project decisions</th>
</tr>
</thead>
<tbody>
<tr>
<td>POINTS EARNED</td>
<td>3 4</td>
<td>5 6 7</td>
<td>8 9 10 11</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>PROJECT IMPACT</th>
<th>No or little evidence of student, classroom or community impact</th>
<th>Some evidence for student, classroom or community impact</th>
<th>Strong evidence the project had a purpose &amp; made a difference; students can discuss the impact or provide data/report results</th>
</tr>
</thead>
<tbody>
<tr>
<td>POINTS EARNED</td>
<td>3 4</td>
<td>5 6 7</td>
<td>8 9 10 11</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>STUDENT INTERVIEW</th>
<th>Students do not demonstrate a clear understanding of the project; No or little student engagement or students are not present or are late for interview</th>
<th>Some students can discuss the project; some student engagement</th>
<th>All students are clearly understand the project; the presentation is made in a cooperative, well-organized and professional manner (age appropriate); knowledge of subject</th>
</tr>
</thead>
<tbody>
<tr>
<td>POINTS EARNED</td>
<td>3 4</td>
<td>5 6 7</td>
<td>8 9 10 11</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>EVIDENCE OF</th>
<th>Project Plan and logo posted (1 Point)</th>
<th>One or other posted</th>
<th>Plan and Logo Posted</th>
</tr>
</thead>
<tbody>
<tr>
<td>POINTS EARNED</td>
<td>0</td>
<td>0</td>
<td>1 2 3</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>TOTAL POINTS EARNED</th>
<th>FINAL SCORE OUT OF 118</th>
</tr>
</thead>
</table>

At Fall Showcase-Level 1 -Project Moves to State (105) ___
RUBRIC: TWITTER SERVICE
From Fall Showcase to Invited to State Championship
Individual Student Event, Two Students Per School Allowed To Apply
DEADLINE TO REGISTER: October 30

We know they can text! We know they can type in brief phrases. We need those students that are good at texting and keeping people up to date. Many people attend the state event and cannot be everywhere. The STLP Tweet students will roam the area and post important things for people to know. Students will be selected to be on the team at State and will be recognized on stage during the awards.

What the STLP Coordinator/Coach/Teacher should do:
• Share the rubric with students
• Determine which students should apply for this category
• Plan for the student to attend Fall Showcase for the interview

What the student should do:
• Review the rubric
• Gather skills and experience with Twitter
• Turn the information in before deadline
• Bring an stamped addressed envelope so rubric can be mailed back

What Judges will do:
• Interview the student and score the interview and documents based upon the rubric.

SCHOOL NAME: ________________________________
DISTRICT: ________________________________
NAME OF STUDENT: __________________________________________________
GRADE LEVEL: P1 P2 3 4 5 6 7 8 9 10 11 12

http://twitter.com/#!/STLPKentucky

<table>
<thead>
<tr>
<th>FALL SHOWCASE</th>
<th>CRITERIA</th>
<th>POINTS EARNED</th>
</tr>
</thead>
<tbody>
<tr>
<td>SKILLS</td>
<td>Skills with texting</td>
<td>1 2 3 4 5</td>
</tr>
<tr>
<td></td>
<td>Skills interviewing others</td>
<td>1 2 3 4 5</td>
</tr>
<tr>
<td>EXPERIENCE</td>
<td>Experience with Twitter</td>
<td>1 2 3 4 5</td>
</tr>
<tr>
<td></td>
<td>Experience writing about events</td>
<td>1 2 3 4 5</td>
</tr>
<tr>
<td>INTERVIEW</td>
<td>Student presents information and</td>
<td>1 2 3 4 5 6 7 8 9 10</td>
</tr>
<tr>
<td></td>
<td>answers questions</td>
<td></td>
</tr>
<tr>
<td>TOTAL POINTS OUT OF 30</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

INVITED TO STATE THIS YEAR _____
RUBRIC: DIGITAL ART PRODUCT
From Winter Virtual Judging to State Championship
Individual Student Event, 2 Titles Allowed Per School To Apply
DEADLINE TO REGISTER: January 3

Look around for the creative students who produce digital art for projects, web sites, materials, etc. and ask them to enter work for this category. The original digital work has no clip art or images from any other source. Each piece should have a unique title. The best products will be invited to State Championship for final state judging. First and second place will be recognized at the State Championship Awards. Winning digital art will hang at the Lexington Explorium following the State Championship and will travel to the fall showcases across Kentucky for students and teachers to view.

What the STLP Coordinator/Coach should do:
- Share the rubric with students that create digital original art
- Decide a location to post work, noting URL address when the school registers
- Assist student with questions, make suggestions on quality of work; ask an art person to help
- Check for any copyright issues
- Print and mat the piece to size if it is selected as a finalist, attach rubric and process

What the student should do:
- Review rubric; follow all copyright rules
- Create original digital art; Turn work in on time to be posted include the process used
- Create process: a description written by the student of the steps and tools that he/she used to create the end product
- Same image cannot be entered in multiple categories, no one student can have two entries in the same category

NOTE: Velcro will be placed on the pieces by the judges. Schools do not need to attach Velcro.

| SCHOOL NAME: ___________________________ | DISTRICT: ________________________________ |
| NAME OF STUDENT: ________________________ | TITLE OF PIECE: __________________________ |
| GRADE LEVEL: P1 P2 3 4 5 6 7 8 9 10 11 12 |

<table>
<thead>
<tr>
<th>WINTER VIRTUAL JUDGING</th>
<th>CRITERIA</th>
<th>POINTS EARNED</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACCESS</td>
<td>The pieces can be viewed online</td>
<td>0 5</td>
</tr>
<tr>
<td>COPYRIGHT</td>
<td>The image is original. There are no issues with copyright; Image is school appropriate</td>
<td>0 5</td>
</tr>
<tr>
<td>CREATIVITY/ORIGINALITY</td>
<td>The piece stands out as unique and original</td>
<td>1 2 3 4 5</td>
</tr>
<tr>
<td>INTEREST</td>
<td>Image or design catches and maintains the viewer's interest (visual communication)</td>
<td>1 2 3 4 5</td>
</tr>
<tr>
<td>VISUAL IMPACT</td>
<td>Color, image supports the desired mood</td>
<td>1 2 3 4 5</td>
</tr>
<tr>
<td>PROCESS</td>
<td>Student completely explains the process and steps in creating the piece; judges can access this process online in Winter Judging and is printed and attached at State</td>
<td>1 2 3 4 5</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>STATE CHAMPIONSHIP</th>
<th>CRITERIA</th>
<th>POINTS EARNED</th>
</tr>
</thead>
<tbody>
<tr>
<td>COPYRIGHT</td>
<td>The image is original. There are no issues with copyright; Image is school appropriate</td>
<td>0 5</td>
</tr>
<tr>
<td>PRINTED WORK</td>
<td>A black or white 1-2 inch paper mat surrounds piece. There is no glass or metal or wooden frame.</td>
<td>0 5</td>
</tr>
<tr>
<td></td>
<td>After matting, piece is no larger than 11 14 inches or smaller than 5 ½ 8 ½ inches</td>
<td>0 5</td>
</tr>
<tr>
<td></td>
<td>A typed label is attached to front right bottom corner of mat (2) and includes student name (1), grade (1), school name (1), district name (1), title (2), category (1), and software used (1);</td>
<td>0 1 2 3 4 5 6 7 8 9 10</td>
</tr>
<tr>
<td>CREATIVITY/ORIGINALITY</td>
<td>The piece stands out as unique and original</td>
<td>1 2 3 4 5 6 7 8 9 10</td>
</tr>
<tr>
<td>INTEREST</td>
<td>Image or design catches and maintains the viewer's interest (visual communication)</td>
<td>1 2 3 4 5 6 7 8 9 10</td>
</tr>
<tr>
<td>VISUAL IMPACT</td>
<td>Color, image supports the desired mood</td>
<td>1 2 3 4 5 6 7 8 9 10</td>
</tr>
<tr>
<td>PROCESS</td>
<td>Student explains the process and steps in creating the piece; attach to piece</td>
<td>1 2 3 4 5 6 7 8 9 10</td>
</tr>
<tr>
<td>ATTACHMENTS</td>
<td>State Rubric and process is attached to the back of image</td>
<td>1 2 3 4 5 6 7 8 9 10</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>TOTAL SCORE OUT O 30:</th>
</tr>
</thead>
<tbody>
<tr>
<td>AT STATE PRESENTED ON STAGE: First Second</td>
</tr>
<tr>
<td>AT STATE RIBBON GIVEN: Third Fourth Honorable Mention</td>
</tr>
</tbody>
</table>
RUBRIC: DOCUMENTARY VIDEO PRODUCT

From Winter Virtual Judging to State Championship
Team Event, 2 Titles Allowed Per School To Apply
DEADLINE TO REGISTER: January 3

Recording history of your school or community? Has a famous person has been a student in your building? Perhaps a community person has made an impact to the school, all of these make possible subjects for a documentary. The documentary video can tell about a person or place in present or past history. The documentary may include some still shots, images and other media, but the majority of the video is motion footage. The best products will be invited to State Championship for final state judging. First and second place will be recognized at the State Championship Awards.

What the STLP Coordinator/Coach/Teacher should do:
• Share the rubric with students who produce video
• Determine which students should apply for this category
• Assist students with questions, make suggestions on quality of work
• Check for any copyright issues

What the students should do:
• Review the rubric
• Collaborate with a team of students to produce the documentary
• Turn work in on time to be posted

SCHOOL NAME: _______________________________________
DISTRICT: ___________________________________________
TITLE OF VIDEO: _______________________________________
HIGHEST GRADE LEVEL OF TEAM: P1 P2 3 4 5 6 7 8 9 10 11 12

<table>
<thead>
<tr>
<th>WINTER VIRTUAL JUDGING &amp; STATE CHAMPIONSHIP</th>
<th>CRITERIA</th>
<th>POINTS EARNED</th>
</tr>
</thead>
<tbody>
<tr>
<td>CATEGORY</td>
<td>Video is in the correct category and can be viewed online</td>
<td>0 10</td>
</tr>
<tr>
<td></td>
<td>Documentary: tells a story or recorded history of an event or person;</td>
<td></td>
</tr>
<tr>
<td>COPYRIGHT</td>
<td>Intellectual property is respected; Copyright rules are followed;</td>
<td>0 10</td>
</tr>
<tr>
<td></td>
<td>Any text, audio or images are school appropriate</td>
<td></td>
</tr>
<tr>
<td>MUSIC CREDITS</td>
<td>Any music used is documented</td>
<td>0 1 2 3 4 5 6 7 8 9 10</td>
</tr>
<tr>
<td>FOOTAGE</td>
<td>Majority of the footage is running video shot by the team of students;</td>
<td>0 5 10</td>
</tr>
<tr>
<td></td>
<td>historic images or footage are used minimally and properly credited</td>
<td></td>
</tr>
<tr>
<td>CREDITS</td>
<td>All music, images, text, websites are credited properly</td>
<td>0 1 2 3 4 5</td>
</tr>
<tr>
<td>CREATIVITY/ORIGINALITY</td>
<td>Preplanning: Clear purpose and audience; well organized shots are planned</td>
<td>1 2 3 4 5 6 7 8 9 10</td>
</tr>
<tr>
<td>PRODUCTION QUALITY</td>
<td>Clear; appealing; audio and images fit the mood</td>
<td>1 2 3 4 5</td>
</tr>
<tr>
<td></td>
<td>Video shows planned shots and good editing; includes steady shots (use of tripod); a variety of shots (close-ups, wides, pans, tilts, zooms, trucks, dollies)</td>
<td>1 2 3 4 5</td>
</tr>
<tr>
<td></td>
<td>Voice quality is good; can be heard/understood very clearly; internal and eternal microphones were used if needed</td>
<td>1 2 3 4 5</td>
</tr>
<tr>
<td></td>
<td>Used appropriate lighting and extra lights, if needed</td>
<td>1 2 3 4 5</td>
</tr>
<tr>
<td></td>
<td>Images, interviews, voiceover text, sound/music enhance the piece</td>
<td>1 2 3 4 5</td>
</tr>
<tr>
<td>POST PRODUCTION</td>
<td>Post Production: Editing is evidence in final product with effects and transitions, music, added.</td>
<td>1 2 3 4 5</td>
</tr>
</tbody>
</table>

TOTAL SCORE OUT OF 75:  

AT STATE PRESENTED ON STAGE:  First  Second  Third  Fourth  Honorable Mention
AT STATE RIBBON GIVEN:  

STLP Handbook 2013-2014
RUBRIC: ePUBLISHING/PUBLISHING PRODUCT
From Winter Virtual Judging to State Championship
Team Event, 2 Titles Allowed Per School To Apply
DEADLINE TO REGISTER: January 3

Some STLP Schools create materials that are used in the building by teachers, staff and/or students. Has your STLP published materials for the community? Are students publishing materials that are used for a specific purpose? Post those published materials for judging.

The best products will be invited to State Championship for final state judging. First and second place will be recognized at the State Championship Awards.

What the STLP Coordinator/Coach/Teacher should do:
• Share the rubric with students who have created real work with a real purpose for a real audience
• Determine which students should apply for this category
• Assist students with questions, make suggestions on quality of work
• Check for any copyright issues
• If piece is selected as a finalist, attach rubric and process

What the students should do:
• Review the rubric
• Collaborate with a team of students to produce and publish piece
• Create process: a description written by the students of the steps and tools used to create the end product
• Turn work in on time to be posted include the process used

SCHOOL NAME: ____________________________
DISTRICT: ___________________________________
TITLE OF PIECE: ___________________________________________
HIGHEST GRADE LEVEL OF TEAM: P1 P2 3 4 5 6 7 8 9 10 11 12

<table>
<thead>
<tr>
<th>WINTER VIRTUAL JUDGING &amp; STATE CHAMPIONSHIP</th>
<th>CRITERIA</th>
<th>POINTS EARNED</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACCESS</td>
<td>The pieces can be viewed online</td>
<td>0 5</td>
</tr>
<tr>
<td>COPYRIGHT</td>
<td>The work is original. There are no issues with copyright; Piece is school appropriate</td>
<td>0 5</td>
</tr>
<tr>
<td>PURPOSE</td>
<td>The piece has a purpose</td>
<td>0 5</td>
</tr>
<tr>
<td>AUTHENTIC</td>
<td>The piece is authentic in use; was used in a real setting</td>
<td>1 2 3 4 5</td>
</tr>
<tr>
<td>PROCESS</td>
<td>Student completely explains the process and steps in creating the piece; judges can access this process online in Winter Judging and is printed and attached at State; include how piece is presenting being used, or was used in a real setting</td>
<td>1 2 3 4 5</td>
</tr>
<tr>
<td>COMMUNICATION</td>
<td>Published piece communicates purpose effectively</td>
<td>1 2 3 4 5</td>
</tr>
<tr>
<td>ORGANIZATION</td>
<td>Logical, coherent, correct and varied sentences; control of spelling and grammar</td>
<td>1 2 3 4 5</td>
</tr>
<tr>
<td>IMPACT</td>
<td>Real audience is informed or entertained</td>
<td>1 2 3 4 5</td>
</tr>
<tr>
<td>IMAGES</td>
<td>Images are added for understanding</td>
<td>1 2 3 4 5</td>
</tr>
</tbody>
</table>

TOTAL SCORE OUT OF 45:

AT STATE PRESENTED ON STAGE: First Second
AT STATE RIBBON GIVEN: Third Fourth Honorable Mention
RUBRIC: FEATURE VIDEO PRODUCT

From Winter Virtual Judging to State Championship
Team Event, 2 Titles Allowed Per School To Apply
DEADLINE TO REGISTER: January 3

What video are you showing on your daily, weekly, monthly news shows? Could these be submitted for this category? The feature video is a short piece to inform or entertain the audience. The best features will be invited to State Championship for final state judging. First and second place will be recognized at the State Championship Awards.

What the STLP Coordinator/Coach/Teacher should do:
• Share the rubric with students who produce video
• Determine which students should apply for this category
• Assist students with questions, make suggestions on quality of work
• Check for any copyright issues

What the students should do:
• Review the rubric
• Collaborate with a team of students to produce the feature
• Turn work in on time to be posted by deadline

SCHOOL NAME: __________________________________________
DISTRICT: ______________________________________________
TITLE OF VIDEO: __________________________________________
HIGHEST GRADE LEVEL OF TEAM: P1 P2 3 4 5 6 7 8 9 10 11 12

<table>
<thead>
<tr>
<th>WINTER VIRTUAL JUDGING &amp; STATE CHAMPIONSHIP</th>
<th>CRITERIA</th>
<th>POINTS EARNED</th>
</tr>
</thead>
<tbody>
<tr>
<td>CATEGORY</td>
<td>Video is in the correct category and can be viewed online</td>
<td>0 10</td>
</tr>
<tr>
<td></td>
<td>Feature: a short piece to inform or entertain</td>
<td></td>
</tr>
<tr>
<td>COPYRIGHT</td>
<td>Intellectual property is respected; Copyright rules are followed; Any text, audio or images are school appropriate</td>
<td>0 10</td>
</tr>
<tr>
<td>MUSIC CREDITS</td>
<td>Any music used is documented</td>
<td>0 1 2 3 4 5 6 7 8 9 10</td>
</tr>
<tr>
<td>CREATIVITY/ORIGINALITY</td>
<td>Preplanning: Clear purpose and audience; well organized shots are planned</td>
<td>1 2 3 4 5 6 7 8 9 10</td>
</tr>
<tr>
<td>PRODUCTION QUALITY</td>
<td>Clear; appealing; audio and images fit the mood</td>
<td>1 2 3 4 5</td>
</tr>
<tr>
<td></td>
<td>Video shows planned shots and good editing; includes steady shots (use of tripod); a variety of shots (close-ups, widens, pans, tilts, zooms, trucks, dollies)</td>
<td>1 2 3 4 5</td>
</tr>
<tr>
<td></td>
<td>Voice quality is good; can be heard/understood very clearly; internal and external microphones were used if needed</td>
<td>1 2 3 4 5</td>
</tr>
<tr>
<td></td>
<td>Used appropriate lighting and extra lights, if needed</td>
<td>1 2 3 4 5</td>
</tr>
<tr>
<td></td>
<td>Images, interviews, voiceover text, sound/music enhance the piece</td>
<td>1 2 3 4 5</td>
</tr>
<tr>
<td>POST PRODUCTION</td>
<td>Post Production: Editing is evidence in final product with effects and transitions, music, added.</td>
<td>1 2 3 4 5</td>
</tr>
<tr>
<td>TOTAL SCORE OUT OF 70:</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

AT STATE PRESENTED ON STAGE: First Second
AT STATE RIBBON GIVEN: Third Fourth Honorable Mention
RUBRIC: GAZETTE REPORTER SERVICE

From Attending Fall Showcase to Winter Virtual Judging to State Championship
Individual Student Event, 2 Student Per School Allowed To Apply
DEADLINE TO REGISTER: January 3

Students often cover events in the school or community by writing for school newsletters, web pages and news shows. Students may join the Gazette at State Championship by writing a piece for judges when they attend the Fall Showcase. Stories written at Fall Showcase have until Jan. 4 to be posted online and will be scored during Winter Judging. Selected Cyber Gazette Reporters will be invited to cover events at State Championship 2013. Students will be selected to be placed on one of two teams at State and will be recognized on stage during the awards.

What the STLP Coordinator/Coach should do:
- Share the rubric with students that enjoy writing about a live event
- Schools may have many students produce stories while at the fall showcase site and select the best pieces to post online.
- Assist student with questions, make suggestions on quality of work
- Decide a location to post work, noting URL address when the school registers, mark either text or podcast piece
- Decide which two stories of writer or podcasts are going to represent your school.
- A school may have two of either combination, but only two.
- Make sure the URL location can be accessed by a judge

What the student should do:
- Create original work after visiting the Fall Showcase
- Respect intellectual property of others, follow all copyright rules
- Turn piece in on time to be posted by deadline
- Visit past Cyber Gazette Reporter stories at Jefferson County:
  - http://media.jefferson.k12.ky.us/groups/cybercast2008/
  - http://media.jefferson.k12.ky.us/groups/stlpcybercast/blog/

SCHOOL NAME: __________________________________________
DISTRICT: _______________________________________________
NAME OF STUDENT: _______________________________________
TITLE OF PIECE: __________________________________________ TYPE OF ENTRY: Writer  Podcaster
GRADE LEVEL:  P1  P2  3 4  5  6 7  8  9 10 11 12

PICK ONE SECTION OF THE RUBRIC (Writer-Podcaster)

<table>
<thead>
<tr>
<th>FALL SHOWCASE WORK</th>
<th>WRITER CRITERIA</th>
<th>POINTS EARNED</th>
</tr>
</thead>
<tbody>
<tr>
<td>SUBJECT MATTER</td>
<td>The journalism piece was not about the student's own school</td>
<td>0 10</td>
</tr>
<tr>
<td>PURPOSE</td>
<td>Effective communication; ideas supported with engaging details; strong purpose and audience</td>
<td>1 2 3 4 5 6 7 8 9 10</td>
</tr>
<tr>
<td>ORGANIZATION</td>
<td>Logical, coherent, correct and varied sentences; control of spelling and grammar</td>
<td>1 2 3 4 5 6 7 8 9 10</td>
</tr>
<tr>
<td>IMPACT</td>
<td>Audience is informed or entertained</td>
<td>1 2 3 4 5</td>
</tr>
<tr>
<td>ETHICS</td>
<td>Proper language and copyright use; school appropriate</td>
<td>0 10</td>
</tr>
<tr>
<td>IMAGES</td>
<td>Images are added for understanding of the story</td>
<td>1 2 3 4 5</td>
</tr>
<tr>
<td>TOTAL SCORE OUT OF 50:</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>FALL SHOWCASE WORK</th>
<th>PODCASTER CRITERIA</th>
<th>POINTS EARNED</th>
</tr>
</thead>
<tbody>
<tr>
<td>SUBJECT MATTER</td>
<td>The journalism piece was not about the student's own school</td>
<td>0 10</td>
</tr>
<tr>
<td>PURPOSE</td>
<td>Effective communication and strong purpose</td>
<td>1 2 3 4 5 6 7 8 9 10</td>
</tr>
<tr>
<td>ORGANIZATION</td>
<td>Logical and coherent editing</td>
<td>1 2 3 4 5 6 7 8 9 10</td>
</tr>
<tr>
<td>ETHICS</td>
<td>Proper language and copyright use; school appropriate</td>
<td>0 10</td>
</tr>
<tr>
<td>PRODUCTION</td>
<td>Quality of production is clear, audible;</td>
<td>1 2 3 4 5 6 7 8 9 10</td>
</tr>
<tr>
<td>PODCAST ONLY</td>
<td>Include with the work, experience with podcasting</td>
<td>1 2 3 4 5 6 7 8 9 10</td>
</tr>
<tr>
<td>TOTAL SCORE OUT OF 60:</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

INVITED TO STATE THIS YEAR _____
RUBRIC: GRAPHIC DESIGN PRODUCT

From Winter Virtual Judging to State Championship

Individual Student Event, 2 Titles Allowed Per School To Apply

DEADLINE TO REGISTER: January 3

Students create original graphic designs for school, home or community. The design contains text and images that is original and created by the student. Software is used to create and combine symbols, images and/or words to create a visual representation of ideas and messages. Each piece should have a unique title.

The best designs will be invited to State for final state judging. First and second place will be recognized at the State Championship Awards. Winning digital art will hang at the Lexington Emporium following the State Championship and will travel to the net fall showcases across Kentucky for students and teachers to view.

What the STLP Coordinator/Coach should do:

• Share the rubric with students that create digital original art
• Decide a location to post work, noting URL address when the school registers
• Assist student with questions, make suggestions on quality of work; ask an art person to help
• Check for any copyright issues
• Print and mat the piece to size if it is selected as a finalist, attach rubric and process

What the student should do:

• Review rubric; follow all copyright rules
• Create original digital graphic design;
• Create process: a description written by the student of the steps and tools that he/she used to create the end product
• Same image cannot be entered in multiple categories, no one student can have two entries in the same category

NOTE: Velcro will be placed on the pieces by the judges. Schools do not need to attach Velcro.

SCHOOL NAME: _______________________________________
DISTRICT: _____________________________________________
NAME OF STUDENT: ____________________________________
TITLE OF PIECE: _______________________________________
GRADE LEVEL: P1 P2 3 4 5 6 7 8 9 10 11 12

<table>
<thead>
<tr>
<th>WINTER VIRTUAL JUDGING</th>
<th>CRITERIA</th>
<th>POINTS EARNED</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACCESS</td>
<td>The pieces can be viewed online;</td>
<td>0 5</td>
</tr>
<tr>
<td>COPYRIGHT</td>
<td>The image is original. There are no issues with copyright; Image is school appropriate</td>
<td>0 5</td>
</tr>
<tr>
<td></td>
<td>JUDGING continues ONLY IF image has a score of 10</td>
<td></td>
</tr>
<tr>
<td>CREATIVITY/ORIGINALITY</td>
<td>The piece stands out as unique and original</td>
<td>1 2 3 4 5</td>
</tr>
<tr>
<td>INTEREST</td>
<td>Image or design catches and maintains the viewer’s interest (visual communication)</td>
<td>1 2 3 4 5</td>
</tr>
<tr>
<td>VISUAL IMPACT</td>
<td>Color, image supports the desired mood</td>
<td>1 2 3 4 5</td>
</tr>
<tr>
<td>PROCESS</td>
<td>Student completely explains the process and steps in creating the piece; judges can access this process online in Winter Judging and is printed and attached at State</td>
<td>1 2 3 4 5</td>
</tr>
<tr>
<td>TOTAL SCORE OUT OF 30:</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>STATE CHAMPIONSHIP</th>
</tr>
</thead>
<tbody>
<tr>
<td>COPYRIGHT</td>
</tr>
<tr>
<td>PRINTED WORK</td>
</tr>
<tr>
<td></td>
</tr>
<tr>
<td></td>
</tr>
<tr>
<td>CREATIVITY/ORIGINALITY</td>
</tr>
<tr>
<td>INTEREST</td>
</tr>
<tr>
<td>VISUAL IMPACT</td>
</tr>
<tr>
<td>PROCESS</td>
</tr>
<tr>
<td>ATTACHMENTS</td>
</tr>
<tr>
<td>TOTAL SCORE OUT OF 75:</td>
</tr>
</tbody>
</table>

AT STATE PRESENTED ON STAGE: First Second
AT STATE RIBBON GIVEN: Third Fourth Honorable Mention

STLP Handbook 2013-2014
STLP Handbook 2013-2014

RUBRIC: HP GET CERTIFIED!
From Winter Virtual Judging to State Championship
Individual Student Event, 2 Persons Allowed Per School To Apply
Middle and High School Only
DEADLINE TO REGISTER: January 3

Students need to be college and career ready. Some STLP students are studying and taking exams to become certified in an IT (Information Technology) area. Do you have students that have set a goal of gaining a certificate? Have students gather resume and submit for this category.

The top five students will be invited to State to display a poster called: How I Got Certified for My Future Career and What it Means to Me. The candidate and others can create the poster. Judges at State will interview the student.
Also, the five students will be at the HP table to answer questions about IT certification. Students will be invited to participate in the Guess My Career activity on stage at Rupp during State Championship. First and second place will be recognized on stage during the Awards program.

Some IT areas are listed here:

What the STLP Coordinator/Coach/Teacher should do:
• Share the rubric with students
• Assist students with planning for industry certification, this may take more than a semester
• Discuss with the student how best to display resume for judges
• If selected as finalist, help candidate create poster to bring to display. Other students may help the student create the poster. Please credit them on the poster.

What the students should do:
• Review the rubric
• Select the industrial certification to complete or post certificate for viewing, create and update resume
• Turn in resume and proof of certification and questions below
• Why did you decide to work towards the certificate that you have acquired?
• What are your career goals?

SCHOOL NAME: _______________________________________
DISTRICT: __________________________________________
GRADE LEVEL:  6 7 8  9  10 11 12

<table>
<thead>
<tr>
<th>WINTER VIRTUAL JUDGING</th>
<th>CRITERIA</th>
<th>POINTS EARNED</th>
</tr>
</thead>
<tbody>
<tr>
<td>RESUME</td>
<td>Resume is viewed by judges</td>
<td>0 10</td>
</tr>
<tr>
<td>CERTIFICATION</td>
<td>Proof of certificate is viewed by judges</td>
<td>0 10</td>
</tr>
<tr>
<td>QUESTIONS</td>
<td>Answers in detail are posted online for judges: Why did you decide to work towards the certificate that you have acquired?</td>
<td>1 2 3 4 5 6 7 8 9 10</td>
</tr>
<tr>
<td></td>
<td>What are your career goals?</td>
<td>1 2 3 4 5 6 7 8 9 10</td>
</tr>
<tr>
<td>SKILL SETS</td>
<td>Judges can gleam student skill sets from online information</td>
<td>1 2 3 4 5 6 7 8 9 10</td>
</tr>
</tbody>
</table>

TOTAL SCORE OUT OF 50:

<table>
<thead>
<tr>
<th>STATE CHAMPIONSHIP</th>
<th>CRITERIA</th>
<th>POINTS EARNED</th>
</tr>
</thead>
<tbody>
<tr>
<td>POSTER</td>
<td>How I Got Certified for My Future Career and What it Means to Me. The candidate and others can create the poster. Credits included.</td>
<td>Unique, imaginative; visual appealing; skill sets and certificate type is included; poster is ready to hang at State</td>
</tr>
<tr>
<td>INTERVIEW AT STATE</td>
<td>Student presents information and answers questions for final judges</td>
<td>1 2 3 4 5 6 7 8 9 10</td>
</tr>
<tr>
<td></td>
<td>Student can discuss the link between future career choice and certification</td>
<td>1 2 3 4 5 6 7 8 9 10</td>
</tr>
</tbody>
</table>

TOTAL SCORE OUT OF 20:
RUBRIC: KATE PRODUCT: Patriots Among Us

From Winter Virtual Judging to State Championship
Team Event, 2 Titles Allowed Per School To Apply
DEADLINE TO REGISTER: January 3

A media specialist wrote on the media specialist listserv last year, “I am in search of age appropriate resources for Kentucky’s involvement in the American Revolution. I am trying to help the 4th grade teachers with their unit. The resources I have found so far are too advanced for the kids to use on their project. Does anyone know of any resources that would help?” KATE and STLP students are going to seek to fill this need by creating an epub book about some of the Revolutionary War soldiers who are buried in Kentucky. KATE has produced a sample book to give the students an idea of what their story about the soldier might look like. The process involved visiting a cemetery and finding the grave of a Revolutionary War soldier and then using the Internet to find information about that soldier. The Kentucky Historical Society has a Kentucky Cemeteries Database that lists cemeteries in which veterans are buried. The database is located at: http://www.kyhistory.com/cdm/compoundobject/collection/LIB/id/493/rec/20

A company that might give you the job of publishing an electronic book would want the book to be usable on as many different devices as possible. Thus, the epub that students create should be compatible on different devices (i.e., iPads, Nooks, etc.). It also needs to be written near a 4th grade reading level to meet the need expressed by the media specialist in the first paragraph. The ultimate goal will be to collect all of these stories about Kentucky veterans and place them in an ebook entitled Patriots among Us and make it freely available to all Kentucky schools.

KATE-Kentucky Academy of Technology Education is eager to help students interested in this project. Contact KATE, Ron Milliner by email (milliner@murraystate.edu), for more clarifications or assistance.

What the STLP Coordinator/Coach/Teacher should do:
- Share the rubric with students
- Assist students with questions, make suggestions on quality of work
- Discover creative commons pictures and decide the software or app to use to create the ebook.
- If piece is selected as a finalist, attach rubric and process

What the students should do:
- Review the rubric
- Locate and select a Kentucky Revolutionary War veteran to research and write about.
- Research and gather as much information as possible to write a story about the soldier, his life and any battle in which he may have fought.
- Create process: a description written by the student of the steps and tools that he/she used to create the end product
- Turn work in on time to be posted include the process used

| SCHOOL NAME: | ____________________________________________ |
| DISTRICT: | ____________________________________________ |
| TITLE OF PIECE: | ____________________________________________ |
| HIGHEST GRADE LEVEL OF TEAM: | P1 P2 3 4 5 6 7 8 9 10 11 12 |

<table>
<thead>
<tr>
<th>WINTER VIRTUAL JUDGING &amp; STATE CHAMPIONSHIP</th>
<th>CRITERIA</th>
<th>POINTS EARNED</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACCESS</td>
<td>The pieces can be viewed online; Ky historic characters were selected</td>
<td>0 5</td>
</tr>
<tr>
<td>COPYRIGHT; SOURCES</td>
<td>There are no issues with copyright; Piece is school appropriate; any music used is documented Proper credit is given for sources used</td>
<td>0 5</td>
</tr>
<tr>
<td>RESEARCH</td>
<td>Research is evident and documented; Primary sources are utilized</td>
<td>0 5</td>
</tr>
<tr>
<td>PROCESS</td>
<td>Student completely explains the process and steps in creating the piece; judges can access this process online in Winter Judging and is printed and attached at State</td>
<td>1 2 3 4 5</td>
</tr>
<tr>
<td>CONTENT ACCURACY</td>
<td>All content throughout the presentation is accurate. There are no factual errors</td>
<td>1 2 3 4 5</td>
</tr>
<tr>
<td>ANIMATION</td>
<td>Animation adds to the overall learning of the piece</td>
<td>1 2 3 4 5</td>
</tr>
<tr>
<td>CREATIVITY/ORIGINALITY/</td>
<td>The piece stands out as unique and original; piece holds the viewer’s interest</td>
<td>1 2 3 4 5</td>
</tr>
<tr>
<td>SOUND &amp; VISUAL QUALITY</td>
<td>The piece has quality sound</td>
<td>1 2 3 4 5</td>
</tr>
<tr>
<td>GRAPHICS; TET-FONT CHOICE &amp; FORMATTING</td>
<td>All graphics are attractive (size and colors) and support the theme of the presentation; Font formats have been carefully planned to enhance readability and content</td>
<td>1 2 3 4 5</td>
</tr>
<tr>
<td>EFFECTIVENESS</td>
<td>Project includes all material needed to gain an understanding of the topic</td>
<td>1 2 3 4 5</td>
</tr>
<tr>
<td>SPELLING &amp; GRAMMAR</td>
<td>Presentation has no misspellings or grammatical errors.</td>
<td>1 2 3 4 5</td>
</tr>
</tbody>
</table>

TOTAL SCORE OUT OF 55:
RUBRIC: KSU GIS/MAPS/CARTOGRAPHY

From Winter Virtual Judging to State Championship
Team Event, 2 Titles Allowed Per School To Apply
DEADLINE TO REGISTER: January 3

Students see maps on their phones, computers, web sites and in classrooms. Can students create their own map? Students may locate an area on the school campus or in the community or decide that something they are studying would be enhanced by including a map.

Contact Ken Bates, Kentucky State University, College of Agriculture, Food Science and Sustainable Systems at ken.bates@kysu.edu

- [http://www.etension.org/geospatial_technology](http://www.etension.org/geospatial_technology)
- [http://www.edutopia.org/naturemapping-technology-fieldwork-video](http://www.edutopia.org/naturemapping-technology-fieldwork-video)
- [http://www.naturemappingfoundation.org/](http://www.naturemappingfoundation.org/)

What the STLP Coordinator/Coach/Teacher should do:
- Share the rubric with students
- Determine which teams should apply for this category (Team is one or more students)
- Assist students with questions, make suggestions on quality of work
- Check for any copyright issues
- To further guide students in map development, seek professionals in the field
- If piece is selected as a finalist, attach rubric and process

What the students should do:
- Review the rubric; Decide which type of map to create: School grounds, or community or connection to your studies/curriculum
- Create process: a description written by the student of the steps and tools that he/she used to create the end product
- Include information on where and how you collected data and the analysis of data

| SCHOOL NAME: ____________________________ | DISTRICT: ________________________________ |
| TEAM NAME: ______________________________ | TITLE OF MAP: ____________________________ |

Mark all that apply:
- ___ School Grounds  ___ Connection to Studies/Curriculum  ___ Community  ___ Thematic Map  ___ Analysis/Results/Model

HIGHEST GRADE LEVEL:  P1  P2  3  4  5  6  7  8  9  10  11  12

<table>
<thead>
<tr>
<th>WINTER VIRTUAL JUDGING &amp; STATE CHAMPIONSHIP</th>
<th>CRITERIA</th>
<th>POINTS EARNED</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACCESS</td>
<td>The pieces can be viewed online during Winter Judging</td>
<td>0  5</td>
</tr>
<tr>
<td>COPYRIGHT</td>
<td>Intellectual property is respected; Copyright rules are followed; All content is school appropriate; Credits and explanation are online for Winter Judging</td>
<td>0  5  10</td>
</tr>
<tr>
<td>CREATIVITY/ORIGINALITY</td>
<td>The piece is original</td>
<td>1  2  3  4  5</td>
</tr>
<tr>
<td>PROCESS</td>
<td>Process is explained for creating the map</td>
<td>1  2  3  4  5</td>
</tr>
<tr>
<td>ACCURACY</td>
<td>No grammatical or accuracy errors</td>
<td>1  2  3  4  5</td>
</tr>
<tr>
<td>PURPOSE</td>
<td>Analysis is accurate and relevant</td>
<td>1  2  3  4  5</td>
</tr>
<tr>
<td>CARTOGRAPHY FEATURES</td>
<td>Map is balanced</td>
<td>1  2  3  4  5</td>
</tr>
<tr>
<td>DATA ANALYSIS</td>
<td>Many softcopy maps are created and used as graphics in media</td>
<td>1  2  3  4  5</td>
</tr>
<tr>
<td>Source Data</td>
<td>No map elements are missing</td>
<td>1  2  3  4  5</td>
</tr>
<tr>
<td>Outcomes</td>
<td>Symbolization is effective for each layer</td>
<td>1  2  3  4  5</td>
</tr>
<tr>
<td>Disclaimer</td>
<td>Labeling of various layers is harmonized</td>
<td>1  2  3  4  5</td>
</tr>
<tr>
<td></td>
<td>Classification of features and surfaces is effective</td>
<td>1  2  3  4  5</td>
</tr>
</tbody>
</table>

TOTAL SCORE OUT OF 80:

<table>
<thead>
<tr>
<th>AT STATE PRESENTED ON STAGE:</th>
<th>First</th>
<th>Second</th>
</tr>
</thead>
<tbody>
<tr>
<td>AT STATE RIBBON GIVEN:</td>
<td>Third</td>
<td>Fourth</td>
</tr>
</tbody>
</table>
RUBRIC: MANIPULATED IMAGE PRODUCT

From Winter Virtual Judging to State Championship
Individual Student Event, 2 Titles Allowed Per School To Apply
DEADLINE TO REGISTER: January 3

Students love to take digital images with a variety of devices. When the student takes the original image and makes a change to it and makes a new original image, it fits this category. A student creates an original digital image then manipulates the image with software to create a new original image. Manipulation could include objects being added/removed or filter effects applied to the original image. The original image is placed net to the manipulated title for judges to view online. Each piece should have a unique title. The best products will be invited to state championship for final state judging. First and second place will be recognized at the State Championship Awards. Winning digital art will hang at the Lexington Emporium following the State Championship and will travel to the net fall showcases across Kentucky for students and teachers to view.

What the student should do:
• Share the rubric with students that create digital original art
• Decide a location to post work, noting URL address when the school registers
• Assist student with questions, make suggestions on quality of work; ask an art person to help
• Check for any copyright issues
• Print and mat the piece to size if it is selected as a finalist, attach rubric and process

What the STLP Coordinator/Coach should do:
• Review rubric; follow all copyright rules
• Create an original manipulated digital image by taking an original digital image then manipulating the image with software to create a NEW original image.
• Create process: a description written by the student of the steps and tools that he/she used to create the end product
• Same image cannot be entered in multiple categories, no one student can have two entries in the same category
 NOTE: Velcro will be placed on the pieces by the judges. Schools do not need to attach Velcro.

SCHOOL NAME: _______________________________  
DISTRICT: ____________________________________  
NAME OF STUDENT: ____________________________  
TITLE OF PIECE: ________________________________  
GRADE LEVEL: P1 P2 P3 P4 P5 P6 P7 P8 P9 P10 P11 P12

<table>
<thead>
<tr>
<th>WINTER VIRTUAL JUDGING</th>
<th>CRITERIA</th>
<th>POINTS EARNED</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACCESS</td>
<td>The piece can be viewed online; including the original image and the new manipulated image</td>
<td>0 5</td>
</tr>
<tr>
<td>COPYRIGHT</td>
<td>The image is original. There are no issues with copyright; Image is school appropriate</td>
<td>0 5</td>
</tr>
<tr>
<td>CREATIVITY/ORIGINALITY</td>
<td>The piece stands out as unique and original</td>
<td>1 2 3 4 5</td>
</tr>
<tr>
<td>INTEREST</td>
<td>Image or design catches and maintains the viewer’s interest (visual communication)</td>
<td>1 2 3 4 5</td>
</tr>
<tr>
<td>VISUAL IMPACT</td>
<td>Color, image supports the desired mood</td>
<td>1 2 3 4 5</td>
</tr>
<tr>
<td>PROCESS</td>
<td>Student completely explains the process and steps in creating the piece, judges can access this process online in Winter Judging and is printed and attached at State</td>
<td>1 2 3 4 5</td>
</tr>
</tbody>
</table>

TOTAL SCORE OUT OF 30:

<table>
<thead>
<tr>
<th>STATE CHAMPIONSHIP</th>
</tr>
</thead>
<tbody>
<tr>
<td>COPYRIGHT</td>
</tr>
<tr>
<td>PRINTED WORK</td>
</tr>
<tr>
<td></td>
</tr>
<tr>
<td></td>
</tr>
<tr>
<td>CREATIVITY/ORIGINALITY</td>
</tr>
<tr>
<td>INTEREST</td>
</tr>
<tr>
<td>VISUAL IMPACT</td>
</tr>
<tr>
<td>PROCESS</td>
</tr>
<tr>
<td>ATTACHMENTS</td>
</tr>
</tbody>
</table>

TOTAL SCORE OUT OF 75:

AT STATE PRESENTED ON STAGE: First Second  
AT STATE RIBBON GIVEN: Third Fourth Honorable Mention  

STLP Handbook 2013-2014
RUBRIC: MULTIMEDIA CONTENT PRODUCT

From Winter Virtual Judging to State Championship
Individual Student Event, 2 Titles Allowed Per School To Apply
DEADLINE TO REGISTER: January 4

When a student uses tools to create original learning by combining at least three: animation, audio, design software, images, interactive device, text, and video, then enter the work in this multimedia category. All content is original and produced by the student. Each piece should have a unique title. The best products will be invited to State Championship for final state judging. First and second place will be recognized at the State Championship Awards.

What the STLP Coordinator/Coach/Teacher should do:
• Share the rubric with students
• Determine which student should apply for this category
• Make sure work that is created can be posted online for viewing by judges
• Check for any copyright issues
• If piece is selected as a finalist, attach rubric and process

What the student should do:
• Review the rubric
• Create process: a description written by the student of the steps and tools that he/she used to create the end product
• Turn work in on time to be posted include the process used

SCHOOL NAME: __________________________________________
DISTRICT: _______________________________________________
NAME OF STUDENT: ________________________________________
TITLE OF PIECE: ___________________________________________
GRADE LEVEL: P1 P2 3 4 5 6 7 8 9 10 11 12

WINTER VIRTUAL JUDGING & STATE CHAMPIONSHIP

<table>
<thead>
<tr>
<th>CATEGORY</th>
<th>CRITERIA</th>
<th>POINTS EARNED</th>
</tr>
</thead>
<tbody>
<tr>
<td>CATEGORY</td>
<td>The piece can be viewed online by judges</td>
<td>0 10</td>
</tr>
<tr>
<td>COPYRIGHT</td>
<td>There are no issues with copyright; Content is school appropriate</td>
<td>0 10</td>
</tr>
<tr>
<td>PROCESS</td>
<td>Student completely explains the process and steps in creating the piece; judges can access this process online in Winter Judging and is printed and attached at State</td>
<td>1 2 3 4 5 6 7 8 9 10</td>
</tr>
<tr>
<td>PURPOSE</td>
<td>There is a strong purpose, proper treatment of subject, awareness of audience</td>
<td>1 2 3 4 5 6 7 8 9 10</td>
</tr>
<tr>
<td>DESIGN</td>
<td>Content design of three or more tools works well together: animation, audio, design software, images, interactive device, text, and video</td>
<td>1 2 3 4 5 6 7 8 9 10</td>
</tr>
<tr>
<td>CREATIVITY/ORIGINALITY</td>
<td>Unique, innovative, imaginative</td>
<td>1 2 3 4 5 6 7 8 9 10</td>
</tr>
<tr>
<td>APPEAL</td>
<td>Visual appealing;</td>
<td>1 2 3 4 5 6 7 8 9 10</td>
</tr>
</tbody>
</table>

TOTAL SCORE OUT OF 70:

AT STATE PRESENTED ON STAGE: First Second
AT STATE RIBBON GIVEN: Third Fourth Honorable Mention
RUBRIC: MUSIC PRODUCT
From Winter Virtual Judging to State Championship
Individual Student Event, 2 Titles Allowed Per School To Apply
DEADLINE TO REGISTER: January 3

Students love to listen to music and some like to create their own music for news shows and entertainment. Find those students and ask them to participate. The best products will be invited to State Championship for final state judging. First and second place will be recognized at the State Championship Awards.

What the STLP Coordinator/Coach should do:
- Share the rubric with students that create digital music
- Decide a location to post work, noting URL address when the school registers
- Post the music piece with the link to access the music
- If piece is selected as a finalist, attach rubric and process and CD

What the student should do:
- Create the digital music, create the documentation
- Follow all copyright rules
- Create process: a description written by the student of the steps and tools that he/she used to create the end product
- Turn work in on time to be posted include the process used

SCHOOL NAME: _______________________________________
DISTRICT: ___________________________________________
NAME OF STUDENT: ___________________________________
TITLE OF PIECE: _______________________________________
TYPE (Pick one):   _____Electronic Manipulation   _____Composed
GRADE LEVEL: P1 P2  3 4 5    6 7 8     9 10 11 12

Discuss the type of music in documentation and process

Electronic Manipulation: inserting preset loops, altering preset loops, manipulating existing software sounds, adding sound effects through hard ware (e. Garageband, Micraft, Audacity, Cakewalk, Cube Ace) Document each loop/sample and how each used/ altered. If loops or samples are used, document each loop used and what software or website you found each at in your description.

Composed: Using software to manually enter notes into the program and create music. (Finale, Sibelius, etc.) Document process

<table>
<thead>
<tr>
<th>WINTER VIRTUAL JUDGING STATE CHAMPIONSHIP</th>
<th>CRITERIA</th>
<th>POINTS EARNED</th>
</tr>
</thead>
<tbody>
<tr>
<td>AUDIO QUALITY</td>
<td>The piece can be heard by the online judge; All audio is school appropriate</td>
<td>0  10</td>
</tr>
<tr>
<td>COPYRIGHT</td>
<td>Intellectual property is respected; Copyright rules are followed</td>
<td>0  10</td>
</tr>
<tr>
<td>LENGTH &amp; FORMAT</td>
<td>Must be in a format that allows one click for judges to hear the piece; piece length is 3 minutes or less</td>
<td>1 2 3 4 5</td>
</tr>
<tr>
<td>DOCUMENTATION</td>
<td>Documentation is given for the type of music created Electronic manipulation or composed</td>
<td>1 2 3 4 5</td>
</tr>
<tr>
<td>PROCESS</td>
<td>Student completely explains the process and steps in creating the piece; judges can access this process online in Winter Judging and is printed and attached at State</td>
<td>1 2 3 4 5 6 7 8 9 10</td>
</tr>
<tr>
<td>CREATIVITY/ORIGINALITY</td>
<td>Piece is original, unique and holds interest</td>
<td>1 2 3 4 5 6 7 8 9 10</td>
</tr>
<tr>
<td>COMPOSITIONAL EFFECTIVENESS</td>
<td>Effectively achieve the composers intended effect</td>
<td>1 2 3 4 5</td>
</tr>
<tr>
<td>ELEMENTS OF MUSIC EFFECTIVENESS</td>
<td>Piece has evidence of intentional form or structure (i.e. AB, ABA, Rondo, verse/chorus, experimental) Melody (tune), if appropriate - Rhythmic integrity Harmony, if appropriate - Timbre Dynamics - Tempo</td>
<td>1 2 3 4 5</td>
</tr>
</tbody>
</table>

TOTAL SCORE OUT OF 60:

AT STATE PRESENTED ON STAGE: First Second
AT STATE RIBBON GIVEN: Third Fourth Honorable Mention

STLP Handbook 2013-2014
RUBRIC: PHOTO PRODUCT
From Winter Virtual Judging to State Championship
Individual Student Event, 2 Titles Allowed Per School To Apply
DEADLINE TO REGISTER: January 3

Students love their cameras. Find out who has been snapping images and have a local contest. Each piece should have a unique title. The best photos will be invited to State Championship for final state judging. First and second place will be recognized at the State Championship Awards. Winning digital art will hang at the Lexington Explorium following the State Championship and will travel to the net fall showcases across Kentucky for students and teachers to view.

What the STLP Coordinator/Coach should do:
• Share the rubric with students that create digital original art
• Decide a location to post work, noting URL address when the school registers
• Assist student with questions, make suggestions on quality of work; ask an art person to help
• Check for any copyright issues
• Print and mat the piece to size if it is selected as a finalist, attach rubric and process

What the student should do:
• Review rubric; follow all copyright rules
• Create original digital art
• Create process: a description written by the student of the steps and tools that he/she used to create the end product
• Same image cannot be entered in multiple categories, no one student can have two entries in the same category
NOTE: Velcro will be placed on the pieces by the judges. Schools do not need to attach Velcro.

SCHOOL NAME: _______________________________________
DISTRICT: ____________________________________________
NAME OF STUDENT: ____________________________________
TITLE OF PIECE: _______________________________________
GRADE LEVEL:  P1 P2  3 4 5        6 7 8         9 10 11 12

<table>
<thead>
<tr>
<th>WINTER VIRTUAL JUDGING</th>
<th>CRITERIA</th>
<th>POINTS EARNED</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACCESS</td>
<td>The pieces can be viewed online</td>
<td>0  5</td>
</tr>
<tr>
<td>COPYRIGHT</td>
<td>The image is original. There are no issues with copyright; Image is school appropriate</td>
<td>0  5</td>
</tr>
<tr>
<td></td>
<td>JUDGING continues ONLY IF image has a score of 10</td>
<td></td>
</tr>
<tr>
<td>CREATIVITY/ORIGINALITY</td>
<td>The piece stands out as unique and original</td>
<td>1 2 3 4 5</td>
</tr>
<tr>
<td>INTEREST</td>
<td>Image or design catches and maintains the viewer's interest (visual communication)</td>
<td>1 2 3 4 5</td>
</tr>
<tr>
<td>VISUAL IMPACT</td>
<td>Color, image supports the desired mood</td>
<td>1 2 3 4 5</td>
</tr>
<tr>
<td>PROCESS</td>
<td>Student completely explains the process and steps in creating the piece; judges can access this process online in Winter Judging and is printed and attached at State</td>
<td>1 2 3 4 5</td>
</tr>
</tbody>
</table>

TOTAL SCORE OUT OF 30:

<table>
<thead>
<tr>
<th>STATE CHAMPIONSHIP</th>
<th>NSHI</th>
<th>CRITERIA</th>
<th>POINTS EARNED</th>
</tr>
</thead>
<tbody>
<tr>
<td>COPYRIGHT</td>
<td>The image is original. There are no issues with copyright; Image is school appropriate</td>
<td>0  5</td>
<td></td>
</tr>
<tr>
<td>PRINTED WORK</td>
<td>A black or white 1-2 inch paper mat surrounds piece. There is no glass or metal or wooden frame.</td>
<td>0  5</td>
<td></td>
</tr>
<tr>
<td></td>
<td>After matting, piece is no larger than 11 14 inches or smaller than 5 ½ 8 ½ inches</td>
<td>0  5</td>
<td></td>
</tr>
<tr>
<td></td>
<td>A typed label is attached to front right bottom corner of mat (2) and includes student name (1), grade (1), school name (1), district name (1), title (2), category (1), and software used (1);</td>
<td>0 1 2 3 4 5 6 7 8 9 10</td>
<td></td>
</tr>
<tr>
<td>CREATIVITY/ORIGINALITY</td>
<td>The piece stands out as unique and original</td>
<td>1 2 3 4 5 6 7 8 9 10</td>
<td></td>
</tr>
<tr>
<td>INTEREST</td>
<td>Image or design catches and maintains the viewer's interest (visual communication)</td>
<td>1 2 3 4 5 6 7 8 9 10</td>
<td></td>
</tr>
<tr>
<td>VISUAL IMPACT</td>
<td>Color, image supports the desired mood</td>
<td>1 2 3 4 5 6 7 8 9 10</td>
<td></td>
</tr>
<tr>
<td>PROCESS</td>
<td>Student explains the process and steps in creating the piece</td>
<td>1 2 3 4 5 6 7 8 9 10</td>
<td></td>
</tr>
<tr>
<td>ATTACHMENTS</td>
<td>State Rubric and process is attached to the back of image</td>
<td>1 2 3 4 5 6 7 8 9 10</td>
<td></td>
</tr>
</tbody>
</table>

TOTAL SCORE OUT OF 75:

AT STATE PRESENTED ON STAGE:  First  Second  Third  Fourth  Honorable Mention
AT STATE RIBBON GIVEN:  First  Second  Third  Fourth  Honorable Mention

STLP Handbook 2013-2014
RUBRIC: PRESENTER SERVICE
From Winter Virtual Judging to State Championship
One to Two Students May Present One Topic Per School
ONE TITLE ONLY PER SCHOOL TO APPLY
DEADLINE TO REGISTER: January 3

Who are your natural teachers? Who seems to help teach others new software or hardware tips? Which students have
excelled in teaching technology? Your students need to be our presenters at State.
Students select a topic in hardware, software or any technology related topic. The student will apply to present at State
STLP.

One Title may be submitted by your school in the presenter category. Many in your school may present locally. The school
will need to decide which technology topic to submit.

The best presenters, based upon the rubric, will be invited to State Championship for final state judging.
First and second place will be recognized at the State Championship Awards.

What the STLP Coordinator/Coach/Teacher should do:
• Share the rubric with students who teach others
• Determine which one technology topic should apply for this category
• Only one title can be submitted with one or two names under the one title
• Gather the three slides and video to post from the students
• Assist students with questions, make suggestions on quality of work

What the student should do:
• Review the rubric
• Gather information and examples concerning concepts, skills and experience teaching the topic
• Create three slides and video presentation, post and have working URL ready to submit
• Check URL from outside of the school network
• Turn information in on time to be posted

SCHOOL NAME: _________________________________________
DISTRICT: ______________________________________________
TITLE OF THE SESSION: ______________________________________

NAME OF STUDENT 1: _______________________________________
GRADE LEVEL: P1 P2 3 4 5 6 7 8 9 10 11 12

NAME OF STUDENT 2: _______________________________________
GRADE LEVEL: P1 P2 3 4 5 6 7 8 9 10 11 12

<table>
<thead>
<tr>
<th>WINTER VIRTUAL JUDGING</th>
<th>CRITERIA</th>
<th>POINTS EARNED</th>
</tr>
</thead>
<tbody>
<tr>
<td>Copyright was followed</td>
<td>0 10</td>
<td></td>
</tr>
<tr>
<td>CONCEPTS SLIDE 1</td>
<td>Slide is clear and meaningful</td>
<td>1 2 3 4 5</td>
</tr>
<tr>
<td></td>
<td>Purpose of teaching the topic</td>
<td>1 2 3 4 5</td>
</tr>
<tr>
<td></td>
<td>Concepts covered by topic</td>
<td>1 2 3 4 5</td>
</tr>
<tr>
<td>EXPERIENCE SLIDE 2</td>
<td>Slide is clear and meaningful</td>
<td>1 2 3 4 5</td>
</tr>
<tr>
<td></td>
<td>Experience teaching this topic</td>
<td>1 2 3 4 5</td>
</tr>
<tr>
<td></td>
<td>Experience with other topics, audiences</td>
<td>1 2 3 4 5</td>
</tr>
<tr>
<td>SLIDE 3</td>
<td>Include anything else judges should know</td>
<td>1 2 3 4 5 6 7 8 9 10</td>
</tr>
<tr>
<td>VIDEO SAMPLE OF PRESENTATION</td>
<td>2 Minute video - sample of the presentation; video is clear, accessible and has good audio</td>
<td>1 2 3 4 5 6 7 8 9 10</td>
</tr>
<tr>
<td>TOTAL POINTS OUT OF 60</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
RUBRIC: PRESENTER SERVICE AT STATE

Finalist use this rubric at State Championship

Selected students will receive the room and time to present in front of judges and students prior to State Championship. First and second place will be recognized at the awards program.

SCHOOL NAME: __________________________________________
DISTRICT: _______________________________________________

NAME OF STUDENT 1: _______________________________________
GRADE LEVEL: P1 P2 3 4 5 6 7 8 9 10 11 12
NAME OF STUDENT 2: _______________________________________
GRADE LEVEL: P1 P2 3 4 5 6 7 8 9 10 11 12

TITLE OF THE SESSION: ____________________________________

What the student should do:
- Review the rubric
- Be on time to session to set up and present for judges and fellow students in the room

<table>
<thead>
<tr>
<th>STATE CHAMPIONSHIP</th>
<th>CRITERIA</th>
<th>POINTS EARNED</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>1-2 students arrive on time or less than 5 minutes late</td>
<td>0 10</td>
</tr>
<tr>
<td>LEADERSHIP</td>
<td>Judges record minutes below:</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Set Up Time ___</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Break Down Time ___</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Elementary students set up within 15 minutes with little adult help</td>
<td>0 10</td>
</tr>
<tr>
<td></td>
<td>High and middle school students set up within 10 minutes with no adult help</td>
<td></td>
</tr>
<tr>
<td>CONTENT</td>
<td>Demonstrates knowledge of content; discusses topic well</td>
<td>1 2 3 4 5 6 7 8 9 10</td>
</tr>
<tr>
<td>VISUALS/HANDOUTS</td>
<td>Visuals enhance the learning; use fits need</td>
<td>1 2 3 4 5</td>
</tr>
<tr>
<td>AUDIENCE</td>
<td>Speaker(s) keep the audience engaged</td>
<td>1 2 3 4 5</td>
</tr>
<tr>
<td>TECHNOLOGY USE</td>
<td>Resources used are rich and appropriate</td>
<td>1 2 3 4 5 6 7 8 9 10</td>
</tr>
<tr>
<td>COPYRIGHT</td>
<td>Intellectual property and copyright rules are followed; proper credits; Students discuss sources in presentation and/or both in a simple slide at the end of a presentation.</td>
<td>0 10</td>
</tr>
<tr>
<td>PRESENTATION SKILLS</td>
<td>Good eye contact; Well prepared, enthusiastic</td>
<td>0 1 2 3 4 5 6 7 8 9 10</td>
</tr>
<tr>
<td>PRESENTATION TIME</td>
<td>Judges record minutes below:</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Presentation Start Time ___</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Presentation End Time ___</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Presentation stays within the total 30 minutes time block in set up, tear down and speaking.</td>
<td>0 5 10</td>
</tr>
<tr>
<td>TOTAL SCORE OUT OF</td>
<td>80:</td>
<td></td>
</tr>
</tbody>
</table>
RUBRIC: PSA VIDEO PRODUCT

Public Service Announcement (PSA)
From Winter Virtual Judging to State Championship
Team Event, 2 Titles Allowed Per School To Apply
DEADLINE TO REGISTER: January 3

The PSA video should market a product or idea and be persuasive. It stays within the precise time limit of 15, 30, 60 seconds. Best products will be invited to State Championship for final state judging. First and second place will be recognized at the State Championship Awards.

What the STLP Coordinator/Coach/Teacher should do:
- Share the rubric with students who produce video
- Determine which students should apply for this category
- Assist students with questions, make suggestions on quality of work
- Check Copyright

What the student should do:
- Review the rubric, Follow Copyright rules
- Turn work in on time to be posted

SCHOOL NAME: _______________________________________
DISTRICT: ___________________________________________
TITLE OF VIDEO: ______________________________________
HIGHEST GRADE LEVEL OF TEAM:  P1  P2  3  4  5  6  7  8   9  10  11  12

<table>
<thead>
<tr>
<th>WINTER VIRTUAL JUDGING &amp; STATE CHAMPIONSHIP</th>
<th>CRITERIA</th>
<th>POINTS EARNED</th>
</tr>
</thead>
<tbody>
<tr>
<td>CATEGORY</td>
<td>Video is in the correct category and can be viewed online Public Service Announcement (PSA): a marketed product or idea; persuasive and precise limit 15, 30, 60 seconds</td>
<td>0 10</td>
</tr>
<tr>
<td>COPYRIGHT</td>
<td>Intellectual property is respected; Copyright rules are followed; Any text, audio or images are school appropriate</td>
<td>0 10</td>
</tr>
<tr>
<td>CREDITS</td>
<td>All music, images, websites are credited properly</td>
<td>0 1 2 3 4 5 6 7 8 9 10</td>
</tr>
<tr>
<td>CREATIVITY/ORIGINALITY</td>
<td>Preplanning: Clear purpose and audience; well organized shots are planned</td>
<td>1 2 3 4 5 6 7 8 9 10</td>
</tr>
<tr>
<td>PRODUCTION QUALITY</td>
<td>Clear; appealing; audio and images fit the mood</td>
<td>1 2 3 4 5</td>
</tr>
<tr>
<td>Shots</td>
<td>Video shows planned shots and good editing; includes steady shots (use of tripod); a variety of shots (close-ups, wides, pans, tilts, zooms, trucks, dollies)</td>
<td>1 2 3 4 5</td>
</tr>
<tr>
<td>Audio</td>
<td>Voice quality is good; can be heard/understood very clearly; internal and external microphones were used if needed</td>
<td>1 2 3 4 5</td>
</tr>
<tr>
<td>Lighting Enhancements</td>
<td>Used appropriate lighting and extra lights, if needed</td>
<td>1 2 3 4 5</td>
</tr>
<tr>
<td>Enhancements</td>
<td>Images, interviews, voiceover text, sound/music enhance the piece</td>
<td>1 2 3 4 5</td>
</tr>
<tr>
<td>POST PRODUCTION</td>
<td>Editing is evidence in final product with effects and transitions, music, added.</td>
<td>1 2 3 4 5</td>
</tr>
</tbody>
</table>

TOTAL SCORE OUT OF 70:

AT STATE PRESENTED ON STAGE:  First  Second
AT STATE RIBBON GIVEN:  Third  Fourth  Honorable Mention

STLP Handbook 2013-2014
RUBRIC: STORYTELLING PRODUCT
From Winter Virtual Judging to State Championship
Individual Student Event, 2 Titles Allowed Per School To Apply
DEADLINE TO REGISTER: January 3

Students who love to write are best fitted for this category. Do they have a story to write? The piece can be electronically created, as long as it can be accessed and viewed online. At State a finalist piece needs to be printed for judges to view.

What the STLP Coordinator/Coach/Teacher should do:
• Share the rubric with students who write
• Determine which students should apply for this category
• Assist students with questions, make suggestions on quality of work (e.g., model use of the rubric, coach students on polishing piece using the rubric, assist students in eliminating stereotypes, prejudices and biases, to understand audience and appropriate language)
• Check Copyright

What the student should do:
• Review the rubric
• Create an original story, you may include your own original digital art or photos
• If you commission another student to illustrate your story or to create the original photos, give them credit in the story
• You may not use anyone else’s images from the Internet or other images

At State: Stories need to be shared with the judges and others. Author, artist and story reader may all attend the judging.

Students may (1) read their own story aloud or (2) commission another student to read the story.

SCHOOL NAME: _________________________________________
DISTRICT: ______________________________________________
NAME OF STUDENT: _______________________________________
TITLE OF PIECE: __________________________________________
GRADE LEVEL: P1 P2 3 4 5 6 7 8 9 10 11 12
ARTIST: _________________________________________________
STORY READER: _________________________________________

AT STATE PRESENTED ON STAGE: First Second
AT STATE RIBBON GIVEN: Third Fourth Honorable Mention
RUBRIC: STORYTELLING PRODUCT
From Winter Virtual Judging to State Championship
Individual Student Event, 2 Titles Allowed Per School To Apply
DEADLINE TO REGISTER: January 3
Examples: http://www.ket.org/writerscontest/

<table>
<thead>
<tr>
<th>SCHOOL NAME:</th>
<th>DISTRICT:</th>
<th>NAME OF STUDENT:</th>
<th>TITLE OF PIECE:</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>GRADE LEVEL:</th>
<th>P1 P2 3 4 5 6 7 8 9 10 11 12</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>COPYRIGHT</th>
<th>Score</th>
</tr>
</thead>
<tbody>
<tr>
<td>o Copyright issues</td>
<td>0</td>
</tr>
<tr>
<td>o Not appropriate</td>
<td>0</td>
</tr>
<tr>
<td>o No issues with copyright;</td>
<td>10</td>
</tr>
<tr>
<td>o School appropriate</td>
<td>10</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>PURPOSE &amp; AUDIENCE</th>
<th>Score</th>
</tr>
</thead>
<tbody>
<tr>
<td>o Purpose is unclear.</td>
<td>1</td>
</tr>
<tr>
<td>o Intended audience is unclear.</td>
<td>1</td>
</tr>
<tr>
<td>o Intended audience may seem to switch</td>
<td>1</td>
</tr>
<tr>
<td>o Purpose can be determined by the reader, but there are some lapses.</td>
<td>4</td>
</tr>
<tr>
<td>o Voice and/or tone may not seem appropriate for the intended audience.</td>
<td>5</td>
</tr>
<tr>
<td>o Purpose for writing is clear.</td>
<td>6</td>
</tr>
<tr>
<td>o Intended audience is clear to the reader.</td>
<td>6</td>
</tr>
<tr>
<td>o Voice and/or tone may not seem appropriate for the intended audience.</td>
<td>6</td>
</tr>
<tr>
<td>o Purpose for writing is clear and focused.</td>
<td>7</td>
</tr>
<tr>
<td>o Engaging beginning, engaging throughout, intended audience is &quot;hooked&quot; into reading more of the story.</td>
<td>8</td>
</tr>
<tr>
<td>o Word choice is appropriate for age, intended audience and enhances the writing. Word choice conveys voice of author.</td>
<td>9</td>
</tr>
<tr>
<td>o Purpose can be determined by the reader, but there are some lapses.</td>
<td>10</td>
</tr>
<tr>
<td>o Voice and/or tone may not seem appropriate for the intended audience.</td>
<td>10</td>
</tr>
<tr>
<td>o Purpose for writing is clear and focused.</td>
<td>10</td>
</tr>
<tr>
<td>o Engaging beginning, engaging throughout, intended audience is &quot;hooked&quot; into reading more of the story.</td>
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<td>10</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>TECHNOLOGY USE</th>
<th>Score</th>
</tr>
</thead>
<tbody>
<tr>
<td>o No citations.</td>
<td>1</td>
</tr>
<tr>
<td>o Little use of technology</td>
<td>2</td>
</tr>
<tr>
<td>o Citations are vague.</td>
<td>3</td>
</tr>
<tr>
<td>o AND/OR Technology use does not support the writer's purpose.</td>
<td>4</td>
</tr>
<tr>
<td>o Resources are cited appropriately.</td>
<td>5</td>
</tr>
<tr>
<td>o Technology format may not be best choice for purpose.</td>
<td>6</td>
</tr>
<tr>
<td>o Overuse of technology or images may distract reader focus away from the writer's purpose.</td>
<td>7</td>
</tr>
<tr>
<td>o Images/diagrams are irrelevant and add to the purpose of the product.</td>
<td>8</td>
</tr>
<tr>
<td>o Images are visually appealing.</td>
<td>9</td>
</tr>
<tr>
<td>o Sources of images are appropriately cited where necessary.</td>
<td>10</td>
</tr>
<tr>
<td>o Piece can be viewed online</td>
<td>9</td>
</tr>
<tr>
<td>o Technology is used effectively to create and enhance the product.</td>
<td>10</td>
</tr>
<tr>
<td>o Images/diagrams are relevant and add to the purpose of the product.</td>
<td>10</td>
</tr>
<tr>
<td>o Images are visually appealing.</td>
<td>10</td>
</tr>
<tr>
<td>o Sources of images are appropriately cited where necessary.</td>
<td>10</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>INNOVATION and/or CREATIVITY</th>
<th>Score</th>
</tr>
</thead>
<tbody>
<tr>
<td>o Student creates a plot/storyline but offers little or no innovation or creativity in its solution/outcome.</td>
<td>1</td>
</tr>
<tr>
<td>o The story provides a cohesive plot/storyline.</td>
<td>2</td>
</tr>
<tr>
<td>o Solution/outcome is creative and/or innovative.</td>
<td>3</td>
</tr>
<tr>
<td>o Student creates a plot/storyline and some creativity in its solution/outcome.</td>
<td>4</td>
</tr>
<tr>
<td>o The story provides a cohesive plot/storyline.</td>
<td>5</td>
</tr>
<tr>
<td>o Solution/outcome is creative and/or innovative.</td>
<td>6</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>IDEAS &amp; ORGANIZATION</th>
<th>Score</th>
</tr>
</thead>
<tbody>
<tr>
<td>o Insufficient details; lacks important information for reader understanding.</td>
<td>1</td>
</tr>
<tr>
<td>o Ideas are developed through logical, relevant details.</td>
<td>2</td>
</tr>
<tr>
<td>o Writing is well organized and easy for the reader to follow.</td>
<td>3</td>
</tr>
<tr>
<td>o Some lapses in focus or confusing details</td>
<td>4</td>
</tr>
<tr>
<td>o Some errors that do NOT interfere with understanding.</td>
<td>5</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>VOCABULARY</th>
<th>Score</th>
</tr>
</thead>
<tbody>
<tr>
<td>o Little or no technical vocabulary.</td>
<td>1</td>
</tr>
<tr>
<td>o Language is concise and adds to the product.</td>
<td>2</td>
</tr>
<tr>
<td>o Word choice interferes with reader's understanding.</td>
<td>3</td>
</tr>
<tr>
<td>o Technical language is used appropriately and explained when necessary to promote reader understanding.</td>
<td>4</td>
</tr>
<tr>
<td>o Some technical vocabulary is used</td>
<td>5</td>
</tr>
<tr>
<td>o Some word choice or use of technical language is confusing to the reader.</td>
<td>5</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>LANGUAGE MECHANICS</th>
<th>Score</th>
</tr>
</thead>
<tbody>
<tr>
<td>o Errors interfere with understanding of writer's purpose.</td>
<td>1</td>
</tr>
<tr>
<td>o Writing demonstrates control of spelling, punctuation, spelling, grammar and usage.</td>
<td>2</td>
</tr>
<tr>
<td>o Some errors that do NOT interfere with understanding.</td>
<td>3</td>
</tr>
</tbody>
</table>

| TOTAL SCORE of 55 |       |
RUBRIC: TECHNICAL WRITING PRODUCT
From Winter Virtual Judging to State Championship
Individual Student Event, 2 Titles Allowed Per School To Apply
DEADLINE TO REGISTER: January 3

Students who like to explain how to do some technology task are perfect for this category. Has the student created needed materials to help in a project, a classroom, media center or community partner? These materials may be technical writing products.

Students produce technical writing that provides clear and precise suggestions or directions for using technology to solve a real problem. The student must identify a specific problem and provide a creative or innovative solution. The product must reflect effective communication skills and must promote the ethical, safe and legal use of technology. The product must be created by one no more than student.

What the STLP Coordinator/Coach/Teacher should do:
• Share the rubric with students who write
• Determine which students should apply for this category
• Assist students with questions, make suggestions on quality of work (e.g., model use of the rubric, coach students on polishing piece using the rubric, assist students in eliminating stereotypes, prejudices and biases)
• Check Copyright

What the student should do:
• Review the rubric
• Decide the topic
• Prepare the technical writing piece for judging

SCHOOL NAME: ________________________________
DISTRICT: ________________________________
NAME OF STUDENT: ________________________________
TITLE OF PIECE: ________________________________
GRADE LEVEL: P1 P2 3 4 5 6 7 8 9 10 11 12

AT STATE PRESENTED ON STAGE: First Second
AT STATE RIBBON GIVEN: Third Fourth Honorable Mention
## RUBRIC: TECHNICAL WRITING PRODUCT

### From Winter Virtual Judging to State Championship

Individual Student Event, 2 Titles Allowed Per School To Apply

**DEADLINE TO REGISTER:** January 3

### SCHOOL NAME: ____________________________

### DISTRICT: _______________________________

### NAME OF STUDENT: ____________________________

### TITLE OF PIECE: ____________________________

### GRADE LEVEL: P1 P2 3 4 5 6 7 8 9 10 11 12

---

**COPYRIGHT**

- Copyright issues
- No issues with copyright

<table>
<thead>
<tr>
<th>Purpose &amp; Audience</th>
<th>Purpose for writing is clear.</th>
<th>Intended audience is clear to the reader.</th>
<th>Voice and/or tone may not seem appropriate for the intended audience.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Purpose is unclear</td>
<td>Intended audience may seem to switch</td>
<td>Purpose for writing is clear and focused.</td>
<td>Intended audience is clear to the reader.</td>
</tr>
<tr>
<td>Intended audience is unclear</td>
<td></td>
<td>Voice and tone is appropriate for the intended audience.</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Technology Use</th>
<th>Citations are vague.</th>
<th>Overuse of technology or images may distract reader focus away from the writer’s purpose.</th>
<th>Technology is used effectively to create and enhance the product.</th>
</tr>
</thead>
<tbody>
<tr>
<td>No citations.</td>
<td>Technology use does not support the writer’s purpose.</td>
<td>Resources are cited appropriately.</td>
<td>Images/diagrams are relevant and add to the purpose.</td>
</tr>
<tr>
<td>Little use of technology</td>
<td>Images or diagrams are irrelevant to the writer’s purpose.</td>
<td>Technology format may not be best choice for purpose.</td>
<td>Images/diagrams are visually appealing.</td>
</tr>
<tr>
<td>Resources are cited appropriately.</td>
<td></td>
<td></td>
<td>Resources are cited appropriately.</td>
</tr>
</tbody>
</table>

| Innovation and/or Creativity | Student identifies a real problem and a solution, but offers little or no innovation or creativity in its solution. | Student identifies a real-world problem and demonstrates some creativity in its solution. | Student identifies a specific problem and provides an innovative and/or creative solution to the problem. |
|-------------------------------|-------------------------------------------------|------------------------------------------------------------------|
| Student describes a problem but does not provide a solution. OR | Student provides a solution, but does not describe the problem. | |
| Provides a solution, but does not describe the problem. |

| Productivity | Solution saves little time, money and/or energy for the end-user. | Solution may save time, money and/or energy for the end-user. | Student provides a solution that will save time, money and/or energy for the end-user. |
|---------------|-------------------------------------------------|------------------------------------------------------------------|
| Provided is not possible or practical. | |

<table>
<thead>
<tr>
<th>Ideas &amp; Organization</th>
<th>Some lapses in focus or confusing details</th>
<th>Ideas are developed through logical, relevant details. Writing is well organized and easy for the reader to follow.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Insufficient details; lacks important information for reader understanding.</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

| Vocabulary | Little or no technical vocabulary. Word choice interferes with reader’s understanding. | Some technical vocabulary is used. Some word choice or use of technical language is confusing to the reader. | Language is concise and adds to the product. |
|-------------|------------------------------------------|------------------------------------------------------------------|
| | | Technical language is used appropriately and explained when necessary to promote reader understanding. | |

| Language Mechanics | Errors interfere with understanding of writer’s purpose. | Some errors that do NOT interfere with understanding. | Writing demonstrates control of spelling, punctuation, spelling, grammar and usage. |
|------------------|-------------------------------------------------|------------------------------------------------------------------|
| | | | |

<table>
<thead>
<tr>
<th>Total Score of 65</th>
<th></th>
<th>Total Score</th>
</tr>
</thead>
</table>

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**STLP Handbook 2013-2014**
RUBRIC: ART ON DEMAND: A DIGITAL ART CHALLENGE

Live Performance at State Championship
Individual Student Event, ONLY ONE HIGH SCHOOL STUDENT PER SCHOOL MAY APPLY
High School Only
DEADLINE TO REGISTER: March 10

What the STLP Coordinator/Coach/Teacher should do:
- Share the rubric with students
- Determine which student should apply for this category
- Look at free or trial resources online

What the student should do:
- Review the rubric
- COME PREPARED-Student will need to bring a laptop with Adobe Photoshop CS3 or later and or Gimp (GMP.) The laptop needs to be cleaned of all prior images, tutorial websites, and previous photo-manipulated imagery.
- Student will have up to 30 minutes with provided images, prompt, and theme then a maximum of 1.5 hours to complete the task via the computer.
- Be ready for prompt, images, and themes prior to competition. Student will not be allowed to bring any materials into the challenge site such as flash or jump drives, eternal hard drives, and the use of internet websites, cloud storage, etc. will be prohibited.

SCHOOL NAME: ______________________________________
DISTRICT: __________________________________________
NAME OF STUDENT: __________________________________
GRADE LEVEL: 9 10 11 12

<table>
<thead>
<tr>
<th>STATE CHAMPIONSHIP</th>
<th>CRITERIA</th>
<th>POINTS EARNED</th>
</tr>
</thead>
<tbody>
<tr>
<td>BYOD</td>
<td>Student brings laptop; Gimp or Photoshop are loaded</td>
<td></td>
</tr>
<tr>
<td>CONTENT/ THEME</td>
<td>Created an original piece of artwork using the provided images and the instructions within the prompt based on a particular theme. Theme will be provided</td>
<td>1 2 3 4 5 6 7 8 9 10</td>
</tr>
<tr>
<td>COMPOSITION/ ORIGINAL DESIGN</td>
<td>The Student should create an original design based up the theme given at registration. Students should base their work on strong compositional techniques. Students can break borders, overlap images, and create visual movement and balance. The Student will need to create a visual hierarchy (focal point, primary and secondary emphasis) and contrast between the various elements. Student should use the space that is provided creatively.</td>
<td>1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20</td>
</tr>
<tr>
<td>TECHNIQUE</td>
<td>Points will be given to students for completing the various 20 technique challenges. Each technique will have a point value assigned due to the rigor of the technique. Points will range from 1-3 points per challenge. These techniques will be given via the website.</td>
<td>1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31 32 33 34 35 36 37 38 39 40</td>
</tr>
<tr>
<td>PRESENTATION AND LABELS</td>
<td>The student will present the images in .jpg format as well as the .psd file. All techniques are to be labeled within the layers window of the .psd file.</td>
<td>1 2 3 4 5 6 7 8 9 10</td>
</tr>
<tr>
<td>CRAFTSMANSHIP</td>
<td>Quality and precision care of work i.e. clean and feathered edges, erased marks, stroked edges, shadowing, consistent light sources, etc.</td>
<td>1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20</td>
</tr>
<tr>
<td>BONUS TECHNIQUES</td>
<td>Students can receive up to 5 bonus points for any extra techniques beyond that of the listed 20 tasks as long it is not a repeat from the aforementioned list.</td>
<td>BONUS 1 2 3 4 5</td>
</tr>
</tbody>
</table>

TOTAL SCORE OUT OF 100:
RUBRIC: BENCH CHALLENGE

Live Performance at State Championship
Must Be 2 Students as One Team Only
ONE TEAM ONLY MAY APPLY
DEADLINE TO REGISTER: March 10

Who in your building is helping to fix things? Who is studying in advanced technology courses? Students that troubleshoot technology issues benefit in applying that knowledge in this competition category. The team MUST be made up of two students. The two students will answer questions. The best pair with a top combined score will troubleshoot a computer. First and second place will be recognized at the State Championship Awards.

What the STLP Coordinator/Coach/Teacher should do:
• Share the rubric with students
• Determine which students should apply for this category

What the student should do:
• Review the rubric
• Study for a quiz on computer issues; will use a clicker to respond/pencil & paper
• Study A+ Certification materials and topics concerning computer repair, Windows 7

SCHOOL NAME: ..................................................
DISTRICT: ..................................................

NAME OF STUDENT 1: ..............................................
GRADE LEVEL: P1 P2 3 4 5 6 7 8 9 10 11 12

NAME OF STUDENT 2: ..............................................
GRADE LEVEL: P1 P2 3 4 5 6 7 8 9 10 11 12

<table>
<thead>
<tr>
<th>STATE CHAMPIONSHIP</th>
<th>CRITERIA</th>
<th>POINTS EARNED</th>
</tr>
</thead>
<tbody>
<tr>
<td>QUIZ WITH CLICKERS/PAPER</td>
<td>In a large group the students are given an on screen quiz on computer issues/or paper test</td>
<td>Number correct are counted;</td>
</tr>
<tr>
<td>HANDS-ON TROUBLESHOOTING EVENT</td>
<td>Highest scoring team move to hands-on event</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Accuracy and speed in troubleshooting the computer set up are monitored and scored</td>
<td>Accuracy and speed</td>
</tr>
</tbody>
</table>
RUBRIC: CINEMANIA
Live Performance at State Championship
Team Event
ONE TEAM PER SCHOOL WITH ONE TITLE ONLY MAY APPLY
DEADLINE TO REGISTER: March 10

Cinemania is just that -- Mania to produce a video less than three minutes in 48 hours after receiving an email with the rules and information. Once the video is finished, post online.

First and second place will be recognized at the State Championship Awards.

What the STLP Coordinator/Coach/ should do:
• Share the rubric with students
• A school may approach the event in two ways. Within the 48 hour time limit:
  o One team creates the one video using the prompt
  o OR many teams create a video using the prompt- judge all- and decide the one final entry to represent the school
• Videos must not make unauthorized use of copyrighted property from any other film, song, or composition
• Videos must not exploit children or animals
• Videos and students must adhere to school Acceptable Use Policies (AUP)
• Students must use their own equipment
• Make sure to not ID any student name or school/ district name in any way in the video
• All entries must be three minutes or less. Films over three minutes will not be scored.
• What the student should do:
  • Review the rubric
  • Be ready to create the video with the elements included on the email
  • Create the video making use of proper ethic and copyright use,
  • Adhere to time limits. All entries must be three minutes or less. Video over three minutes will not be scored.
  • Videos must not make unauthorized use of copyrighted property from any other film, song, or composition; students adhere to Acceptable Use Policies (AUP), Videos must not exploit children or animals
  • Edit and post the video for judges viewing

What did Cinemania entries from 2010 look like?
Go to your school account of Encyclomedia:  http://streaming.discoveryeducation.com/
Once logged in to Encyclomedia, simply do a search for “Cinemania 2010.”

SCHOOL NAME: _____________________________
DISTRICT: _________________________________
HIGHEST GRADE LEVEL OF TEAM: P1 P2 3 4 5 6 7 8 9 10 11 12
TITLE OF VIDEO: ___________________________

<table>
<thead>
<tr>
<th>STATE CHAMPIONSHIP</th>
<th>CRITERIA</th>
<th>POINTS EARNED</th>
</tr>
</thead>
<tbody>
<tr>
<td>COPYRIGHT</td>
<td>Intellectual property is respected; Copyright rules are followed for audio or text; Any text, audio or images are school appropriate</td>
<td>0 5 10</td>
</tr>
<tr>
<td>CONTENT</td>
<td>Script/story is original, creative and coherent</td>
<td>1 2 3 4 5</td>
</tr>
<tr>
<td>AESTHETICS</td>
<td>Visual creativity, cinematography – lighting, music, voice</td>
<td>1 2 3 4 5</td>
</tr>
<tr>
<td>TECHNICAL EXCELLENCE</td>
<td>Camera operation, editing, effective use of special effects, effective use of titles</td>
<td>1 2 3 4 5</td>
</tr>
<tr>
<td>USE OF ELEMENTS</td>
<td>Used as many elements as possible on prompt; creativity in script writing</td>
<td>1 2 3 4 5</td>
</tr>
<tr>
<td>FINAL PRODUCTION</td>
<td>Overall impression, enjoyment factor, cohesiveness, audience appeal</td>
<td>1 2 3 4 5</td>
</tr>
</tbody>
</table>

TOTAL SCORE OUT OF 35:
RUBRIC: CODING CHALLENGE

Live Performance at State Championship
Individual Student Event, 2 Students Allowed Per School To Apply
High School Only BYOD
DEADLINE TO REGISTER: March 10

The student will be given a task to solve on-site in a timed environment using the language of their choice. They may select from the following languages:

- VBScript
- Jscript (JavaScript)
- PHP
- Perl
- Python
- Java
- C, C++, or C#.

Students should bring their own laptops with which to compete. First and second place will be recognized at the State Championship Awards.

See for up-to-date info: http://bgreen.kyschools.us/olc/page.asp?id=43646&s=1367

What the STLP Coordinator/Coach/Teacher should do:
- Share the rubric with students
- Determine which students should apply for this category

What the student should do:
- Review the rubric
- Select your coding language and practice
- Be prepared for the prompt and timed event at State Championship

SCHOOL NAME: _______________________________________
DISTRICT: __________________________________________
NAME OF STUDENT: __________________________________
GRADE LEVEL: 9 10 11 12

<table>
<thead>
<tr>
<th>STATE CHAMPIONSHIP</th>
<th>CRITERIA</th>
<th>POINTS EARNED</th>
</tr>
</thead>
<tbody>
<tr>
<td>COPYRIGHT</td>
<td>Copyright rules are followed</td>
<td>0 10</td>
</tr>
<tr>
<td>ACCURACY</td>
<td>The student solves the Coding prompt with accuracy and detail</td>
<td>1 2 3 4 5 6 7 8 9 10</td>
</tr>
<tr>
<td>DESIGN</td>
<td>The solution is elegant, efficient and uses non-repetitious code</td>
<td>1 2 3 4 5 6 7 8 9 10</td>
</tr>
<tr>
<td>TECHNIQUE</td>
<td>The student uses good scripting practices such as indentation, commenting, use of meaningful names for variables and sub routines/functions, and error checking for invalid input or conditions.</td>
<td>1 2 3 4 5 6 7 8 9 10</td>
</tr>
<tr>
<td>TIME</td>
<td>The student solves the Coding prompt within the time limit</td>
<td>1 2 3 4 5 6 7 8 9 10</td>
</tr>
</tbody>
</table>

TOTAL SCORE OUT OF 50:
Gaming is popular with young people. Find out who wants to walk in and play a game. The game’s title is usually not revealed until the student arrives on site. The student plays against others at State. First and second place will be recognized at the State Championship Awards.

What the STLP Coordinator/Coach/Teacher should do:
- Share the rubric with students
- Determine which students should apply for this category

What the student should do:
- Review the rubric
- Come ready to play!

SCHOOL NAME: ________________________________
DISTRICT: ______________________________________
NAME OF STUDENT: _____________________________
GRADE LEVEL: P1 P2 3 4 5 6 7 8 9 10 11 12

<table>
<thead>
<tr>
<th>STATE CHAMPIONSHIP</th>
<th>The student will practice and play a video game</th>
<th>Scores will be captured</th>
</tr>
</thead>
<tbody>
<tr>
<td>TOTAL SCORE WHILE PLAYING:</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
RUBRIC: EKU AVIATION

Live Performance at State Championship
Individual Student Event, 2 Students Allowed Per School To Apply
MIDDLE & HIGH SCHOOL ONLY BYO Tools
DEADLINE TO REGISTER: March 10

Future pilots, those who love to plan flights should take part in this event. Students should come prepared to use flight tools and plan a flight from one city to another. Students will need to bring their own materials. (BYOM)
The first and second place will be recognized at the State Championship Awards.

The first place winners will also be invited to EKU and fly the flight path on the real flight simulator. (I have seen it, it is cool.)

What the STLP Coordinator/Coach/Teacher should do:
• Share the rubric with students
• Determine which students should apply for this category
• Order or borrow flight tools (Circular Slide Rule, Enroute chart, Terminal Procedures)

Other: http://www.sportys.com/PilotShop/category/730

What the student should do:
• Review the rubric
• Collaborate with a local pilot or retired pilot/military
• Visit your local airport
• Learn about flight planning
• Plan a flight from one city to another
• Practice with Microsoft Flight Simulator Standard DVD to get a feel of flight

EKU Aviation
http://fly.eku.edu/
http://www.technology.eku.edu/programs/avn.htm

Civil Air Patrol
http://www.kywgcap.org/

Aviation Museum of Kentucky in Lexington:
http://www.aviationky.org/

KY Department of Aviation of the Transportation Cabinet
http://transportation.ky.gov/Aviation/

Aircraft Owners and Pilots Association:

SCHOOL NAME: _______________________________________
DISTRICT: ___________________________________________
NAME OF STUDENT: ___________________________________
GRADE LEVEL: 6 7 8 9 10 11 12

<table>
<thead>
<tr>
<th>STATE CHAMPIONSHIP</th>
<th>CRITERIA</th>
<th>POINTS EARNED</th>
</tr>
</thead>
<tbody>
<tr>
<td>BYOM</td>
<td>Student brings own materials</td>
<td>No materials, cannot do task</td>
</tr>
<tr>
<td>INSTRUCTION</td>
<td>Student listens to directions</td>
<td></td>
</tr>
<tr>
<td>FLIGHT PLANNING</td>
<td>The student will plan a flight from city A/city B</td>
<td>Best flight planners will be invited to EKU</td>
</tr>
</tbody>
</table>
RUBRIC: ENTERASYS NETWORKING

Live Performance at State Championship
Individual Student Event, 2 Students Per School Allowed To Apply
Middle and High School Only
DEADLINE TO REGISTER: March 10

Networking skills are marketable skills. Have your students that are experienced enter this category to take a test and show what they know and can do with a network. First and second place will be recognized at the State Championship Awards.

What the STLP Coordinator/Coach/Teacher should do:
• Share the rubric with students
• Determine which students should apply for this category

What the student should do:
• Review the rubric
• Apply knowledge from networking learning
• Be ready to take a quiz on network topics and issues

| SCHOOL NAME: | ____________________________ |
| DISTRICT: | ____________________________ |
| NAME OF STUDENT: | ____________________________ |
| GRADE LEVEL: | 6 7 8 9 10 11 12 |

<table>
<thead>
<tr>
<th>STATE CHAMPIONSHIP</th>
<th>CRITERIA</th>
<th>POINTSEarned</th>
</tr>
</thead>
<tbody>
<tr>
<td>Student is given a quiz on network topics and issues</td>
<td>Number correct are counted</td>
<td></td>
</tr>
<tr>
<td>Accuracy and speed in solving the network prompt</td>
<td>Accuracy and speed</td>
<td></td>
</tr>
</tbody>
</table>

TOTAL SCORE:
RUBRIC: FLIGHT SIMULATION

Live Performance at State Championship
Individual Student Event, 2 Students Per School Allowed To Apply
Elementary Only, BYOD
DEADLINE TO REGISTER: March 10

Often, students learn with the use of technology to understand a difficult concept. One program that is popular with students is Flight Simulation software, which helps students understand this STEM concept of flight. Students can visit local airport, talk to pilots to gain aviation/technical knowledge.

- The Aviation Museum of Kentucky in Lexington  http://www.aviationky.org/
- KY Department of Aviation of the Transportation Cabinet http://transportation.ky.gov/Aviation/
- Civil Air Patrol http://www.kywqcap.org/
- Aircraft Owners and Pilots Association http://www.aopa.org

Software: Microsoft Flight Simulator

What the STLP Coordinator/Coach/Teacher should do:
- Share the rubric with students
- Determine which students should apply for this category
- Ask for professional help in students understanding aviation better

What the student should do:
- Review the rubric
- Be ready to take a quiz (Examples: Basic aviation knowledge, parts of an airplane, 4 forces of flight, historic aviators)

Practice the following with the Flight Sim software using the Cessna 172 aircraft:
- Take off at appropriate speed
- Climb at constant rate
- Maintain assigned altitude

Cessna 172 specs:
- Take off speed is 65 knts
- Climb at 80 knts, full throttle
- Maintain altitude using 70% of throttle, within + or – 50 feet of assigned altitude

What will happen at State:
- Each student will complete an Aviation quiz
- Those scoring above 80% will be given a takeoff time to return to the area with their own laptop, Flight Sim loaded
- Students set up own laptops for the short flight, judges will evaluate flight
- Flight simulation sessions may be limited to no more than three (3) minutes
- Best performances will be recognized at the awards program

SCHOOL NAME: ____________________________________________
DISTRICT: _______________________________________________
NAME OF STUDENT: _______________________________________
GRADE LEVEL: P1 P2 3 4 5

<table>
<thead>
<tr>
<th>STATE CHAMPIONSHIP</th>
<th>SET 1 QUIZ</th>
<th>0-100% Possible</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Student that scores 80% or Higher will move to Flight Sim Software Set 2</td>
<td></td>
</tr>
<tr>
<td>SET 2 FLIGHT</td>
<td>Take Off</td>
<td>1 2 3 4 5</td>
</tr>
<tr>
<td></td>
<td>Controlled Climb</td>
<td>1 2 3 4 5</td>
</tr>
<tr>
<td>TOTAL SCORE OF 10:</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
RUBRIC: GEEK SQUAD READY
Live Performance at State Championship
Individual Student Event, 2 Students Per School Allowed To Apply
High School Only
DEADLINE TO REGISTER: March 10

Often, an employer will look at work experiences on a resume, writing samples, and soft skills to determine if a candidate can be invited to an interview. Understanding how to collaborate with others or teamwork, self-direction, and responsibility are some of the 21st Century skills companies seek. The Geek Squad will focus on these soft skills.

Build a website on the topic: A Historical Woman Who has Shaped Technology.
Best candidates will be invited to visit Geek Squad City and further their own resume.

What the STLP Coordinator/Coach should do:
• Decide a location to post work, noting URL address when the school registers
• Determine which students should apply for this category
• Assist students with questions, make suggestions on quality of work
• Check for any copyright issues; Wikipedia is not accepted
• Make sure the URL location can be accessed by the judge

What the student should do:
• Create original work on topic: A Historical Woman Who has Shaped Technology.
• Post work online, check all links and accuracy of information
• Respect intellectual property of others, follow all copyright rules; Wikipedia is not accepted
• Give URL to list online when registering

SCHOOL NAME: ______________________________________
DISTRICT: __________________________________________
NAME OF STUDENT: __________________________________________
URL of Web Site: __________________________________________
GRADE LEVEL: 9 10 11 12

<table>
<thead>
<tr>
<th>STATE CHAMPIONSHIP</th>
<th>CRITERIA</th>
<th>POINTS EARNED</th>
</tr>
</thead>
<tbody>
<tr>
<td>WEB SITE</td>
<td>Website can be accessed online prior to State; URL is listed when registering</td>
<td>0 10</td>
</tr>
<tr>
<td>COPYRIGHT USE</td>
<td>Copyright rules are followed, respect is given to intellectual property; school appropriate</td>
<td>0 10</td>
</tr>
<tr>
<td>CONTENT</td>
<td>A Historical Woman Who has Shaped Technology is supported with ideas and engaging details</td>
<td>1 2 3 4 5 6 7 8 9 10</td>
</tr>
<tr>
<td>RESEARCH</td>
<td>Evident the content was researched and sources cited; Wikipedia will not be accepted</td>
<td>1 2 3 4 5 6 7 8 9 10</td>
</tr>
<tr>
<td>FUNCTION</td>
<td>Web site has many working links to many pages of information</td>
<td>1 2 3 4 5 6 7 8 9 10</td>
</tr>
<tr>
<td>PURPOSE</td>
<td>Strong purpose and audience; Effective communication;</td>
<td>1 2 3 4 5 6 7 8 9 10</td>
</tr>
<tr>
<td>ORGANIZATION</td>
<td>Logical, coherent, correct and varied sentences;</td>
<td>1 2 3 4 5 6 7 8 9 10</td>
</tr>
<tr>
<td>EDITING</td>
<td>Control of spelling and grammar</td>
<td>1 2 3 4 5 6 7 8 9 10</td>
</tr>
<tr>
<td>RESUME &amp; 2 LETTERS &amp; COVER LETTER</td>
<td>Candidate brings resume (5), 2 letters of recommendations (5 each- total 10), cover letter (5)</td>
<td>0 5 10 15 20</td>
</tr>
<tr>
<td>INTERVIEW</td>
<td>Student answers mock interview questions well and complete</td>
<td>1 2 3 4 5 6 7 8 9 10</td>
</tr>
</tbody>
</table>

TOTAL SCORE OUT OF 110:
**RUBRIC: GEORGETOWN COLLEGE ROBOT USE**

Live Performance at State Championship  
Team of 1-2 Students  
One Team ONLY Per School To Apply BYOR  
DEADLINE TO REGISTER: March 10

Have a robot? Can you make the robot do something? This category will focus on the challenge is to create a robot that is either a transformation of another item OR transforms the way you do a task.  
First and second place will be recognized at the State Championship Awards.

What the STLP Coordinator/Coach/Teacher should do:  
- Share the rubric with students  
- Determine which students should apply for this category  
- Help students practice timed presentation; program own robot

What the student should do:  
- Review the rubric; program robot to task  
- Prepare presentation to stay within 3-5 minute time limit

SCHOOL NAME: _____________________________  
DISTRICT: ________________________________  
NAME OF ROBOT: ____________________________  
NAME OF STUDENT 1: ____________________________  
GRADE LEVEL: P1 P2 3 4 5 6 7 8 9 10 11 12  
NAME OF STUDENT 2: ____________________________  
GRADE LEVEL: P1 P2 3 4 5 6 7 8 9 10 11 12

<table>
<thead>
<tr>
<th>STATE CHAMPIONSHIP</th>
<th>CRITERIA</th>
<th>CRITERIA</th>
<th>POINTS EARNED</th>
</tr>
</thead>
<tbody>
<tr>
<td>PERFORMED TASK</td>
<td>The task was performed at a satisfactory level and the solution showed some creativity</td>
<td>The task was performed at an exceptional level and the solution showed creativity</td>
<td>1 2</td>
</tr>
<tr>
<td>SCORE</td>
<td>3 4</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
| SENSORS            | The robot used no or one sensor, but the student explained how the robot could be adapted to use a sensor | The robot used more than one sensor to complete the task  
The sensor was essential in completing the task. |    |
| SCORE              | 1 2 3 4 |
| ENGINEERING       | The robot showed minimal engineering, creativity, and building skills. The robot was sturdy, and the design was somewhat appropriate to the task. | The robot showed exceptional engineering, creativity, and building skills. The robot was very sturdy, and the design was exceptionally appropriate to the task. | 1 2 |
| SCORE              | 3 4 |
| DESCRIBED CURRENT TASK | Student did a satisfactory job describing the task the way it is currently done in the community or in the competition. | Student did an excellent job describing the task the way it is currently done in the community.  
The detail was at a high level. | 1 2 |
| SCORE              | 3 4 |
| DESCRIBED INNOVATIVE TASK OF ROBOT | Student did a satisfactory job describing the robot and how the robot could do the task better than the ‘traditional’ way. | Student did an excellent job describing the robot and how the robot could do the task better than the ‘traditional’ way. | 1 2 |
| SCORE              | 3 4 |
| PROPS              | There were no props to add to the presentation. | The props greatly added to the presentation. | 1 2 |
| SCORE              | 3 4 |
| PRESENTATION SKILLS | Student did a satisfactory job of presenting within 3-5 min. | Student did an excellent job of presenting within 3-5 min. | 1 2 |
| TOTAL SCORE OF 28: | | | |

10 For example, you could create a robotic dog that is able to do some of the things a real dog does (i.e., catch a Frisbee, pull a sled, find a lost child, etc.) or you could create a robot that performs a task (i.e. mowing the yard or even picking crops)
More and more students are using software and Web sites that utilize geotechnologies. Do you have students that can create a project around these tools and solve a problem? A student using Geographic Information Systems (GIS) or the Global Positioning System (GPS) can demonstrate a GIS/GPS event for the school or community; and can create, manipulate and analyze geospatial datasets to discover Earth-based facts to find a solution to a problem.

First and second place will be recognized at the State Championship Awards.

What the STLP Coordinator/Coach/Teacher should do:
- Share the rubric with students
- Determine which students should apply for this category
- Elementary and Middle School use of Google Earth, ArcExplorer
- High School ArcGIS or ArcGIS Online with analytical layers
- Find a professional in the field of GIS, GPS, Remote Sensing, STEM

What the student should do:
- Review the rubric
- Research Geographic Information Systems (GIS), Global Positioning System (GPS), Remote Sensing
- Find someone in the field of GIS, GPS, Remote Sensing

RESOURCES
- http://www.edutopia.org/naturemapping-technology-fieldwork-video
- http://www.esri.com/products/inde.html#free_viewers_panel
- http://www.arcgis.com/home/

School Articles:
Geo-Cool: Exploring with geotechnologies
http://www.learningandleading-digital.com/learning_leading/20100910#pg30

Get Outside with GPS
http://www.learningandleading-digital.com/learning_leading/201102?pg=33#pg36
## RUBRIC: GEOTECHNOLOGIES/GEOSPATIAL LITERACY

### Copyright

<table>
<thead>
<tr>
<th>State Championship</th>
<th>Criteria</th>
<th>Points Earned</th>
</tr>
</thead>
<tbody>
<tr>
<td>COPYRIGHT</td>
<td>Intellectual property is respected; Copyright rules are followed for audio and text; Any text, audio or images are school appropriate</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>0 10</td>
</tr>
</tbody>
</table>

### Cartography

<table>
<thead>
<tr>
<th>State Championship</th>
<th>Criteria</th>
<th>Points Earned</th>
</tr>
</thead>
<tbody>
<tr>
<td>CARTOGRAPHY</td>
<td>Map is balanced; many softcopy maps are created and used as graphics in media; no map elements are missing; symbolization is effective for each layer; labeling of various layers is harmonized; classification of features and surfaces is effective; no grammatical or accuracy errors; credits and explanation are present</td>
<td></td>
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<tr>
<td></td>
<td>0 1 2 3 4</td>
<td></td>
</tr>
</tbody>
</table>

### GIS

<table>
<thead>
<tr>
<th>State Championship</th>
<th>Criteria</th>
<th>Points Earned</th>
</tr>
</thead>
<tbody>
<tr>
<td>GIS</td>
<td>Sophisticated use of geoprocessing tasks: distance, proximity, overlay, queries; collected, organized and documented large volume of complex data with both spatial and attribute data; map uses both vector and surface datasets; depth of GIS analysis and use is evident; the map includes a layer which is the result of analytical operations; static or animated (e.g. movies) 3-D geovisualizations</td>
<td></td>
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<tr>
<td></td>
<td>0 1 2 3 4</td>
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</tbody>
</table>

### Geographic Coordinates

<table>
<thead>
<tr>
<th>State Championship</th>
<th>Criteria</th>
<th>Points Earned</th>
</tr>
</thead>
<tbody>
<tr>
<td>GEOGRAPHIC COORDINATES</td>
<td>Geographic coordinates were acquired; methods are described (GPS, mobile device, on-screen); students are aware of and discuss positional uncertainty and spatial accuracy in the context of map-making and spatial analysis; maps showing locations where data collection took place and valuable spatial layers are used for contextualization</td>
<td></td>
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<tr>
<td></td>
<td>0 1 2 3 4</td>
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</tbody>
</table>

### Visual Design and Communication

<table>
<thead>
<tr>
<th>State Championship</th>
<th>Criteria</th>
<th>Points Earned</th>
</tr>
</thead>
<tbody>
<tr>
<td>VISUAL DESIGN AND COMMUNICATION</td>
<td>Publication of project materials as video/slide show on YouTube or school/district website; animations using 3-D geovisualizations may be present; presentation has video or audio of critical moments in the project; the project lifecycle is documented in detail</td>
<td></td>
</tr>
<tr>
<td></td>
<td>0 1 2 3 4</td>
<td></td>
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</tbody>
</table>

### Community Impact

<table>
<thead>
<tr>
<th>State Championship</th>
<th>Criteria</th>
<th>Points Earned</th>
</tr>
</thead>
<tbody>
<tr>
<td>COMMUNITY IMPACT</td>
<td>Project addresses a real world problem; community and expert involvement is evident from beginning to end of project; final project results were presented to the community; net steps are identified based on analysis and conclusions; data and/or metadata are published on Kentucky Geoportal (<a href="http://kygeonet.ky.gov">http://kygeonet.ky.gov</a>), ArcGIS.com or other geoportals or web mapping applications</td>
<td></td>
</tr>
<tr>
<td></td>
<td>0 1 2 3 4</td>
<td></td>
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</tbody>
</table>

### Spatial Thinking in Project Solving

<table>
<thead>
<tr>
<th>State Championship</th>
<th>Criteria</th>
<th>Points Earned</th>
</tr>
</thead>
<tbody>
<tr>
<td>SPATIAL THINKING IN PROJECT SOLVING</td>
<td>GIS is used to answer questions relevant to solving the problem; the answers are formulated in a spatial way and translated into maps; the problem is analyzed in terms of basic questions to be answered; the questions are translated into GIS tasks or functions; spatial and attribute queries are used to answer main questions in the problem</td>
<td></td>
</tr>
<tr>
<td></td>
<td>0 1 2 3 4</td>
<td></td>
</tr>
</tbody>
</table>

### Team Work

<table>
<thead>
<tr>
<th>State Championship</th>
<th>Criteria</th>
<th>Points Earned</th>
</tr>
</thead>
<tbody>
<tr>
<td>Team Work</td>
<td>Team work is evident in all aspects; all team members participate in the presentation; all team members respond to questions; all team members have a thorough knowledge of the project</td>
<td></td>
</tr>
<tr>
<td></td>
<td>0 1 2 3 4</td>
<td></td>
</tr>
</tbody>
</table>

**TOTAL SCORE of 38**
RUBRIC: HELP DESK/DESKTOP SUPPORT SERVICE
Live Performance at State Championship
Team Event, 1 Or More Students
ONE TEAM PER SCHOOL ALLOWED TO APPLY
DEADLINE TO REGISTER: March 10

How does your STLP help and keep track of technical issues in the school?
Does your school provide technical support or a help desk for the school or district?

This may be a category for your school to enter.

Many technical students help their school and district with technology problems. The help can be informal as quick repairs, troubleshooting in the classroom or as formal as being part of a Help Desk.

Informal support is defined as students assisting in classrooms or answering the call for technology assistance in a classroom, library or school. A more formal Help Desk may be a class in which students assist with technology issues in the building or district during or after class. Some districts also hire students to assist with technical projects or during the summer break. These students need to present the technical support they provide to the judges.

First and second place will be recognized at the State Championship Awards.

What the STLP Coordinator/Coach/Teacher should do:
• Shares the rubric with students
• Guide students to capture 5 images/action shots/graphics that reflect the work

What the student should do:
• Review the rubric
• Plan presentation with only 5 paper slides
• Prepare exactly 5 printed images to share with judges
• Share slides at the table as students talk to the judges

SCHOOL NAME: ________________________________________________
DISTRICT: ______________________________________________________
HELP DESK TEAM NAME: __________________________________________
HIGHEST GRADE LEVEL OF TEAM 4 5 6 7 8 9 10 11 12s

<table>
<thead>
<tr>
<th>STATE CHAMPIONSHIP</th>
<th>CRITERIA</th>
<th>POINTS EARNED</th>
</tr>
</thead>
<tbody>
<tr>
<td>PRESENTATION 1</td>
<td>Demonstrates good eye contact; speaks clearly; well-prepared; professional</td>
<td>1 2 3 4 5 6 7 8 9 10</td>
</tr>
<tr>
<td>SLIDES 2</td>
<td>5 Slides were used to explain technical process</td>
<td>1 2 3 4 5 6 7 8 9 10</td>
</tr>
<tr>
<td>CUSTOMERS 3</td>
<td>Who do you help? Demonstrates knowledge of customers; procedures; requests received</td>
<td>1 2 3 4 5 6 7 8 9 10</td>
</tr>
<tr>
<td>PROCESSES &amp; DATA ANALYSIS</td>
<td>How do you know whom to help? How do you keep track of the help? Describe the history of the technical support; process, data collection, tracking, and use</td>
<td>1 2 3 4 5 6 7 8 9 10</td>
</tr>
<tr>
<td>SCOPE OF WORK</td>
<td>What do you do? Describe the type (scope) or work the help desk or desktop support covers</td>
<td>1 2 3 4 5 6 7 8 9 10</td>
</tr>
<tr>
<td>GOALS</td>
<td>Describe some short and/or long term goals you have for your help desk/desktop support</td>
<td>1 2 3 4 5 6 7 8 9 10</td>
</tr>
<tr>
<td>EXAMPLES 6</td>
<td>Examples of the work 5 images/action shots/graphics are clear and printed for judges to view. Only 5 printed images are brought into the interview.</td>
<td>1 2 3 4 5 6 7 8 9 10</td>
</tr>
</tbody>
</table>

TOTAL SCORE OUT OF 70:
RUBRIC: HERITAGE COUNCIL
Live Performance at State Championship
Team Event
ONE TEAM TITLE PER SCHOOL ALLOWED TO APPLY
DEADLINE TO REGISTER: March 10

Each community is unique and different. The Kentucky Heritage Council’s Main Street Program invites you to show case your downtown and tell the story of what makes your Main Street GREAT. This project will require you to meet with community members, business owners, Main Street Director and more - to research and really find out what is within your downtown. You have the exciting opportunity to tell the story of your hometown through video. What’s happening on your Main Street?
First and second place will be recognized at the State Championship Awards.

What the STLP Coordinator/Coach should do:
• View http://heritage.ky.gov/
• Contact Kentucky Main Street Coordinator
• http://heritage.ky.gov/mainstreet/
• http://heritage.ky.gov/mainstreet/kymschallenge.htm
• Share the rubric with student
• Determine the best work to represent your school
• Assist student with questions, make suggestions on quality of work

What the student should do:
• Decide a topic for the video or advertising campaign materials
• “A Day in the Life on Main Street (insert town name)” or “Shop Local, Shop Main Street”
• Partner with local Main Street Manager, Tourism Director, and/or Chamber Executive, etc.
• Your downtown business owners are great partners. Show off what’s happening in your downtown.
• Respect intellectual property of others, follow all copyright rules
• Have the project completed on time and be ready for the presentation

SCHOOL NAME: ______________________________________
DISTRICT: __________________________________________
TITLE OF PROJECT: __________________________________
HIGHEST GRADE LEVEL OF TEAM: P1 P2 3 4 5 6 7 8 9 10 11 12

<table>
<thead>
<tr>
<th>STATE CHAMPIONSHIP</th>
<th>CRITERIA</th>
<th>POINTS EARNED</th>
</tr>
</thead>
<tbody>
<tr>
<td>COPYRIGHT</td>
<td>Intellectual property is respected; Copyright rules are followed for text, audio, and video; All are school appropriate;</td>
<td>0 5 10</td>
</tr>
<tr>
<td>CREDITS</td>
<td>Any music and/or resources are documented and credited properly</td>
<td>0 1 2 3 4 5</td>
</tr>
<tr>
<td>CREATIVITY/ORIGINALITY</td>
<td>Original, creative and coherent</td>
<td>1 2 3 4 5</td>
</tr>
<tr>
<td>PRODUCTION QUALITY</td>
<td>Clear purpose and audience; appealing;</td>
<td>1 2 3 4 5</td>
</tr>
<tr>
<td>POST PRODUCTION</td>
<td>Editing is evident in final product with good text/ audio/ images</td>
<td>1 2 3 4 5</td>
</tr>
<tr>
<td>PERSUASIVE MATERIALS</td>
<td>Materials enhance the presentation, video or campaign</td>
<td>1 2 3 4 5</td>
</tr>
<tr>
<td>CONTENT</td>
<td>Content shows research and accuracy</td>
<td>1 2 3 4 5</td>
</tr>
<tr>
<td>PROMOTION</td>
<td>Product reflects good research and promotion of downtown</td>
<td>1 2 3 4 5</td>
</tr>
<tr>
<td>COMMUNITY AWARENESS</td>
<td>The team lists any persons whom they have worked with in the community</td>
<td>1 2 3 4 5</td>
</tr>
<tr>
<td>PRESENTATION</td>
<td>Students present work</td>
<td>1 2 3 4 5 6 7 8 9 10</td>
</tr>
</tbody>
</table>

TOTAL SCORE OUT OF 60:
RUBRIC: GSE: Creating a Business Model.
Live Performance at State Championship
Team Event
ONE TEAM TITLE PER SCHOOL ALLOWED TO APPLY
DEADLINE TO REGISTER: February 3, 2014

An entrepreneur takes an idea and turns it into something real that makes a difference in the world. What idea for a business do you have that adds value to your school, community or the world at large? You may develop a new product, a new service or a new way of doing something – the key is innovation – your idea should fill an unmet need, add something completely new or change for the better the way something has always been done.

Learn more about turning your idea into a business from the online resources located under the STLP Program tab on the Governor’s School for Entrepreneurs website, [http://gse.kstc.com](http://gse.kstc.com). It is highly recommended that you start work on your business model in the Fall for State competition. Creating a business model requires a good deal of research and planning. This rubric is a great introductory step to the Governor’s School for Entrepreneurs summer program for rising 10th, 11th and 12th grades.

The first and second place schools will be recognized on stage during the State STLP Championship Awards.

Sample Presentation Video: [insert]

What the STLP Coordinator/Coach/Teacher should do:

- Determine which idea to expand and develop into a business. It should be something that reflects an innovation and solves a real-world problem or fills an unmet need in your school or community (local, state, national, international).
- Select a team of students. Team size should be 5 or less. The team should have a balanced, complementary set of skills.
- Assist students with questions, make suggestions on quality of work.
- Check for any copyright or patent infringement issues.
- The team may reach out to professionals in the local or global community. The team is encouraged to contact the Kentucky Innovation Network office serving your area. [http://www.kyinnovation.com/index.php/findanoffice](http://www.kyinnovation.com/index.php/findanoffice).

What the students should do:

- Review the criteria in this rubric.
- The team may reach out to professionals in the local or global community and is encouraged to seek mentorship from the Innovation Network office in your area. [http://www.kyinnovation.com/index.php/findanoffice](http://www.kyinnovation.com/index.php/findanoffice).
- Create a business around an idea for a product or service. Use the business model canvas (in modules and resources).

**SCHOOL NAME:** ____________________________________________

**DISTRICT:** _______________________________________________

**Title of Idea:** ____________________________________________

**One sentence description:** ___________________________________________________________________________________

**HIGHEST GRADE LEVEL OF TEAM:** 7 8 9 10 11 12

<table>
<thead>
<tr>
<th>STATE CHAMPIONSHIP</th>
<th>CRITERIA</th>
<th>POINTS EARNED</th>
</tr>
</thead>
<tbody>
<tr>
<td>What problem is being solved</td>
<td>Problem is well articulated and the solution addresses a real need/want.</td>
<td>1 2 3 4 5</td>
</tr>
<tr>
<td>Product design</td>
<td>Creates a positive user experience with minimal learning curve; attractive and appealing</td>
<td>1 2 3 4 5</td>
</tr>
<tr>
<td>Value Proposition</td>
<td>Product offers original value and is differentiated from competition; demonstrates that research into intellectual property rights has been done for patent, trademark and copyright infringement</td>
<td>1 2 3 4 5</td>
</tr>
<tr>
<td>Brand; Social media</td>
<td>Well developed brand, product identity; social media marketing campaign is well-designed.</td>
<td>1 2 3 4 5</td>
</tr>
<tr>
<td>Market &amp; customer identification; pricing strategy</td>
<td>Team has identified a user market and understands that market (size, habits etc.); good plan to engage customers; reasonable plan for how company will price its product</td>
<td>1 2 3 4 5</td>
</tr>
<tr>
<td>Format and style of presentation; good oral presentation skills; solid team work</td>
<td>Presentation is error-free, clear and follows a logical structure. Team is professional and shows a genuine passion for product.</td>
<td>1 2 3 4 5</td>
</tr>
</tbody>
</table>

**TOTAL SCORE OUT OF 30:**

For projects receiving a tie score, the winning project will be selected on the basis of overall creativity, innovativeness and viability.
**RUBRIC: KY DEPARTMENT OF TRAVEL**

Live Performance at State Championship  
Team Event

ONE TEAM TITLE PER SCHOOL ALLOWED TO APPLY  
DEADLINE TO REGISTER: March 10

Add to the travel campaign of THERE’S ONLY ONE KENTUCKY.  
Your local community is the ideal location to become involved. What is special about your town or your state?  
Create a video that reflects THERE’S ONLY ONE KENTUCKY.

First and second place will be recognized at the State Championship Awards.

What the STLP Coordinator/Coach should do:  
- View  
- Contact Karen Keown, Kentucky Dept. of Travel & Tourism if you have any questions  
- Share the rubric with student  
- Determine the best work to represent your school  
- Assist student with questions, make suggestions on quality of work

What the student should do:  
- Partner with locals in your community tourism  
- Respect intellectual property of others, follow all copyright rules  
- Have the project completed on time for State  
- Find local musicians, historians, and community friend to help you

Resources:  
http://www.kentuckytourism.com/  
http://www.onlyonekentucky.com/

<table>
<thead>
<tr>
<th>SCHOOL NAME: ____________________________________________</th>
<th>DISTRICT: _______________________________________________</th>
<th>TITLE OF PROJECT: ___________________________________</th>
</tr>
</thead>
<tbody>
<tr>
<td>HIGHEST GRADE LEVEL OF TEAM: P1 P2 3 4 5 6 7 8 9 10 11 12</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>STATE CHAMPIONSHIP</th>
<th>CRITERIA</th>
<th>POINTS EARNED</th>
</tr>
</thead>
<tbody>
<tr>
<td>COPYRIGHT</td>
<td>Intellectual property is respected; Copyright rules are followed for audio and text; Any text, audio or images are school appropriate</td>
<td>0 5</td>
</tr>
<tr>
<td>MUSIC CREDITS</td>
<td>Any music used is documented and credited properly</td>
<td>0 1 2 3 4 5</td>
</tr>
<tr>
<td>CREATIVITY/ORIGINALITY</td>
<td>Preplanning: Clear purpose and audience; well organized shots are planned</td>
<td>1 2 3 4 5</td>
</tr>
<tr>
<td>PRODUCTION QUALITY</td>
<td>Clear; appealing; audio and images fit the mood</td>
<td>1 2 3 4 5</td>
</tr>
<tr>
<td></td>
<td>Video shows planned shots and good editing; includes steady shots (use of tripod); a variety of shots (close-ups, wides, pans, tilts, zooms, trucks, dollies)</td>
<td>1 2 3 4 5</td>
</tr>
<tr>
<td></td>
<td>Voice quality is good; can be heard/understood very clearly; internal and eternal microphones were used if needed</td>
<td>1 2 3 4 5</td>
</tr>
<tr>
<td></td>
<td>Used appropriate lighting and extra lights, if needed</td>
<td>1 2 3 4 5</td>
</tr>
<tr>
<td></td>
<td>Images, interviews, voiceover text, sound/music enhance the piece</td>
<td>1 2 3 4 5</td>
</tr>
<tr>
<td>POST PRODUCTION</td>
<td>Post Production: Editing is evidence in final product with effects and transitions, music, added.</td>
<td>1 2 3 4 5</td>
</tr>
<tr>
<td>COMMUNITY AWARENESS</td>
<td>The team project reflects research into the community.</td>
<td>1 2 3 4 5</td>
</tr>
<tr>
<td></td>
<td>List all persons with whom the team has worked with in the community.</td>
<td>1 2 3 4 5</td>
</tr>
</tbody>
</table>

TOTAL SCORE OUT OF 50:
RUBRIC: LEARNING GAMES NETWORK (LGN) GAME DESIGN CHALLENGE

Live Performance at State Championship
Team Event
ONE TEAM PER SCHOOL ALLOWED TO APPLY
Middle and High School Only
DEADLINE TO REGISTER: March 10

Ever wondered who was behind the games you play? Programmers and artists are just two that make a full team. Look at some of your games, notice who is credited. Study how the game works. It can be a board or software or an online game. Game design involves a rich array of knowledge and skills. Knowing how to put together a successful game involves system-based thinking, critical problem solving, art and aesthetics, writing and storytelling, interactive design, game logic and rules, and computer skills. The designer must also be a socio-technical engineer, thinking about how people will interact with the game and how the game will shape both individual, competitive, or collaborative social interactions. Want to imagine and create a game concept? Using LGN resources, a team submits a game design. First and second place will be recognized at the State Championship Awards.

Learning Games Network
http://www.learninggamesnetwork.org

Learning Games Network, a non-profit spin-off of the MIT Education Arcade and University of Wisconsin-Madison’s Games+Learning+Society Program, seeks to bridge the gap between research and practice in game-based education.

What the STLP Coordinator/Coach/Teacher should do:
• Share the rubric with students
• Determine which students should be on a team
• The game must be educational in nature and target one or more Learning Goals.
• Register the team online by deadline

What the student should do:
• Review the rubric
• The Resource Journal is a list of characters, music etc... and where you got them
• Document your game as you develop it using the Game Concept Document below
• The Game concept or prototype must be rated ‘E’ for Everyone as rated by Entertainment Software Rating Board (http://www.esrb.org)
• Have the Documentations and Pitch ready by State Championship

Game Concept Document (Introduction, Background and Game Premise, and Game Features, Miscellaneous Issues)
Adapted from; Oregon Game Project Challenge 2: Oregon’s Second Annual Youth Game Programming Competition

This document is to be filled out in its entirety and be brought to State. This is only a guide and only presented to generate the basic information needed. Teams are encouraged and expected to expand upon the answers to these basic questions.

Introduction
Why you choose the theme. Why did you make the design choices you did. How does this game help develop an understanding/ or enjoyment of the theme? Why this game, in this format. What interested you about the theme to create this game?

Background and Game Premise
1. Game Theme: What is the game about or based on? What about the theme made you want to design a game about it?
2. Aspects of theme to be incorporated into game design: What visual or narrative aspects of the theme will be incorporated into your design?

Game Features
1. Game Genre: First person shooter, role-play, interactive board game, maze, etc...
2. Description of Game Play and Game Goals
3. How goals and game play relate to theme (self explanatory)
4. Other aspects of goals and game play (self explanatory)
5. Key features: What makes this game unique? What features would encourage someone to play this game?
6. Target Audience: Age level or grade or specialized (i.e.. People who have read The Lighting Thief.
7. Game Technical Details: How you made the game, which platform you used, how you developed or obtained the sprites used in the game.
8. Concept Art: Attach any story boards or drawing used to design the game (may not apply to all games, be prepared to answer why you didn’t attach concept art)
9. Miscellaneous Issues: Any issues that presented roadblocks from concept to final product.
10. Research references: Any research done on the content of your game should be documented here. (May not apply to all games.)
11. Other: Anything else that would help the judges understands the concepts behind your design choices.

Miscellaneous Issues
• Research references -Other
RUBRIC: LGN GAME DESIGN CHALLENGE

Live Performance at State Championship
Team Event
ONE TEAM TITLE PER SCHOOL ALLOWED TO APPLY
Middle and High School ONLY

SCHOOL NAME: _______________________________________
DISTRICT: ___________________________________________
TITLE OF GAME: _______________________________________
HIGHEST GRADE LEVEL OF TEAM: 6 7 8 9 10 11 12

<table>
<thead>
<tr>
<th>LGN GAME DESIGN CRITERIA</th>
<th>1</th>
<th>2</th>
<th>3</th>
<th>4</th>
<th>POINTS EARNED</th>
</tr>
</thead>
<tbody>
<tr>
<td>ORIGINALITY</td>
<td>Uses other people’s ideas, but does not give them credit.</td>
<td>Uses other people’s ideas (giving them credit), but there is little evidence of original thinking.</td>
<td>Product shows some original thought. Work shows new ideas and insights.</td>
<td>Product shows a large amount of original thought. Ideas are creative and inventive.</td>
<td></td>
</tr>
<tr>
<td>PROTOTYPE (May be analog, board game, video etc… or digital)</td>
<td>No Evidence is presented that a prototype was developed.</td>
<td>Evidence is presented that a prototype was developed but no play testing occurred.</td>
<td>Evidence is presented that a prototype was developed play testing occurred but the game was not modified as the result of play testing.</td>
<td>Evidence is presented that a prototype of the game was developed, play-tested and modified based on the results of play-testing</td>
<td></td>
</tr>
<tr>
<td>RESOURCE JOURNAL</td>
<td>Very little or no source information was collected.</td>
<td>Source information collected for resources but not documented in desired format.</td>
<td>Source information collected for all resources. Most documented in desired format.</td>
<td>Source information collected for all resources. All documented in desired format.</td>
<td></td>
</tr>
<tr>
<td>GAME CONCEPT Requirements &amp; Document</td>
<td>More than one requirement was not met.</td>
<td>One requirement was not met.</td>
<td>All Game Concept Requirements are met</td>
<td>All Game Concept Requirements are met and exceeded</td>
<td></td>
</tr>
<tr>
<td>ORAL PRESENTATION</td>
<td>Delivery not smooth and audience attention lost.</td>
<td>Delivery not smooth, but able to hold audience attention most of the time.</td>
<td>Relatively interesting, rehearsed with a fairly smooth delivery that usually holds audience attention.</td>
<td>Interesting, well-rehearsed with smooth delivery that holds audience attention.</td>
<td></td>
</tr>
</tbody>
</table>

TOTAL SCORE OUT OF 20
RUBRIC: NEWSCAST SERVICE

Live Performance at State Championship
Team Event
ONE NEWS TEAM ALLOWED PER SCHOOL TO APPLY
DEADLINE TO REGISTER: March 10

One way that schools keep the school in the know is from a daily, weekly or monthly newscast service. If you school has a news program, let us know more about it. Come describe the process you utilize to get the news show done on time.

What the STLP Coordinator/Coach/Teacher should do:
• Share the rubric with students
• Determine which student team should apply for this category
• Gather the information needed to post the process of how the team produces a news show
• Check for any copyright issues

What the students should do:
• Review the rubric
• Decide the process used in making the news show
• The school news team creates up to a 60 sec. PSA on the process of making the school news
• Team will set up a presentation board display and explain the news program at the school
• Team will be interviewed by judges
• The team will bring the PSA to the interview

SCHOOL NAME: ____________________________
DISTRICT: ________________________________
NAME OF STUDENT: ________________________________
TITLE OF PIECE: ________________________________
HIGHEST GRADE LEVEL OF TEAM: P1 P2 3 4 5 6 7 8 9 10 11 12
NEWSCAST IS PRODUCED: Daily Weekly Monthly
NEWSCAST IS PRODUCED FOR: In School In School plus Community, Cable, Portal

<table>
<thead>
<tr>
<th>STATE CHAMPIONSHIP</th>
<th>CRITERIA</th>
<th>POINTS EARNED</th>
</tr>
</thead>
<tbody>
<tr>
<td>COPYRIGHT</td>
<td>There are no issues with copyright, all music is credited properly</td>
<td>0 5</td>
</tr>
<tr>
<td>PSA EPLAINS ROLES</td>
<td>The PSA explains team roles, organization and collaboration; up to 60 seconds in length</td>
<td>1 2 3 4 5</td>
</tr>
<tr>
<td>PROCESS</td>
<td>Process for gathering ideas and producing the news are included</td>
<td>1 2 3 4 5</td>
</tr>
<tr>
<td>DISPLAY BOARD</td>
<td>Board content has examples of news team in action; Display set up identifies news team and reflects/supports team’s presentation</td>
<td>1 2 3 4 5</td>
</tr>
<tr>
<td>PRESENTATION</td>
<td>Demonstrates good eye contact; speaks clearly; well prepared; professional. The PSA can be viewed during the interview/presentation</td>
<td>1 2 3 4 5</td>
</tr>
<tr>
<td>ORGANIZATION &amp; COLLABORATION</td>
<td>Organization and collaboration is well explained</td>
<td>1 2 3 4 5</td>
</tr>
<tr>
<td>CHALLENGES</td>
<td>Challenges and solutions to produce the news service are well discussed</td>
<td>1 2 3 4 5 6 7 8 9 10</td>
</tr>
<tr>
<td>TOTAL SCORE OUT OF 45:</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

RUBRIC: NKU MOBILE APP DESIGN
Live Performance at State Championship
Team Event
ONE TEAM PER SCHOOL ALLOWED TO APPLY
Android Only
DEADLINE TO REGISTER: March 10

What mobile app can your students create that uses gamification to teach teach/re-enforce STEM discipline subjects?
What mobile app can your students create that would help the school or community?
First and second place will be recognized at the State Championship Awards.

What the STLP Coordinator/Coach/Teacher should do:
• Share the rubric with students
• Determine which one team app should apply for this category
• Assist students with questions, make suggestions on quality of work
• Check for any copyright issues

What the students should do:
• Review the rubric
• Collaborate with a team of students to document and produce the app

Android Platform Requirements:
All apps must be developed to support phone interfaces.
The base operating system to be supported is Android 2.3 ("Gingerbread").

Google’s Android Page - https://developers.google.com/android/
MIT’s App Inventor - http://appinventor.mit.edu/
Eclipse - http://eclipse.org/

SCHOOL NAME: _________________________________________
DISTRICT: _______________________________________________
TITLE OF VIDEO: __________________________________________
HIGHEST GRADE LEVEL OF TEAM: P1 P2 3 4 5 6 7 8 9 10 11 12

<table>
<thead>
<tr>
<th>SCREENING</th>
<th>CRITERIA</th>
<th>POINTS EARNED</th>
</tr>
</thead>
<tbody>
<tr>
<td>Visual Appeal</td>
<td>How artistic is the app?</td>
<td>1 2 3 4 5 6 7 8 9 10</td>
</tr>
<tr>
<td>Usability</td>
<td>How usable is the user interface?</td>
<td>1 2 3 4 5 6 7 8 9 10</td>
</tr>
<tr>
<td>Code Review</td>
<td>Programmers will examine the code.</td>
<td>1 2 3 4 5 6 7 8 9 10</td>
</tr>
<tr>
<td>Design Documentation &amp; Review</td>
<td>Criteria can include sketches of the user interface, functional requirements to describe the app to outside parties (and used by developers to develop the app), and changes to the original design specification</td>
<td>1 2 3 4 5 6 7 8 9 10</td>
</tr>
<tr>
<td>Mobile Technologies</td>
<td>Mobile technologies used in the design of the app shall be taken into consideration. This includes, but is not limited to, the accelerometer, gestures, GPS, NFC, touch interface, etc.</td>
<td>1 2 3 4 5 6 7 8 9 10</td>
</tr>
<tr>
<td>Originality</td>
<td>The originality/uniqueness of the idea shall be considered by the judges</td>
<td>1 2 3 4 5 6 7 8 9 10</td>
</tr>
<tr>
<td>Overall Quality</td>
<td>Quality: program stability, spelling, grammar, content accuracy, etc.</td>
<td>1 2 3 4 5 6 7 8 9 10</td>
</tr>
<tr>
<td>Copyright</td>
<td>All work in the app must be original. If outside sources are used, proper credit must be given inside of the app.</td>
<td>1 2 3 4 5 6 7 8 9 10</td>
</tr>
<tr>
<td>Interview</td>
<td>Students are well prepared and can answer questions about the planning, creation of the app</td>
<td>1 2 3 4 5 6 7 8 9 10</td>
</tr>
<tr>
<td>Presentation</td>
<td>Students demonstrate the mobile app in a professional manner</td>
<td>1 2 3 4 5 6 7 8 9 10</td>
</tr>
<tr>
<td>Impact of Learning</td>
<td>Students can give examples/data of how the app made an impact to the school and students</td>
<td>1 2 3 4 5 6 7 8 9 10</td>
</tr>
</tbody>
</table>

TOTAL SCORE OUT OF 110:
RUBRIC: PHOTO ON DEMAND
Live Performance at State Championship
Individual Event. ONLY ONE STUDENT PER SCHOOL MAY APPLY
Elementary and Middle School Only
DEADLINE TO REGISTER: March 10

Students that love to capture that great image are the ones that will enjoy this category challenge. Students will check in and be given a theme. The student must capture one photo/image and transform it before bringing the titled image back to be viewed by judges. The task is timed and the student will need to Bring Your Own Device. (BYOD)

<table>
<thead>
<tr>
<th>STATE CHAMPIONSHIP</th>
<th>CRITERIA</th>
<th>POINTS EARNED</th>
</tr>
</thead>
<tbody>
<tr>
<td>BYOD</td>
<td>A student takes own device to capture an image, which reflects the theme; Image can be viewed by judges</td>
<td>1 2 3 4 5</td>
</tr>
<tr>
<td>COPYRIGHT</td>
<td>Image has no copyright issues</td>
<td>1 2 3 4 5</td>
</tr>
<tr>
<td>CREATIVE</td>
<td>Student’s image shows creativity</td>
<td>1 2 3 4 5</td>
</tr>
</tbody>
</table>

TOTAL SCORE:
RUBRIC: PROVEN LEARNING QUICK TECH RECALL
Live Performance at State Championship
Individual Event, 2 Students Per School Allowed To Apply
DEADLINE TO REGISTER: March 10

Quick minds and fast fingers using a clicker system will allow your student to answer questions on technology topics. First and second place will be recognized at the State Championship Awards.

What the STLP Coordinator/Coach/Teacher should do:
• Share the rubric with students
• Determine which students should apply for this category

What the student should do:
• Review the rubric
• Study questions on a variety of technology topics (i.e. keyboarding, terminology, Digital Citizenship, file structure, networking, history of technology, etc.)

SCHOOL NAME: ____________________________________________
DISTRICT: ________________________________________________
NAME OF STUDENT: ________________________________________
GRADE LEVEL:  P1  P2  3  4  5  6  7  8  9  10  11  12

<table>
<thead>
<tr>
<th>STATE CHAMPIONSHIP</th>
<th>CRITERIA</th>
<th>POINTS EARNED</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>A student answers multiple choice questions on the screen using the clicker device</td>
<td>Most correct questions answered</td>
</tr>
<tr>
<td>TOTAL SCORE:</td>
<td></td>
<td>Total earned on correct responses</td>
</tr>
</tbody>
</table>
RUBRIC: RACING TO THE FUTURE

Live Performance at State Championship
Individual Event, 2 Students Per School Allowed To Apply
DEADLINE TO REGISTER: March 10

Science, technology, engineering and mathematics (STEM) are all rolled into students understanding the world of racing.

- A student will buy, design, build and race a slot car.
- Your student will build a car (purchased or scratch built) and design the car to race the fastest.
- The student will develop a ‘tech sheet’ on the design and process of getting the car ready for the event.
- First and second place will be recognized at the State Championship Awards.

What the STLP Coordinator/Coach/Teacher do:

- Shares the rubric with students
- Visit the extensive web site: www.kystlp-racingtothefuture.com
- Determine which students should apply for this category
- Register the student online by, entering the information required

What the student does:

- Review the rubric
- Buy materials and start designing
- Create Tech Sheet Explanation

The sheet explains the process and engineering used to create and design the slot car to meet the rules and what improved the car’s performance.

Research and Explanation Document will also be used in Design/Concours judging as one part of the judging rubric. Explain in your paper, how racing connects to any one of the 4 areas of Science, Technology, Engineering and Mathematics (STEM). The paper is the TICKET to RACE. With the TICKET your car will be placed in a racing bracket. Your paper will also be part of the judging criteria for the DESIGN portion of the competition.

- Create your ticket.

SCHOOL NAME: _____________________________________________
DISTRICT: _____________________________________________
NAME OF STUDENT: _____________________________________________
GRADE LEVEL: P1 P2 3 4 5 6 7 8 9 10 11 12
RUBRIC: RACING TO THE FUTURE (continued)

Live Performance at State Championship
Individual Event, 2 Students Per School Allowed To Apply
DEADLINE TO REGISTER: March 10

<table>
<thead>
<tr>
<th>STATE CHAMPIONSHIP</th>
<th>CRITERIA</th>
<th>POINTS EARNED</th>
</tr>
</thead>
<tbody>
<tr>
<td>COPYRIGHT</td>
<td>Copyright rules are followed</td>
<td>0 10</td>
</tr>
<tr>
<td>TECH SHEET</td>
<td>The sheet explains the process and engineering used to create and design</td>
<td>No Tech Sheet, no seat in competition</td>
</tr>
<tr>
<td>TICKET</td>
<td>Student submits less than 1 page explanation on how racing relates to STEM</td>
<td>No Ticket, no placement in bracket</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>CONCOURSE PLACEMENT</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>INTERNAL DETAIL</td>
<td>General appearance, neatness, realism of driver, roll cage or bar, and dashboard…</td>
</tr>
<tr>
<td>EXTERIOR DETAIL</td>
<td>Mirrors, numbering, lettering, decals, headlights, bumpers, engines…..</td>
</tr>
<tr>
<td>PAINT AND FINISH</td>
<td>Quality of the paint, neatness of the application of the paint to the body and evenness of the coat</td>
</tr>
<tr>
<td>CHASSIS</td>
<td>General appearance of the work, neatness</td>
</tr>
<tr>
<td>OVERALL IMPRESSION</td>
<td>Realism and the general aesthetic quality Scale replicas and original paint schemes of equal quality shall be given equal consideration</td>
</tr>
<tr>
<td>DOCUMENTATION</td>
<td>Presentation of car design and changes made to improve performance. Details of documentation, presentation of ideas and understanding of the math and science behind the performance of their entry will be key components of scoring high in this portion of the Concours Competition</td>
</tr>
</tbody>
</table>

| THE RACE | Students will race all students in their age group. Highest number of wins, wins competition. | Fastest car wins that race |

| THE DESIGN | Car is designed by student; 10 bonus points for most votes (per age group); public gets 1 vote each. Points are bonus to Judges Scores. |
| Chassis design | Judges score on Design/Concours Rubric, possible 100 points per entry. Highest total points from Judging and voting bonus wins “Best Designed Car” |

| DESIGNED CAR | |
RUBRIC: RCX STATE TITLE
From Regional Winners to State Championship
Team Event
Must be Part of RC and invited from Regional to State

Have a robot? Want to get involved with a regional event? RCX may be just the thing.

What the STLP Coordinator/Coach/Teacher should do:
• Get involved with a Kentucky contest started in Campbell County Schools.
• Get students ready to compete regionally at different locations: Campbell County, Daviess County, Georgetown College, Jefferson County, Morehead State University, Oldham County, & Todd County
• Check out the theme: students have a different theme mat and have different tasks for the robot to perform. There is a mat and field kit to purchase that goes along with the theme.

Regional RCX competitions will happen prior to State Championship. The Top teams from RCX regional tournaments will compete at State Championship. Three divisional (ES/MS/HS) champions will be crowned
Visit the site for the scoring rubric and information to register this fall:

Contact: Doug Geiman at doug.geiman@campbell.kyschools.us

SCHOOL NAME: ________________________________
DISTRICT: ________________________________
NAME OF TEAM: ________________________________
HIGHEST GRADE LEVEL OF TEAM:  P1 P2  3 4 5   6 7 8   9 10 11 12

2009 RCX Mat and Competition at STLP State Championship
RUBRIC: SUMOBOT
Live Performance at State Championship
Team Event, 1-2 Students Only
ONLY ONE TEAM PER SCHOOL ALLOWEED TO APPLY
DEADLINE TO REGISTER: March 10

Do you have a Lego Robot? Can you program your robot? If you can program your robot to stay on a circular ring while another robot is trying to move your robot off that ring, then this category is for you.

Each team (1-2 Students) will continue to the net bout and face other robots on the circular ring until a champion is declared.
Visit the web site for more information: http://www.stlp.fcps.net/robotics/sumobots
First and second place will be recognized at the State Championship Awards.

What the STLP Coordinator/Coach/Teacher should do:
• Go to the web site to construct the circular board for team practice
• Share the rubric with students
• Have a play off if more than one team wants to participate
What the student should do:
• Review the rubric
• Program a Lego Robot
• Practice with the robot
• Bring robot to State

SCHOOL NAME: _________________________________________
DISTRICT: _____________________________________________
NAME OF STUDENT1: __________________________________________________
GRADE LEVEL: P1 P2 3 4 5 6 7 8 9 10 11 12

NAME OF STUDENT2: __________________________________________________
GRADE LEVEL: P1 P2 3 4 5 6 7 8 9 10 11 12

<table>
<thead>
<tr>
<th>Bring your own Robot</th>
<th>STATE CHAMPIONSHIP</th>
<th>CRITERIA</th>
<th>POINTS EARNED</th>
</tr>
</thead>
<tbody>
<tr>
<td>PROGRAMMING ROBOT</td>
<td>Robot is placed in circular ring</td>
<td>OFF ON</td>
<td>Stays ON ring during time limit moves robot to net bout</td>
</tr>
</tbody>
</table>

TOTAL SCORE:
RUBRIC: UK COMPUTER SCIENCE
Live Performance at State Championship
Team Event, 1-2 Students Only
May have two Teams Apply
DEADLINE TO REGISTER: March 10

Computer Science is an exciting field choice for many students. Give them an opportunity to learn a language on site and create a solution to the prompt. First and second place will be recognized at the State Championship Awards.

What the STLP Coordinator/Coach/Teacher should do:
• Share the rubric with students
• The student does not need to have prior knowledge in programming
• Determine which students should apply for this category

What the student should do:
• Review the rubric
• Visit http://www.cs.uky.edu/
• Bring laptop and be ready to learn and do the task

SCHOOL NAME: ____________________________________________
DISTRICT: ________________________________________________

NAME OF STUDENT 1: ______________________________________
GRADE LEVEL: P1 P2 3 4 5 6 7 8 9 10 11 12

NAME OF STUDENT 2: ______________________________________
GRADE LEVEL: P1 P2 3 4 5 6 7 8 9 10 11 12

<table>
<thead>
<tr>
<th>STATE CHAMPIONSHIP CRITERIA</th>
<th>POINTS EARNED</th>
</tr>
</thead>
<tbody>
<tr>
<td>The student shows accuracy in completing the task</td>
<td>1 2 3 4 5 6 7 8 9 10</td>
</tr>
<tr>
<td>The student can discuss the results</td>
<td>1 2 3 4 5 6 7 8 9 10</td>
</tr>
<tr>
<td>TOTAL SCORE OUT OF 20:</td>
<td></td>
</tr>
</tbody>
</table>
RUBRIC: UK ENGINEERING MINDS ON INNOVATION

Live Performance at State Championship
Team Event
ONE TEAM PER SCHOOL ALLOWED TO APPLY
DEADLINE TO REGISTER: March 10

Thinking about problems and finding solutions are part of the engineering world. Engineered products have many applications in real life. Do you have students that can put their MIND ON and be INNOVATIVE? Have a team create an original idea, products, or processes, which solve a problem. Share this with judges.

First and second place will be recognized at the State Championship Awards.

What the STLP Coordinator/Coach/Teacher should do:
• Share the rubric with students
• Determine which students should apply for this category
• The team may reach out to professionals in the local or global community

What the student should do:
• Review the rubric
• Visit
• College of Engineering UK http://www.engr.uky.edu/
• Central Kentucky Inventors Council site: http://www.ckic.org/links.html
• Innovate KY http://innovateky.com/
• Innovation Labs UK http://p20.education.uky.edu/news/
• National Girls Collaborative Project http://www.ngcproject.org/inde.cfm
• KY Girls Collaborative Project http://www.ngcproject.org/kentucky/
• Observe a local issue which needs a solution
• Develop an idea, product or solution to the local problem

SCHOOL NAME: ________________________________
DISTRICT: _____________________________________
NAME OF PRODUCT, IDEA, PROCESS: ________________________________

HIGHEST GRADE LEVEL OF TEAM:   P1  P2  3  4  5  6  7  8  9 10  11  12

<table>
<thead>
<tr>
<th>STATE CHAMPIONSHIP</th>
<th>CRITERIA</th>
<th>POINTS EARNED</th>
</tr>
</thead>
<tbody>
<tr>
<td>COPYRIGHT</td>
<td>Intellectual property is respected; Copyright rules are followed</td>
<td>O  10</td>
</tr>
<tr>
<td></td>
<td>Any text or images are school appropriate</td>
<td></td>
</tr>
<tr>
<td>ORIGINALITY,</td>
<td>The idea, product or process is creative and innovative;</td>
<td>O  10</td>
</tr>
<tr>
<td>CREATIVITY, INNOVATION</td>
<td></td>
<td></td>
</tr>
<tr>
<td>EPLANATION</td>
<td>The idea, product, or process is fully explained</td>
<td>1 2 3 4 5 6 7 8 9 10</td>
</tr>
<tr>
<td>MARKETING</td>
<td>The team demonstrate entrepreneurial thinking, business and marketing planning</td>
<td>1 2 3 4 5 6 7 8 9 10</td>
</tr>
<tr>
<td>PROCESS</td>
<td>The team can discuss the planning and development of the idea, product or process</td>
<td>1 2 3 4 5 6 7 8 9 10</td>
</tr>
<tr>
<td>COLLABORATION</td>
<td>The team continued to collaborate with a local or global professional, entrepreneur, inventor</td>
<td>BONUS 5</td>
</tr>
<tr>
<td></td>
<td>TOTAL SCORE OUT OF 50:</td>
<td></td>
</tr>
</tbody>
</table>
RUBRIC: UL PODCAST SERVICE: Telling Your Story

Live Performance at State Championship
Team Event
ONE SCHOOL TEAM MAY APPLY
DEADLINE TO REGISTER: March 10

The University of Louisville’s College of Education and Human Development would like to invite any STLP team from any K12 institution in the Commonwealth to develop podcasts showcasing their STLP, school, and community. The University of Louisville Education Activities Podcast (ULEAP) Design team will provide your STLP team with storage space and hosting services for free as well as training in the uses, creation, and marketing of your podcast. The amount of storage space available amounts to the possibility of a one 1 hour video podcast a week for a school year. This may be broken into multiple formats, e.g. two 30-minute episodes a week, four 15-minute episodes a week, or 10-minute daily episodes for the school year. First and second place will be recognized at the State Championship Awards.

The training appointment will include:
- Purpose and uses of a school’s podcast
- Content development using readily available tools that are NOT platform specific
- Designing and uploading of episodes to the podcast server
- Connecting your podcast to the world through sites such as iTunes
- ULEAP Design team to schedule a training appointment at: Joshua Reynolds and Steve Swan
  jreyn01@louisville.edu or sbswan02@louisville.edu

What the STLP Coordinator/Coach/Teacher should do:
- Contact Steve Swan to get space at UL
- Share the rubric with students
- Determine which students should apply for this category

What the student should do:
- Review the rubric
- MUST post the podcasts at UL site

SCHOOL NAME: ________________________________
DISTRICT: _________________________________
URL OF PODCAST TO BE JUDGED: _________________________________
HIGHEST GRADE LEVEL OF TEAM: P1 P2 3 4 5 6 7 8 9 10 11 12

<table>
<thead>
<tr>
<th>UL PODCAST CRITERIA</th>
<th>1</th>
<th>2</th>
<th>3</th>
<th>4</th>
<th>POINTS EARNED</th>
</tr>
</thead>
<tbody>
<tr>
<td>HOSTING</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Podcast is a standalone file and is not subscribable to any user</td>
<td>Hosted through the University of Louisville's ULEAP server or another hosting site, with just one episode and subscribable to any user</td>
<td>Hosted through another podcast hosting site server, is episodic in nature with more than one episode, and subscribable to any user</td>
<td>Hosted through the University of Louisville's ULEAP server, is episodic in nature with more than one episode, and subscribable to any user</td>
<td></td>
<td></td>
</tr>
<tr>
<td>VIDEO COMPOSITION</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>None of the video is framed properly/ Heads not cut off/ Camera angle good/Steady</td>
<td>Some of the video is framed properly/ Heads not cut off/ Camera angle good/Steady</td>
<td>Most of the video is framed properly/ Heads not cut off/ Camera angle good/Steady</td>
<td>All video is framed properly/ Heads not cut off/ Camera angle good/Steady</td>
<td></td>
<td></td>
</tr>
<tr>
<td>AUDIO/VIDEO QUALITY</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Poor audio/video quality throughout the podcast</td>
<td>Good audio/video quality through some of the podcast (Proper lighting, no background noise, constant audio levels, good color balance)</td>
<td>Good audio/video quality throughout the majority (85-95%) of the podcast. (Proper lighting, no background noise, constant audio levels, good color balance)</td>
<td>Good audio/video quality throughout the entire podcast. (Proper lighting, no background noise, constant audio levels, good color balance)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>PRODUCTION</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Students produced little of the podcast. (Video, Audio, and Editing.)</td>
<td>Students produced some of the podcast. (Video, Audio, and Editing.)</td>
<td>Students produced most of the podcast. (Video, Audio, and Editing.)</td>
<td>Students produced all of the podcast. (Video, Audio, and Editing.)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>CREATIVITY</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>No evidence of creativity in the podcast.</td>
<td>Little evidence of creativity in the podcast.</td>
<td>Some evidence of creativity in the podcast.</td>
<td>The podcast is very creative.</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

TOTAL SCORE OUT OF 20:
RUBRIC: WEB SITE DESIGN

Live Performance at State Championship
Individual Student Event
ONE STUDENT PER SCHOOL ALLOWED TO APPLY
DEADLINE TO REGISTER: March 1

What the STLP Coordinator/Coach/Teacher should do:
- Share the rubric with students
- Determine which students should apply for this category

What the student should do:
- Review the rubric
- COME PREPARED-Bring a laptop and connections; loaded with your choice software to use
- Be ready for prompt
- NOTE: Student will need to load a DVD or Thumb Drive which contain files needed on prompt

SCHOOL NAME: ________________________________
DISTRICT: ______________________________________
NAME OF STUDENT: ____________________________________
GRADE LEVEL: P1 P2 3 4 5 6 7 8 9 10 11 12

<table>
<thead>
<tr>
<th>STATE CHAMPIONSHIP</th>
<th>CRITERIA</th>
<th>POINTS EARNED</th>
</tr>
</thead>
<tbody>
<tr>
<td>CONTENT</td>
<td>Created the page using the elements in the prompt</td>
<td>1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20</td>
</tr>
<tr>
<td>ORGANIZATION</td>
<td>Design and layout make it easy to use Pages are visually well organized and easy to read</td>
<td>1 2 3 4 5 6 7 8 9 10</td>
</tr>
<tr>
<td>APPEARANCE</td>
<td>Colors, fonts, and overall layout are consistent Layout is attractive Color, images, backgrounds, headings, font sizes, and positioning of all of the above enhance a visitor’s understanding and navigation of the site. The layout is not too “busy” and does not detract from the site</td>
<td>1 2 3 4 5 6 7 8 9 10</td>
</tr>
<tr>
<td>WRITING</td>
<td>Correct grammar, punctuation and spelling</td>
<td>1 2 3 4 5 6 7 8 9 10</td>
</tr>
<tr>
<td>CITATIONS</td>
<td>Permission to use any materials not created by the student is clearly stated or noted as public domain</td>
<td>1 2 3 4 5 6 7 8 9 10</td>
</tr>
<tr>
<td>FUNCTION</td>
<td>There are no technical problems when viewing the website</td>
<td>1 2 3 4 5 6 7 8 9 10</td>
</tr>
<tr>
<td>ORIGINAL DESIGN</td>
<td>The student is creative in the solution and layout</td>
<td>1 2 3 4 5 6 7 8 9 10</td>
</tr>
<tr>
<td>BONUS CODE</td>
<td>The student uses CODE to create the web page and does not use the template</td>
<td>BONUS 1 2 3 4 5</td>
</tr>
</tbody>
</table>

TOTAL SCORE OUT OF 80:
RUBRIC: FRIENDS OF STLP NOMINATION

Deadline January 4
One Nomination Per School May Apply

Schools may nominate a person(s), business or agency that has supported STLP. Support can be in-kind, technical advice, and other resources.
Schools should not nominate school personnel. Community persons, agencies and parents are usually nominated.

To nominate a person(s), business or agency that have supported STLP, please email the following information by deadline.

Copy this into an email and send to Jeff.Sebulsky@education.ky.gov

Friend of STLP Nomination
Name of STLP School:
Address:
City: State: Kentucky Zip:
STLP Coordinator Name:
District:
Agency/Individual Name:
Agency/Individual Address:
City: State: Kentucky Zip:

Describe the collaborative project between STLP and the agency or individual:

Date of project:

Explain in 20 words or less why the Friends of STLP Award should be given:

Schools will be notified if the nominated person or agency is going to be recognized.

Schools may:
Invite the nominated Friend to the annual awards
Or
Receive the Friends of STLP award and then go to the individual/agency and present them with the award

<table>
<thead>
<tr>
<th>Criteria</th>
<th>Score</th>
</tr>
</thead>
<tbody>
<tr>
<td>Support</td>
<td>1 2 3 4 5 6 7 8 9 10</td>
</tr>
<tr>
<td>TOTAL SCORE OUT OF 10:</td>
<td></td>
</tr>
</tbody>
</table>
RUBRIC: OUTSTANDING STUDENT\textsuperscript{11} AWARD

One Nomination Per School May Apply

Deadline January 4

- Schools may nominate one outstanding STLP students by deadline
- The student must submit electronic web site URL, a PowerPoint, or virtual work
- The electronic work describes his or her technology and leadership skills using the sections below
- The students selected are recognized during the annual awards program
- Students can be recognized once during the P-12 school career at the annual state awards
- Many districts recognize outstanding students each year at district and school awards programs

Outstanding Student Award

STLP Goals and Projects 1 2 3 4 5 6 7 8 9 10
(NETS Standard: Digital Citizenship)
(TE POS Social, Ethical and Human Issues; TE POS: Research)

\textit{PROVIDE EVIDENCE: What have you and your STLP members done in each of the 6 STLP goals? How have you used technology appropriately?}

STLP Leadership 1 2 3 4 5 6 7 8 9 10
(NETS Standard: Communication and Collaboration)
(TE POS: Information and Communication)

\textit{PROVIDE EVIDENCE: How have you shown leadership in your school and STLP? Any awards? What industry certifications do you hold or are working on?}

STLP Products 1 2 3 4 5 6 7 8 9 10
(NETS Standard: Technology Operations & Concepts; Research and Information Fluency)
(TE POS: Information, Communication, and Productivity; TE POS: Research)

\textit{PROVIDE EVIDENCE: What products have you produced? (Individually or as a team) Why did you produce the product(s)? How were the products used?}

STLP Services 1 2 3 4 5 6 7 8 9 10
(NETS Standard: Critical Thinking, Problem Solving & Decision Making)
(TE POS: Research, Problem Solving, & Innovation)

\textit{PROVIDE EVIDENCE: What service and/or teaching have you provided a student(s), your school, district or community? What service or projects have you created or helped carry out?}

STLP Creativity and Innovation 1 2 3 4 5 6 7 8 9 10
(NETS Standard: Creativity and Innovation) (TE POS: Research, Problem Solving, and Innovation)

\textit{PROVIDE EVIDENCE: How have you used an idea to make a change, discovery or improvement?}

STLP Reflection 1 2 3 4 5 6 7 8 9 10
(TE POS: Communication)

\textit{PROVIDE EVIDENCE: Discuss how STLP has made a difference in your life?}

TOTAL POINTS OUT OF 60: ________

\textsuperscript{11} The Refreshed National Educational Technology Standards for Students (NETS) called ISTE Student Technology Standards and the Kentucky Department of Education Technology Program of Studies (TE POS) were used to create the sections for the nominated student.
HALL OF FAME AWARD
Given Every Three Years
Given Again in 2015

The Hall of Fame Award will be given to an outstanding former STLP student that is a leader. The former STLP student has given support to STLP since graduating and excels in their chosen field of career. A school or community person or STLP Council member may nominate the student. The nominee does NOT provide the documentation.

This award is given every three years. Up to two students may receive an award in any given award year. The award and recognition would occur during the annual STLP Awards Program at State Championship.

Nominations need to address the following areas:
Documentation can be but not limited to: online information, written testimonies, letters of recommendations, past attendance and participation with STLP, participation in school and community, and accumulated career highlights.

1. Student participation with STLP while in P-12 school
   Documentation from STLP school or district coordinator//Community
   Points 1-10

2. Student participation with STLP since graduation from high school or technology advocacy in career or community
   Documentation from STLP school or district coordinator//Community
   Points 1-5

3. Students impact in their career or post college graduate work
   Documentation from STLP school or district coordinator//Community
   Points 1-10

4. Letters of Recommendations from others (not the nominated student)
   Documentation from STLP school or district coordinator//Community
   Points 1-5

Total 30 Points Possible
RUBRIC: SILVER AND GOLD SCHOOL AWARD

Deadline Jan. 31
New Gold or Silver School Nominations Only
Once a school has earned Gold, they are Gold. If a school has earned Silver, the school may apply again for Gold.

<table>
<thead>
<tr>
<th>STLP</th>
<th>Emerging</th>
<th>Silver School</th>
<th>Gold School</th>
</tr>
</thead>
<tbody>
<tr>
<td>State Recognized</td>
<td>State-Recognized Email to be listed as your school’s coordinator</td>
<td>State-Recognized Email to be listed as your school’s coordinator</td>
<td>State-Recognized Email to be listed as your school’s coordinator</td>
</tr>
<tr>
<td>Target STLP Goals</td>
<td>Electronic Scrapbook illustrates some of the STLP Goals.</td>
<td>Electronic Scrapbook illustrates all 6 STLP Goals.</td>
<td>Electronic Scrapbook describes:</td>
</tr>
<tr>
<td>Scrapbook can include projects from the end of the last year until application due date</td>
<td>All scrapbooks need to be created with a standard piece of presentation software.</td>
<td>Let the Mission and Goals guide the school:</td>
<td>Data to support the questions below:</td>
</tr>
<tr>
<td></td>
<td>Schools may email presentation file, confirmation will result upon receiving the email.</td>
<td>-Pictures and data to show how the school accomplishes all 6 STLP Goals</td>
<td>-What process was used to recruit students?</td>
</tr>
<tr>
<td></td>
<td>CD disks may be mailed and will not be returned.</td>
<td></td>
<td>-Does your school encourage and allow all students interested to join?</td>
</tr>
<tr>
<td>Link Projects</td>
<td>Electronic scrapbook (in text and/or picture/graphics) includes:</td>
<td>Electronic scrapbook (in text and/or picture/graphics) includes:</td>
<td>Electronic scrapbook (in text and/or picture/graphics) includes:</td>
</tr>
<tr>
<td></td>
<td>Activities/Projects Have limited development</td>
<td>Activities/projects list:</td>
<td>Activities/project are fully developed</td>
</tr>
<tr>
<td>Participate as a Representative of STLP</td>
<td>Describe how: Students participate at local level as a representative of STLP</td>
<td>Describe how: Students participate at local, district level as a representative of STLP</td>
<td>Describe how: Students participate at local, district, state, national level and/or a local, regional, state public forum as a representative of STLP</td>
</tr>
</tbody>
</table>

Students and the STLP coordinator/coach can create scrapbooks.
Schools submitting scrapbook via email, a URL or CDs. Schools will be notified to attend the STLP Awards. Silver and Gold Status will be announced at this annual awards event.
RUBRIC: TITANIUM & PLATINUM DISTRICT AWARD

Deadline January 4
Districts apply one time for this award.

The District’s hard work with STLP can be recognized. The rubric is used to determine when a district has reached Titanium or Platinum status. Platinum is the highest award for a district. A district that has reached Titanium may reapply for Platinum.

Districts submit the evidence.
Districts may submit any of the following types of evidence.
- Word File
- URL web site link
- PowerPoint

District Award: High Levels Of Involvement

School District Name: ____________________________
DTC/CIO Name: ____________________________
Year: 2011-2012
Titanium (0-Up to 450) _____ Platinum (Up to 451-500) Status ____

SCHOOL LEVEL (Total per level 100 Points)

Do all STLP schools in the district have projects that support instruction?
(Upto 5 points)
Documentation: List the instructional projects by school. (At least one project type per school)

Do all STLP schools in the district have projects that support the community?
(Upto 5 points)
Documentation: List the community projects by school. (At least one project type per school)

Do all STLP schools in the district have projects that support technical needs in the school or district?
(Upto 5 points)
Documentation: List the technical projects by school. (At least one project type per school)

Are there opportunities in all schools for STLP students to build leadership skills?
(Upto 10 points)
Documentation: List the projects or activities that build leadership by school

Do all STLP schools encourage entrepreneurial thinking/opportunities for students?
(Upto 10 points)
Documentation: Memos, emails, expenditures by school

Do all STLP schools have schedules that allow interested students to participate and join anytime?
(Upto 15 points)
Documentation: Multi schedules to show how students participate or join in each school

Do all STLP schools in the district have multi grades/ages/membership?
(Upto 25 points)
Documentation: Enrollment numbers by school, gap groups, gender

Do schools have stories/examples of students that have been impacted from participating in STLP?
(Upto 25 points)
Documentation: At least 25 stories from teachers, staff, parents, grandparents and community (different students, schools) Just include the person reporting the story. No student names are needed.
RUBRIC: TITANIUM & PLATINUM DISTRICT AWARD
(2 of 3)
Deadline January 4

DISTRICT LEVEL  (Total per level 100 Points)
Does the CIO/DTC/District provide support with district coordinator, stipends or letters of commitment?
(Up to 5 points)
Documentation: Board approval of stipend, coaches pay, letter of commitment

Does CIO/DTC/District provide support with STLP camps or special sessions?
(Up to 5 points)
Documentation: Camp registration or schedule docs

Does CIO/DTC/District provide support with internships, work or independent studies?
(Up to 5 points)
Documentation: List of businesses or school system internship dates, work schedules

Does the CIO/DTC/District provide support with scholarships opportunities?
(Up to 15 points)
Documentation: Awards program, newspaper articles, emails that support the KATC scholarships, business STLP scholarships started by district

Does the principal of each school and the CIO/DTC/District provide support for a district showcase?
(Up to 15 points)
Documentation: Schedules, brochures of event, URL at KDE of date

Does the CIO/DTC recognize projects that impact a school and/or community?
(Up to 15 points)
Documentation: Announcements, brochures

Does the CIO/DTC recognize outstanding STLP models in the district?
(Up to 15 points)
Documentation: Description of models that meet the needs of district/school

Does the school district have all schools registered as state recognized STLP?
(Up to 25 points)
Documentation: State recognized list for district showing all schools in district

UNIVERSITY/REGIONAL LEVEL  (Total per level 100 Points)
Does a school in the district have students that attend a fall showcase?
(Up to 10 points)
Documentation: List of students, brochure or schedule from showcase

Does a school in the district have students participating in the fall showcase? (Projects, cyber-reporters, services, presenters, engineers)
(Up to 20 points)
Documentation: Student rubrics, registration, brochure or schedule from showcase

Does the CIO/DTC/District support a school attending a fall showcase?
(Up to 15 points)
Documentation: Bus schedule, expenditures, subs

Does the district have more than one school attending fall showcase?
(Up to 20 points)
Documentation: List of all schools attending
RUBRIC: TITANIUM & PLATINUM DISTRICT AWARD
(3 of 3)
Deadline January 4

UNIVERSITY/REGIONAL LEVEL (Continue)
Does a school in a district provide a judge for fall showcase? (Parent, teacher, staff, community member)
(Up to 20 points)
Documentation: Provide name of service or product

Does a district provide DTC/CIO/TIS to support the fall showcase?
(Up to 15 points)
Documentation: List of TIS that have helped at school level, district level and attending regional showcase

STATE LEVEL (Total per level 100 Points)
Did the district support STLP schools (students or coordinators/coaches) attending State Championship?
(Up to 5 points)
Documentation: List of ways in which support is offered

Does a school in the district have students attending State Championship in a category of Invited Projects, Presenters, Cyber-Reporters, Products, Services, and/or Live Performance Competitions?
(Up to 10 points)
Documentation: Registration copy

Does a school in the district participate in any collaborative projects, activities or events in the school, district, state or nations?
(Up to 20 points)
Documentation: Lists ways in which schools collaborate.

Does a school in the district provide a judge to support the statewide event this year or last?
(Up to 20 points)
Documentation: Judges name in registration database

Does a school in the district have gold or silver status?
(Up to 25 points)
Documentation: Copy of the gold/silver certificate, or list from

Do all schools in the district have gold status?
(Up to 20 points)
Documentation: Copy of the gold certificates for all schools, or list from

NATIONAL LEVEL (Total per level 100 Points)
How has the school gained recognition nationally due to STLP? How has a student been recognized nationally due to involvement in STLP? This can be in the last five years.
(Up to 100 points)
Documentation: News release, certificate, national magazine, ThinkQuest Winner, web sites (Outside KY, ISTE schedule, NSBA schedule, any national organization)